

연결손익계산서 (K-IFRS)

(단위: 백만원)

구 분	2020	1Q21	2Q21	3Q21	4Q21	2021	1Q22	2Q22	2022	QoQ	QoQ(%)	YoY	YoY(%)
매출액	4,156,816	1,257,965	1,352,195	1,740,779	1,785,730	6,136,669	1,651,703	1,822,315	3,474,018	+170,611	+10.3%	+470,120	+34.8%
플랫폼부문	2,247,924	695,520	761,750	778,727	1,004,780	3,240,778	885,985	930,655	1,816,640	+44,669	+5.0%	+168,904	+22.2%
특비즈	1,148,979	373,552	390,455	404,902	475,012	1,643,922	460,972	453,217	914,189	-7,755	-1.7%	+62,763	+16.1%
포털비즈	477,951	117,464	125,132	119,162	130,745	492,503	114,036	102,378	216,414	-11,658	-10.2%	-22,754	-18.2%
플랫폼 기타	620,994	204,504	246,164	254,662	399,023	1,104,353	310,978	375,059	686,037	+64,082	+20.6%	+128,896	+52.4%
콘텐츠부문	1,908,892	562,444	590,445	962,053	780,950	2,895,891	765,718	891,660	1,657,378	+125,942	+16.4%	+301,215	+51.0%
뮤직	705,324	184,589	188,078	197,107	202,742	772,516	204,420	209,251	413,671	+4,831	+2.4%	+21,173	+11.3%
스토리	527,987	174,661	186,372	218,750	211,920	791,702	240,486	227,588	468,074	-12,898	-5.4%	+41,216	+22.1%
게임	495,458	130,291	128,564	463,077	276,826	998,759	245,819	336,782	582,602	+90,963	+37.0%	+208,218	+162.0%
미디어	180,124	72,903	87,432	83,118	89,462	332,915	74,993	118,039	193,031	+43,046	+57.4%	+30,607	+35.0%
영업비용	3,700,961	1,100,420	1,189,586	1,572,605	1,679,142	5,541,752	1,493,047	1,651,293	3,144,341	+158,246	+10.6%	+461,708	+38.8%
인건비	920,205	292,915	301,048	307,182	515,765	1,416,910	419,971	426,195	846,167	+6,224	+1.5%	+125,147	+41.6%
매출연동비	1,746,443	493,029	530,262	805,810	648,173	2,477,275	584,402	654,814	1,239,215	+70,412	+12.0%	+124,552	+23.5%
외주/인프라비	457,680	144,484	164,925	197,792	233,780	740,981	204,649	235,783	440,431	+31,134	+15.2%	+70,858	+43.0%
마케팅비	232,274	67,223	91,129	148,070	128,811	435,233	114,605	150,297	264,903	+35,692	+31.1%	+59,168	+64.9%
상각비	265,289	79,152	78,794	89,057	119,796	366,800	130,768	135,591	266,359	+4,823	+3.7%	+56,796	+72.1%
금융영업비용	5,839	4,256	1,476	1,735	1,667	9,134	1,436	3,995	5,431	+2,559	+178.3%	+2,519	+170.7%
기타	73,230	19,360	21,951	22,959	31,150	95,419	37,217	44,618	81,835	+7,401	+19.9%	+22,667	+103.3%
영업이익	455,856	157,545	162,609	168,175	106,588	594,917	158,656	171,022	329,677	+12,366	+7.8%	+8,412	+5.2%
<i>영업이익률(%)</i>	11.0%	12.5%	12.0%	9.7%	6.0%	9.7%	9.6%	9.4%	9.5%	-0.2%p		-2.6%p	
기타수익	352,353	54,440	66,051	799,581	813,358	1,733,429	1,665,287	138,613	1,803,899	-1,526,674	-91.7%	+72,562	+109.9%
기타비용	546,064	6,604	19,237	20,697	360,710	407,247	48,351	34,449	82,800	-13,902	-28.8%	+15,212	+79.1%
금융수익	216,106	47,881	18,268	43,939	67,731	177,819	68,476	69,767	138,243	+1,291	+1.9%	+51,499	+281.9%
금융비용	72,670	69,689	64,666	90,409	90,553	315,317	94,687	73,280	167,967	-21,407	-22.6%	+8,614	+13.3%
지분법손익	8,692	135,130	186,656	171,227	17,080	510,093	10,214	-35,158	-24,944	-45,372	-444.2%	-221,814	-118.8%
계속사업법인세차감전순이익	414,271	318,703	349,681	1,071,815	553,494	2,293,694	1,759,595	236,514	1,996,109	-1,523,080	-86.6%	-113,167	-32.4%
계속사업법인세비용	240,912	78,829	33,757	205,536	329,418	647,540	437,461	135,312	572,773	-302,150	-69.1%	+101,554	+300.8%
계속사업연결당기순이익	173,360	239,874	315,924	866,279	224,076	1,646,153	1,322,134	101,203	1,423,336	-1,220,931	-92.3%	-214,721	-68.0%
연결당기순이익	173,360	239,874	315,924	866,279	224,076	1,646,153	1,322,134	101,203	1,423,336	-1,220,931	-92.3%	-214,721	-68.0%
지배지분순이익	155,624	224,536	311,660	779,122	76,834	1,392,152	1,303,137	67,613	1,370,749	-1,235,524	-94.8%	-244,047	-78.3%
비지배지분순이익	17,736	15,337	4,264	87,157	147,243	254,001	18,997	33,590	52,587	+14,593	+76.8%	+29,326	+687.7%
EBITDAR	718,202	236,666	241,016	255,060	225,418	958,160	288,475	306,075	594,550	+17,600	+6.1%	+65,059	+27.0%
조정 EBITDAR	-	258,172	279,579	269,755	298,674	1,106,180	331,970	345,470	331,970	+13,500	+4.1%	+65,891	+23.6%

