

연결손익계산서 (K-IFRS)

(단위: 백만원)	2017	1Q18	2Q18	3Q18	4Q18	2018	1Q19	2Q19	3Q19	4Q19	2019	1Q20	2Q20	3Q20	4Q20	2020	1Q20	QoQ	QoQ (%)	YoY	YoY (%)
매출액	1,972,326	555,421	588,933	599,293	673,345	2,416,992	706,312	733,035	783,175	847,589	3,070,111	868,377	952,853	1,100,437	1,235,149	4,156,816	1,257,965	+22,815	+1.8%	+389,588	+44.9%
플랫폼부문	824,707	232,281	251,057	253,010	302,967	1,039,315	313,114	326,836	350,730	444,069	1,434,749	441,825	492,690	554,401	650,493	2,139,409	668,808	+18,315	+2.8%	+226,983	+51.4%
특비즈	258,117	88,544	97,587	107,139	127,871	421,141	126,906	138,928	162,420	221,572	649,827	224,728	248,410	284,422	353,719	1,111,280	361,538	+7,818	+2.2%	+136,810	+60.9%
포털비즈	502,909	121,723	128,367	115,545	129,793	495,429	126,416	136,941	126,051	134,190	523,597	116,597	117,468	121,158	122,729	477,951	117,464	-5,265	-4.3%	+867	+0.7%
신사업	63,681	22,014	25,103	30,326	45,303	122,744	59,791	50,966	62,259	88,307	261,324	100,500	126,813	148,821	174,044	550,179	189,806	+15,762	+9.1%	+89,306	+88.9%
콘텐츠부문	1,147,620	323,141	337,876	346,283	370,378	1,377,678	393,199	406,200	432,445	403,519	1,635,363	426,552	460,163	546,036	584,657	2,017,407	589,157	+4,500	+0.8%	+162,605	+38.1%
게임 콘텐츠	342,037	105,591	111,638	99,397	100,334	416,960	94,033	98,408	98,995	105,943	397,379	96,841	107,461	150,353	140,803	495,458	130,291	-10,512	-7.5%	+33,450	+34.5%
뮤직 콘텐츠	478,540	126,269	130,461	135,991	140,129	532,850	137,228	144,613	151,462	153,289	586,592	150,742	151,045	155,742	161,693	619,222	156,818	-4,875	-3.0%	+6,076	+4.0%
유료 콘텐츠	126,911	43,767	50,845	60,482	63,313	218,407	74,647	81,512	91,913	49,177	297,249	97,024	118,975	148,403	163,586	527,987	174,661	+11,075	+6.8%	+77,637	+80.0%
IP비즈니스 기타	200,131	47,514	44,932	50,412	66,602	209,461	87,291	81,666	90,075	95,111	354,144	81,946	82,683	91,538	118,574	374,741	127,387	+8,812	+7.4%	+45,441	+55.5%
영업비용	1,806,947	545,020	561,343	568,629	669,052	2,344,044	678,649	692,577	724,093	768,007	2,863,325	780,166	855,082	980,222	1,085,491	3,700,961	1,100,420	+14,929	+1.4%	+320,254	+41.0%
인건비	420,262	127,258	125,921	130,349	158,323	541,852	160,127	159,044	177,401	204,970	701,543	198,670	216,526	239,291	265,719	920,205	292,915	+27,196	+10.2%	+94,245	+47.4%
매출연동비	843,661	250,720	260,802	261,099	306,867	1,079,489	330,644	341,883	355,005	340,438	1,367,970	381,664	409,484	463,745	491,549	1,746,443	493,029	+1,480	+0.3%	+111,365	+29.2%
외주/인프라비	227,604	68,112	73,743	84,719	87,804	314,379	89,930	84,424	79,145	106,617	360,117	92,088	106,611	113,867	145,113	457,680	144,484	-629	-0.4%	+52,395	+56.9%
마케팅비	118,240	48,324	46,062	37,187	55,741	187,314	32,947	39,937	36,840	41,526	151,249	29,932	38,545	76,257	87,540	232,274	67,223	-20,316	-23.2%	+37,292	+124.6%
