

PROFESSIONAL PROFILE

Adrienne Park

Professional profile for Australian public-sector stakeholders

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- CEO, Dungwool Inc.
 - Solicitor, New South Wales
 - AI & Digital Strategy Advisor

ADRIENNE PARK | PROFESSIONAL PROFILE



A cross-disciplinary partner for responsible innovation

Law, technology and business in one practice

A rare hybrid profile spanning legal advisory, software capability and executive leadership.

15 years of convergence experience

Connecting emerging technology with practical operating realities.

A public-value orientation

Helping organisations pursue innovation while keeping risk, trust and accountability in view.

"Innovation works best when legal confidence and technical capability advance together."

Australian legal credibility with a global lens



Solicitor, Supreme Court of New South Wales

Full member of the Law Society of NSW, providing a solid foundation in Australian common law.

Privacy and Data Protection Law Committee

Active member at the Law Society of NSW, shaping perspectives on emerging digital risks.



Australian Citizen

Combining local civic standing with postgraduate study across law and information technology.

Credentials built across law and technology

ACADEMIC FOUNDATIONS

Griffith University, Australia

Bachelor of Laws (LLB); early graduation; Master of Immigration Law.

The University of Queensland, Australia

Master of Information Technology (MIT).

PROFESSIONAL APPLICATION

Common-law fluency

Able to connect legal, technical and commercial considerations in cross-border contexts, ensuring robust governance and strategic alignment.

A track record at the intersection of law, AI and enterprise



2021 onwards

Published practical books and public commentary on AI, digital business and innovation.



2022

Founded Dungwool Inc., specialising in AI platforms, legal consulting and global branding.



2025–2026

Advisory, speaking and committee appointments across public, legal and academic settings.

** Profile based on information supplied by the presenter.*

Technology translated into practical delivery



AI strategy and integration

Practical application of contemporary generative AI tools and workflows.



Digital platforms and discovery

Websites, AI-aware content strategy and bespoke software capability.



Global business enablement

Overseas entity setup, international contracts, export support and localisation.



Executive education

Tailored sessions that move from concepts to hands-on application.

Responsible AI requires more than technical adoption



Public-sector relevance: strategy, risk and capability together

"Relevant to digital transformation, capability development and stakeholder engagement."

01

Policy-to-practice perspective

Supports informed conversations where regulation, technology and service delivery meet.

02

Privacy and compliance lens

Brings direct NSW legal and committee experience to AI-related risk discussions.

03

Cross-border engagement

Combines Australian legal grounding with Korea–Australia business and communication experience.

Proven experience with institutional audiences

SELECTED ENGAGEMENTS

Government and public organisations

Sessions for SME and startup agencies in Daegu-Gyeongbuk, Busan and Gangwon.

Advisory work for KORAIL (Korea Railroad Corporation).

Universities and executive education

Engagements at Ewha Womans University, Konkuk University, and Mokpo National University.

Adjunct Professor for the Hanyang University CEO Program.

Professional forums

Invited speaker at Law Expo Seoul 2026.

UPCOMING

KAIST special lecture scheduled for 12 September 2026.

Thought leadership that makes complex topics usable

40+

Columns & Publications

ADRIENNE PARK | PROFESSIONAL PROFILE

Published author

Books cover AI-era strategy, online business, digital marketing and entrepreneurship.

Bestselling recognition

YES24 IT category 52-week bestseller and Kyobo Book Centre MD's Choice titles.

Public communication

Extensive columns, including long-form commentary for Gyeongnam Daily.

Engagement value for Australian public institutions

01 BRIEF Briefing and executive facilitation Clear, decision-ready sessions on AI, digital strategy and regulatory context.	02 BUILD CAPABILITY Capability-building workshops Hands-on, audience-specific learning for leaders and operational teams.	03 EMBED TRUST Cross-border and digital advisory Practical support for global engagement, digital visibility and risk-aware growth.
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"A practical bridge between legal assurance, technology adoption and public trust."

Thank you

Adrienne Park

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