주) EBITDAR: 2019년 1분기부터 임차료가 리스상각비에 포함. 2018년까지는 EBITDA 임

주) 조정 EBITDAR: EBITDAR+ 주식보상비용

연결재무상태표(K-IFRS)

(단위:백만원)

계정과목	2020.12.31	2021.03.31	2021.06.30	2021.09.30	2021.12.31	2022.03.31	2022.06.30
자산							
유동자산	4,462,924	5,207,947	6,241,823	6,997,716	8,102,194	8,204,176	7,929,367
현금및현금성자산	2,877,514	2,833,190	3,014,184	3,433,643	5,231,504	4,768,675	4,279,894
단기금융상품	694,069	726,190	1,109,557	941,443	1,573,559	1,451,732	1,450,446
당기손익-공정가치 측정 금융자산	134,503	724,221	1,102,164	1,345,999	305,060	834,049	922,535
파생상품자산	312	312	238	-	352	135	135
매출채권	247,374	275,381	306,647	147	398,117	355,291	461,252
기타유동금융자산	225,055	237,109	254,406	419,262	319,120	408,925	302,786
재고자산	45,814	45,474	46,187	356,839	91,808	104,519	129,789
기타유동자산	232,535	366,071	408,440	46,604	182,674	280,849	379,246
매각예정자산	5,749	-	-	453,778	-	-	3,284
비유동자산	6,987,396	7,421,585	8,125,113	10,335,732	13,711,985	15,452,418	16,027,968
장기금융상품	10,174	10,147	10,136	10,138	10,139	10,141	10,155
당기손익-공정가치 측정 금융자산	303,222	241,726	246,083	274,380	302,249	326,962	340,116
기타포괄손익-공정가치 측정 금융자산	702,575	817,615	1,156,227	1,280,922	1,219,163	3,182,170	3,021,540
파생상품자산	-	-	-	-	-	1,831	4,753
관계기업 및 공동기업 투자	1,504,419	1,921,703	2,119,044	3,006,496	3,215,802	2,697,644	2,662,505
기타비유동금융자산	121,291	122,685	131,492	107,386	144,002	244,391	264,612
유형자산	430,668	447,392	471,373	498,207	554,916	590,170	697,665
무형자산	3,351,553	3,340,735	3,446,066	4,448,492	6,347,795	6,443,985	6,938,144
투자부동산	-	-	-	-	101,296	100,051	98,805
사용권자산	345,325	353,780	390,212	551,014	1,399,234	1,470,123	1,625,693
기타비유동자산	166,487	110,842	93,838	101,792	345,470	318,630	300,018
이연법인세자산	51,683	54,958	60,642	56,906	71,920	66,321	63,960
금융업자산	503,650	884,651	783,150	897,786	965,379	787,198	819,617
현금및예치금	36,632	92,331	20,355	156,945	341,952	193,249	169,834
당기손익-공정가치 측정 금융자산	386,625	525,464	11,452	580,597	495,952	470,107	475,146
기타포괄손익-공정가치 측정 금융자산	-	-	567,440	-	-	-	-
유형자산	5,850	5,719	6,389	9,488	11,782	12,031	14,199
무형자산	36,034	34,761	33,462	32,178	33,228	60,440	59,222
사용권자산	3,533	3,768	3,742	3,416	11,200	3,924	2,222
기타의금융자산	29,164	211,590	128,301	103,194	30,498	29,911	75,851
기타자산	5,812	11,018	12,009	11,969	40,767	17,536	23,143
자산총계	11,953,970	13,514,184	15,150,086	18,231,233	22,779,559	24,443,792	24,776,951
부채							
유동부채	2,929,590	3,033,581	3,163,945	4,447,404	5,630,274	5,649,849	5,186,967