상각비	130,972	31,445	33,943	34,532	38,193	138,113	50,142	53,360	60,746	56,366	220,615	58,711	61,621	66,781	78,177	265,289	79,152	+976	+1.2%	+20,441	+34.8%
기타	66,208	19,159	20,872	20,742	22,124	82,897	14,859	13,928	14,955	18,089	61,832	19,101	22,295	20,279	17,393	79,068	23,616	+6,223	+35.8%	+4,515	+23.6%
영업이익	165,380	10,402	27,590	30,664	4,293	72,949	27,663	40,459	59,082	79,582	206,786	88,211	97,771	120,215	149,659	455,856	157,545	+7,886	+5.3%	+69,334	+78.6%
영업이익률(%)	8.38%	1.9%	4.7%	5.1%	0.6%	3.0%	3.9%	5.5%	7.5%	9.4%	6.7%	10.2%	10.3%	10.9%	12.1%	11.0%	12.5%	+0.4%p	-	+2.4%p	-
기타수익	36,247	12,858	12,504	27,492	21,676	74,531	8,837	13,463	30,070	21,385	73,755	21,747	100,713	47,984	181,908	352,353	54,440	-127,468	-70.1%	+32,693	+150.3%
기타비용	90,568	14,205	13,415	24,616	33,536	85,772	16,048	10,955	12,193	482,216	521,412	9,541	14,582	17,642	504,299	546,064	6,604	-497,696	-98.7%	-2,937	-30.8%
금융수익	78,947	14,559	35,388	18,429	44,077	112,453	22,801	13,319	30,091	4,176	70,386	36,847	21,324	37,364	120,571	216,106	47,881	-72,690	-60.3%	+11,035	+29.9%
금융비용	45,744	8,585	7,140	6,500	27,918	50,143	5,729	13,770	9,359	15,142	44,000	15,945	1,987	12,160	42,578	72,670	69,689	+27,111	+63.7%	+53,744	+337.1%
지분법손익	9,036	22,151	2,093	2,769	-20,361	6,652	2,988	11,052	-8,844	-24,967	-19,771	5,280	883	3,832	-1,303	8,692	135,130	+136,434	+10,467.3%	+129,850	+2,459.0%
계속사업법인세차감전순이	153,298	37,181	57,021	48,238	-11,769	130,670	40,512	53,567	88,847	-417,182	-234,257	126,599	204,123	179,593	-96,043	414,271	318,703	+414,746	+431.8%	+192,104	+151.7%
계속사업법인세비용	28,204	22,531	34,527	40,854	16,870	114,781	22,948	22,575	37,392	24,753	107,668	46,699	58,901	35,865	99,447	240,912	78,829	-20,618	-20.7%	+32,130	+68.8%
계속사업연결당기순이익	125,094	14,649	22,494	7,384	-28,639	15,889	17,564	30,992	51,454	-441,935	-341,925	79,899	145,222	143,728	-195,490	173,360	239,874	+435,364	+222.7%	+159,974	+200.2%
중단사업순이익	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	-	-	-
연결당기순이익	125,094	14,649	22,494	7,384	-28,639	15,889	17,564	30,992	51,454	-441,935	-341,925	79,899	145,222	143,728	-195,490	173,360	239,874	+435,364	+222.7%	+159,974	+200.2%
지배지분순이익	108,597	13,854	18,366	16,635	-969	47,886	27,512	38,775	55,717	-423,006	-301,003	77,461	139,761	127,526	-189,124	155,624	224,536	+413,660	+218.7%	+147,076	+189.9%
비지배지분순이익	16,497	796	4,128	-9,251	-27,670	-31,997	-9,948	-7,782	-4,263	-18,929	-40,922	2,439	5,461	16,202	-6,366	17,736	15,337	+21,704	+340.9%	+12,899	+528.9%
EBITDAR	295,198	41,847	61,533	65,196	42,486	211,062	78,113	94,190	115,809	137,478	425,590	147,765	159,126	185,221	226,090	718,202	236,666	+10,576	+4.7%	+88,902	+60.2%