매입채무 및 기타채무	835,983	914,780	983,653	1,180,888	1,230,985	1,321,713	1,295,181
단기차입금	188,420	208,081	192,314	910,067	1,258,828	1,286,866	1,460,716
예수금	302,038	321,118	335,136	349,510	384,150	404,653	434,066
기타유동금융부채	33,859	18,848	33,710	118,463	653,737	606,669	42,291
미지급법인세	112,124	111,447	78,321	64,121	188,902	198,726	103,528
충당부채	5,858	6,143	9,737	11,120	11,243	5,717	6,685
파생상품부채	16,919	16,124	15,419	15,419	11,912	11,912	11,912
단기리스부채	78,896	89,542	98,491	129,746	169,531	191,869	235,564
기타유동부채	1,355,496	1,347,498	1,417,164	1,668,069	1,720,987	1,621,723	1,597,024
비유동부채	1,166,098	1,797,072	1,917,573	2,179,964	2,885,094	3,381,638	4,200,475
비유동매입채무 및 기타채무	40,882	86,423	88,106	47,922	63,708	52,279	50,070
장기차입금	409,801	911,398	919,716	920,575	553,054	526,161	1,131,825
비유동충당부채	19,594	19,287	20,996	21,979	51,934	57,671	60,109
장기리스부채	273,311	276,595	307,058	436,441	1,318,155	1,492,079	1,626,467
순환정급여부채	10,313	21,721	31,406	45,070	-	9,273	17,807
기타장기종업원급여부채	53,832	56,144	60,517	64,123	67,927	71,382	79,666
비유동파생상품부채	20,887	20,205	20,205	-	-	1,831	1,831
이연법인세부채	248,960	312,322	392,425	570,645	756,812	1,077,100	1,142,396
기타비유동금융부채	58,188	57,981	45,655	46,671	43,010	27,394	25,293
기타비유동부채	30,330	34,997	31,489	26,537	30,494	66,467	65,011
금융업부채	430,553	806,281	708,810	698,698	674,218	516,538	568,357
예수부채	377,849	571,527	555,334	571,581	598,311	458,191	459,208
순환정급여부채	192	228	240	250	338	403	608
기타장기종업원부채	264	327	389	451	1,020	1,224	4,232
충당부채	229	229	486	487	1,151	1,158	1,261
리스부채	3,304	3,579	3,417	3,143	10,266	3,067	1,244
기타금융부채	41,400	221,346	141,574	119,879	49,080	47,124	99,983
기타부채	7,313	9,045	7,369	2,907	14,052	5,370	1,821
부채총계	4,526,241	5,636,934	5,790,327	7,326,066	9,189,586	9,548,025	9,955,799
자본							
자본금	44,301	44,431	44,496	44,586	44,641	44,677	44,545
자본잉여금	5,833,100	5,903,509	6,525,275	6,642,725	7,781,245	7,853,941	7,885,288
자본조정	18,617	34,624	44,252	53,160	77,070	101,704	19,696
기타포괄손익누계액	86,577	131,993	282,818	406,290	371,825	287,416	208,968
이익잉여금	316,325	542,573	854,634	1,633,447	1,709,599	2,989,764	3,063,240
비지배지분	1,128,809	1,220,119	1,608,284	2,124,959	3,605,593	3,618,264	3,599,416
자본총계	7,427,729	7,877,250	9,359,759	10,905,168	13,589,972	14,895,767	14,821,153
부채 및 자본총계	11,953,970	13,514,184	15,150,086	18,231,233	22,779,559	24,443,792	24,776,951

별도손익계산서 (K-IFRS)

(단위: 백만원)

구 분	2020	1Q21	2Q21	3Q21	4Q21	2021	1Q22	2Q22	2022	QoQ	QoQ(%)	YoY	YoY(%)
매출액	1,779,195	490,851	521,393	468,353	652,319	2,132,916	596,230	596,389	1,192,618	+159	+0.0%	+74,996	+14.4%
영업비용	1,479,130	414,130	424,069	371,888	520,804	1,730,891	473,134	459,359	932,493	-13,775	-2.9%	+35,290	+8.3%
인건비	307,847	102,928	95,302	88,961	156,578	443,768	143,508	129,005	272,513	-14,503	-10.1%	+33,703	+35.4%
매출연동비	813,496	214,942	221,615	163,785	234,577	834,919	197,550	190,180	387,730	-7,370	-3.7%	-31,435	-14.2%
외주/인프라	191,543	55,419	64,693	73,547	66,224	259,883	64,179	64,528	128,707	+349	+0.5%	-165	-0.3%
마케팅비	19,625	3,409	4,481	4,943	6,913	19,745	4,188	5,418	9,606	+1,229	+29.4%	+937	+20.9%
상각비	127,700	32,097	32,147	33,860	46,349	144,454	50,920	53,747	104,666	+2,827	+5.6%	+21,599	+67.2%
기타	18,919	5,335	5,831	6,793	10,162	28,122	12,789	16,482	29,271	+3,693	+28.9%	+10,651	+182.7%
영업이익	300,064	76,721	97,324	96,465	131,515	402,025	123,096	137,030	260,125	+13,934	+11.3%	+39,706	+40.8%
<i>영업이익률(%)</i>	<i>16.9%</i>	<i>15.6%</i>	<i>18.7%</i>	<i>20.6%</i>	<i>20.2%</i>	<i>18.8%</i>	<i>20.6%</i>	<i>23.0%</i>	<i>21.8%</i>	<i>+2.3%p</i>		<i>+4.3%p</i>	
기타수익	47,554	3,271	5,871	44,599	7,050	60,791	1,405,807	6,678	1,412,484	-1,399,129	-99.5%	+806	+13.7%
기타비용	418,785	1,171	10,727	8,637	49,865	70,400	25,502	2,424	27,926	-23,078	-90.5%	-8,303	-77.4%
금융수익	60,093	37,611	18,399	49,242	123,289	228,542	45,532	43,044	88,576	-2,489	-5.5%	+24,644	+133.9%
금융비용	24,019	17,513	2,724	17,557	8,472	46,266	21,743	47,853	69,596	+26,111	+120.1%	+45,129	+1,656.6%
계속사업법인세차감전순이익	-35,092	98,919	108,144	164,113	203,517	574,692	1,527,190	136,474	1,663,664	-1,390,716	-91.1%	+28,330	+26.2%
계속사업법인세비용	82,787	20,315	9,975	-56,342	94,124	68,071	382,761	30,931	413,692	-351,830	-91.9%	+20,956	+210.1%
당기순이익	-117,879	78,604	98,169	220,455	109,393	506,621	1,144,429	105,543	1,249,972	-1,038,886	-90.8%	+7,374	+7.5%
EBITDAR	429,118	108,952	129,338	130,298	177,667	546,255	173,672	190,865	364,537	+17,192	+9.9%	+61,527	+47.6%
조정 EBITDAR	455,279	125,741	148,887	137,402	222,256	634,286	199,948	213,160	413,108	+13,211	+6.6%	+64,273	+43.2%