주) EBITDAR: 2019년 1분기부터 임차료가 리스상각비로 포함. 2018년까지는 EBITDA 임



별도손익계산서 (K-IFRS)

(단위: 백만원)	2017	1Q18	2Q18	3Q18	4Q18	2018	1Q19	2Q19	3Q19	4Q19	2019	1Q20	2Q20	3Q20	4Q20	2020	1Q21	1Q21	QoQ	QoQ(%)	YoY	YoY(%)
매출액	978,700	244,578	252,523	291,778	385,046	1,173,925	331,522	361,961	388,482	431,506	1,513,471	406,609	415,094	449,469	508,023	1,779,195	490,851	490,851	-17,172	-3.4%	+84,241	+20.7%
영업비용	881,149	228,192	223,005	255,788	344,574	1,051,559	296,869	316,612	338,958	364,968	1,317,407	341,164	359,373	377,084	401,509	1,479,130	414,130	414,130	+12,620	+3.1%	+72,966	+21.4%
인건비	237,900	63,853	59,443	63,665	83,431	270,391	66,316	66,071	78,716	85,082	296,184	68,679	71,789	81,556	85,824	307,847	102,928	102,928	+17,104	+19.9%	+34,248	+49.9%
매출연동비	344,501	93,908	92,106	110,641	164,786	461,441	151,260	162,666	168,150	188,654	670,730	191,777	200,238	211,340	210,143	813,496	214,942	214,942	+4,799	+2.3%	+23,165	+12.1%
외주/인프라비	165,573	41,257	44,123	47,963	50,438	183,781	45,234	47,056	45,549	43,023	180,861	42,657	50,016	43,103	55,766	191,543	55,419	55,419	-347	-0.6%	+12,762	+29.9%
마케팅비	38,087	6,146	3,380	7,140	12,875	29,540	2,184	4,844	5,054	14,338	26,421	3,066	4,049	5,031	7,479	19,625	3,409	3,409	-4,070	-54.4%	+343	+11.2%
상각비	70,070	17,305	17,478	19,471	25,810	80,065	28,277	31,438	36,881	29,058	125,653	30,790	28,523	30,777	37,610	127,700	32,097	32,097	-5,513	-14.7%	+1,307	+4.2%
기타	25,018	5,724	6,476	6,908	7,234	26,342	3,599	4,537	4,608	4,814	17,558	4,196	4,759	5,276	4,688	18,919	5,335	5,335	+647	+13.8%	+1,140	+27.2%
영업이익	97,551	16,386	29,518	35,990	40,472	122,366	34,654	45,348	49,524	66,538	196,064	65,445	55,721	72,385	106,513	300,064	76,721	76,721	-29,792	-28.0%	+11,276	+17.2%
영업이익률(%)	10.0%	6.7%	11.7%	12.3%	10.5%	10.4%	10.5%	12.5%	12.7%	15.4%	13.0%	16.1%	13.4%	16.1%	21.0%	16.9%	15.6%	15.6%	-5.3%p	-25.5%	-0.5%p	-2.9%
기타수익	244,605	50,042	3,545	2,613	2,359	58,558	1,006	1,344	3,915	4,699	10,964	1,988	1,142	21,350	23,074	47,554	3,271	3,271	-19,803	-85.8%	+1,282	+64.5%
기타비용	86,259	4,973	7,317	3,192	26,873	42,354	13,664	12,060	6,482	440,649	472,856	10,137	9,123	5,056	394,469	418,785	1,171	1,171	-393,298	-99.7%	-8,966	-88.4%
금융수익	43,324	17,829	39,812	5,791	16,795	80,226	13,638	12,494	31,625	-2,190	55,567	29,478	5,066	2,783	22,767	60,093	37,611	37,611	+14,844	+65.2%	+8,132	+27.6%
금융비용	51,795	9,207	1,439	6,934	18,552	36,131	3,995	4,446	2,505	8,887	19,833	3,395	2,361	1,492	16,771	24,019	17,513	17,513	+741	+4.4%	+14,118	+415.9%
계속사업법인세차감전순이익	247,426	70,077	64,120	34,268	14,201	182,665	31,639	42,680	76,076	-380,489	-230,093	83,381	50,444	89,970	-258,886	-35,092	98,919	98,919	+357,805	+138.2%	+15,538	+18.6%
계속사업법인세비용	29,872	16,693	19,806	40,820	15,117	92,435	10,435	16,543	9,391	-7,291	29,077	27,655	16,325	12,908	25,899	82,787	20,315	20,315	-5,584	-21.6%	-7,341	-26.5%
중단사업순이익	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			+0	
당기순이익	217,554	53,384	44,314	-6,552	-915	90,230	21,204	26,137	66,686	-373,197	-259,170	55,725	34,119	77,062	-284,785	-117,879	78,604	78,604	+363,389	+127.6%	+22,879	+41.1%
EBITDA	167,458	33,497	46,614	56,313	65,396	201,821	63,188	76,797	82,975	97,351	320,311	97,096	84,389	103,143	144,490	429,118	26,458	26,458	-118,032	-81.7%	-70,637	-72.8%

주) EBITDAR: 2019년 1분기부터 임차료가 리스상각비로 포함. 2018년까지는 EBITDA 임



## 카카오 연결인원현황

	1Q20	2Q20	3Q20	4Q20	1Q21	QoQ
카카오	2,366	2,373	2,328	2,634	2,713	▲79
카카오 종속회사	6,918	6,975	7,497	8,010	8,431	▲421
<b>합계</b>	<b>9,284</b>	<b>9,348</b>	<b>9,825</b>	<b>10,644</b>	<b>11,144</b>	<b>▲500</b>

\* 본사와 자회사의 겸직중인 직원의 경우 기존 본사 소속으로 분류되었으나, 2019년 1분기 부터 직원의 주근무지를 기준으로 분류하고 있습니다.

\* 상기 종속회사는 인건비 산정에 포함된 종속회사를 나타낸 것으로 회계 기준상 연결종속회사와는 차이가 있을 수 있습니다.

\* 4Q20까지 인원에는 정규직 및 계약직 사원이 포함되어 있으며, 어시스턴트와 인턴은 포함되어있지 않습니다.

\* 1Q21부터 등기임원(사내이사, 사외이사)가 제외된 정규직 + 기간제 기준으로 변경하였고, 기간제는 계약직, 인턴, 어시스턴트, 단기아르바이트를 포함, 단