주) EBITDAR: 2019년 1분기부터 임차료가 리스상각비에 포함. 2018년까지는 EBITDA 임

주) 조정 EBITDAR: EBITDAR+ 주식보상비용

별도재무상태표(K-IFRS)

(단위: 백만원)

계정과목	2020.03.31	2020.06.30	2020.09.30	2020.12.31	2021.03.31	2021.06.30	2021.09.30	2021.12.31	2022.03.31	2022.06.30
자 산										
유동자산	1,169,400	1,198,575	1,315,804	1,782,402	1,871,413	1,746,118	2,413,505	2,417,993	2,441,129	2,178,243
현금및현금성자산	806,368	558,935	464,440	1,356,885	992,460	679,709	722,806	1,478,676	1,129,676	823,933
단기금융상품	15,590	85,435	65,497	65,497	65,497	65,497	385,435	255,435	220,557	181,057
(유동)당기손익-공정가치측정금융자산	0	234,022	348,565	0	469,597	647,406	941,594	267,800	680,740	757,432
매출채권	77,396	66,001	89,163	120,478	106,191	97,033	122,672	152,199	138,055	125,064
단기금융리스채권	2,306	3,181	5,281	5,035	6,852	10,559	9,669	9,774	16,004	22,506
기타유동금융자산	235,881	219,912	277,113	203,640	192,964	206,365	170,240	190,569	197,203	206,697
재고자산	1,403	53	0	0	0	0	23,857	20,845	15,205	15,557
파생상품자산	894	894	894	94	94	94	0	0	0	0
기타유동자산	29,562	30,140	64,850	30,772	37,756	39,453	37,231	42,695	43,689	45,996
비유동자산	5,370,963	5,476,744	5,681,904	5,563,105	5,689,034	5,937,920	6,287,418	7,606,659	9,300,467	9,602,739
장기금융상품	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000
(비유동)당기손익-공정가치측정금융자산	45,701	46,895	46,752	59,627	61,202	63,776	70,043	86,640	92,842	95,852
기타포괄손익-공정가치측정금융자산	228,849	319,274	473,964	536,801	646,102	699,517	821,689	789,170	2,286,287	2,159,957
파생금융상품	0	0	0	0	0	0	0	0	0	2,922
종속/관계기업투자주식	2,212,369	2,199,772	2,227,366	2,393,426	2,398,689	2,556,645	3,236,944	3,547,758	3,577,058	3,848,386
기타비유동금융자산	11,321	11,477	11,577	12,897	15,581	15,694	22,446	55,199	65,310	69,849
유형자산	256,619	271,488	276,972	272,117	278,901	283,649	304,600	312,555	334,839	383,351
사용권자산	95,203	103,292	113,826	126,832	130,751	130,213	190,024	836,401	904,066	953,432
장기금융리스채권	9,984	11,419	17,383	16,851	17,365	47,368	39,824	38,839	106,542	158,382
무형자산	2,453,409	2,452,631	2,453,585	2,106,231	2,103,170	2,102,845	1,567,777	1,573,635	1,603,141	1,609,277
투자부동산	23,338	23,276	23,213	0	0	0	0	306,536	302,767	298,998
퇴직연금운용자산	1,965	3,251	1,545	7,696	4,025	278	0	20,496	15,309	9,959
기타비유동자산	22,205	23,969	25,721	20,627	23,247	27,934	24,069	29,431	2,306	2,372
자 산 총 계	6,540,363	6,675,319	6,997,708	7,345,506	7,560,447	7,684,038	8,700,922	10,024,652	11,741,596	11,780,982
부 채										
유동부채	1,283,385	1,091,942	1,206,166	1,421,581	1,401,681	1,318,174	1,719,047	2,299,149	2,351,185	2,215,015
매입채무및기타채무	710,614	749,492	865,299	1,035,669	1,031,269	997,150	449,975	493,501	551,598	466,172
단기차입금	302,049	106,926	77,965	57,987	39,999	0	0	342,179	350,014	374,322
단기리스부채	31,204	33,428	31,967	37,613	45,619	52,036	63,293	101,724	117,238	138,660
기타유동금융부채	23,876	12,887	13,768	48,355	27,445	15,638	19,642	58,224	28,052	6,188
미지급법인세	57,380	28,137	45,471	49,823	65,972	31,609	23,944	55,518	86,227	46,763
기타유동부채	154,947	161,072	171,696	192,133	191,377	221,741	1,162,193	1,248,003	1,218,056	1,182,909
비유동부채	240,144	226,746	263,610	598,480	643,193	685,820	700,617	1,171,299	1,664,157	1,809,267
비유동매입채무및기타채무	2,765	2,453	4,485	4,591	7,077	8,783	7,917	16,683	23,376	31,583
장기차입금	39,972	0	0	321,761	335,727	335,205	341,476	0	0	0
장기리스부채	82,494	91,420	111,280	121,900	120,918	148,585	192,587	1,076,109	1,242,171	1,340,376
비유동충당부채	9,518	9,575	9,638	10,333	10,395	11,027	12,361	40,681	40,925	41,171
순확정급여부채	0	0	0	0	0	0	5,816	0	0	0
기타장기종업원급여부채	26,866	28,401	29,896	27,047	28,478	29,749	35,467	35,656	41,717	43,804
이연법인세부채	77,610	90,829	100,224	108,245	134,135	140,003	97,593	0	314,179	351,480
기타비유동부채	0	0	0	0	0	1	7	0	60	40
기타비유동금융부채	919	4,069	8,088	4,602	6,463	12,466	7,393	2,170	1,730	813
부 채 총 계	1,523,529	1,318,688	1,469,777	2,020,061	2,044,874	2,003,994	2,419,664	3,470,448	4,015,343	4,024,282
자 본										
자본금	43,529	43,973	44,174	44,301	44,431	44,496	44,586	44,641	44,677	44,545
자본잉여금	4,618,733	4,908,835	4,957,218	4,986,863	5,026,921	5,044,594	5,324,115	5,489,187	5,529,200	5,630,338
자본조정	33,448	11,269	14,766	18,617	34,624	44,252	53,160	77,070	101,704	19,696
기타포괄손익누계액	-61,630	-24,320	17,840	66,514	134,743	173,731	265,971	240,487	226,413	132,320
이익잉여금(결손금)	382,754	416,873	493,934	209,150	274,852	372,972	593,427	702,820	1,824,259	1,929,802
자 본 총 계	5,016,834	5,356,631	5,527,932	5,325,445	5,515,572	5,680,044	6,281,259	6,554,205	7,726,253	7,756,700
부채와자본총계	6,540,363	6,675,319	6,997,708	7,345,506	7,560,447	7,684,038	8,700,922	10,024,652	11,741,596	11,780,982

연결인원현황

	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	QoQ	YoY
카카오	2,713	2,719	3,070	3,388	3,348	3,398	▲1.5	▲25.0
카카오 종속회사	8,431	9,417	10,104	10,790	11,581	12,338	▲6.5	▲31.0
합계	11,144	12,136	13,174	14,178	14,929	15,736	▲5.4	▲29.7

* 1Q21부터 등기임원(사내이사, 사외이사)가 제외된 정규직 + 기간제 기준으로 변경하였고, 기간제는 계약직, 인턴, 어시스턴트, 단기아르바이트를 포함, 단시간근무자는 제외하고 있습니다.

* 3Q21 카카오에서 분사된 멜론컴퍼니 인원은 카카오 종속회사로 그 분류가 변경되었고, 카카오로 흡수합병된 카카오커머스의 인원은 카카오로 분류가 변경되었습니다.

주요 지분증권 보유현황

(기준일: 2022년 06월 30일)

회사명	연결종속회사						관계회사	
	카카오페이	카카오게임즈	카카오모빌리티	카카오엔터테인먼트	카카오픽코마	카카오엔터프라이즈	카카오뱅크	두나무
지분율	47.0%	43.3%	57.3%	73.6%	91.1%	85.5%	27.2%	14.9%

* 상기 지분율은 발행주식총수 대비 보유주식수의 비율이며, 연결종속회사가 보유하는 지분율을 단순합산하였습니다

* 카카오가 직접 보유한 카카오재팬의 지분율은 72.9%, 두나무 지분율은 10.9%입니다.