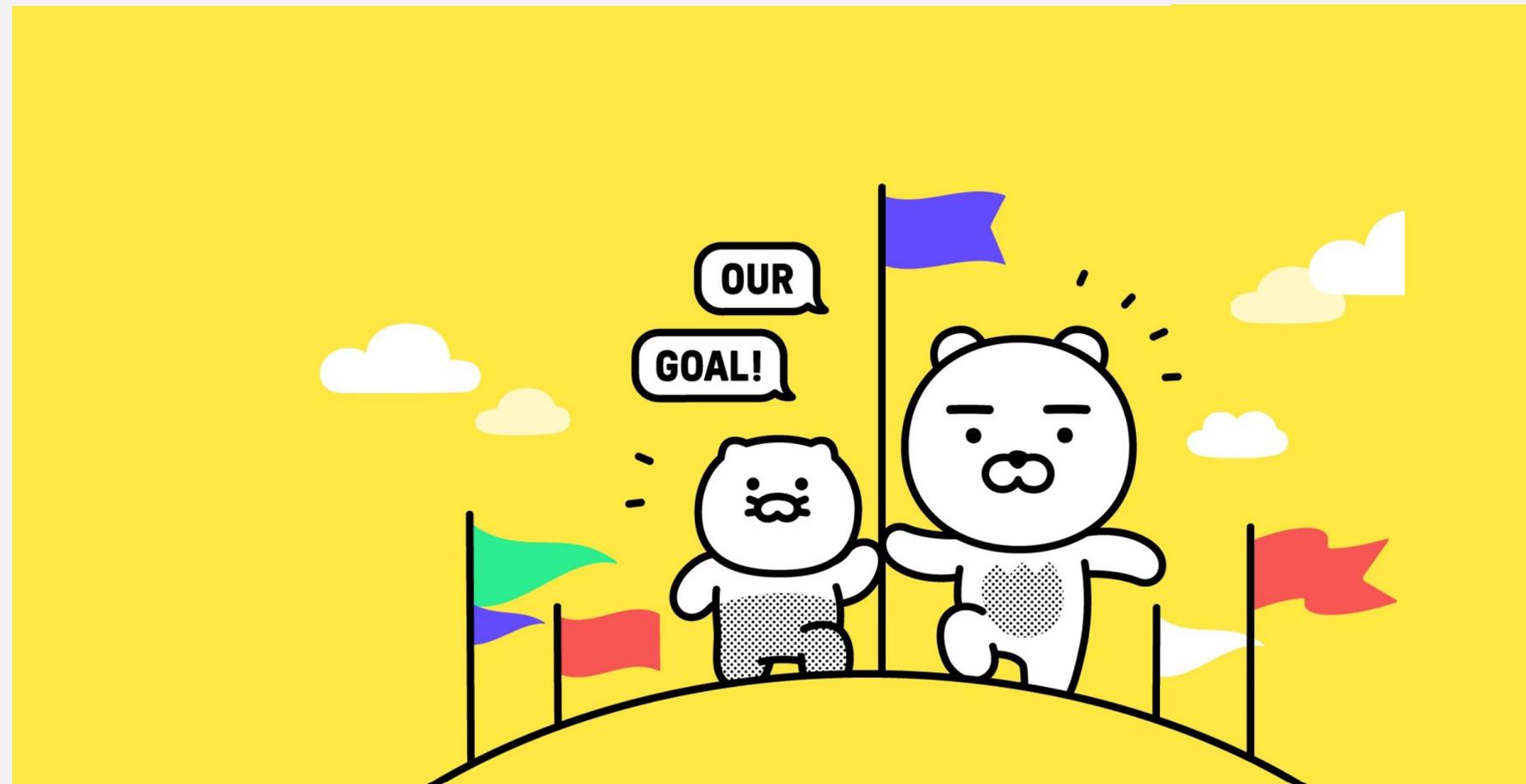


kakao

Company Presentation
May 2024



Disclaimer

Financial information contained in this document is based on consolidated K-IFRS that have not been reviewed by an independent auditor.

Therefore, the information and financial data of Kakao and its subsidiaries (the "Company", or "Kakao") contained in this document are subject to change upon an independent auditor's audit.

The Company does not make any representation or accept liability, as to the accuracy or completeness of the information contained in this material.

The format and contents of this document are subject to change for future filings and reports. Kakao is not liable for providing future updates on all figures included in this document.

Therefore, this presentation contained herein should not be utilized for any legal purposes in regards to investors' investment results. The Company hereby expressly disclaims any and all liability for any loss or damage resulting from the investors' reliance on the information contained herein.

Company Overview



Korea's mobile communication leader with the undisputed dominant messenger app **Kakao Talk**
48 mm domestic MAU vs. 52 mm population in Korea (93% penetration)



Multiple revenue streams across platform and content business, capturing the full range of **everyday mobile activities**
Communication, e-commerce, payment & banking, ride-hailing, music streaming, webtoon, etc.



Total package portfolio across corporate growth cycle
Early-stage growth (AI, healthcare, cloud and VC Investments) to self-sustaining growth (mobility, entertainment, and game) and profitable growth (Kakao Talk's advertising and commerce)

Platform Businesses

BACKBONE

TALK



Advertising



Commerce

85~100%⁽¹⁾

NEW INITIATIVES

kakaobrain AI

kakaoenterprise B2B / cloud

kakaohealthcare healthcare

CONNECTED SERVICES

57.3%⁽¹⁾

kakaomobility
ride-hailing & other mobility

46.4%⁽¹⁾

kakaopay
payments & tech-fin

27.2%⁽¹⁾ (Associate)

kakaobank
internet banking

Content Businesses

GLOBAL GROWTH DRIVERS

66.0%⁽¹⁾

kakao
ENTERTAINMENT

music / K-pop, media, and webtoon / web novel

91.1%⁽¹⁾

kakaopiccoma

webtoon (Japan)



40.3%⁽¹⁾

K-pop

40.8%⁽¹⁾

kakaogames

mobile / PC games, virtual golf

Note: ⁽¹⁾ Percentage figures indicate Kakao Corp's ownership stake in subsidiaries; all entities are consolidated subsidiaries but for Kakaobank (equity method accounting).

REINVENTING

Redefining Kakao Talk and its Business Model

- Ongoing transition from a messenger app to a **comprehensive communication service platform**
- Ramp-up and monetization of **new tabs**, expansion of **user base** and **ad inventory**, **insulating the e-commerce** business from domestic competitors and the value-for-money Chinese platforms

REALIGNING

More Focused Resource Allocation and Business Portfolio Optimization

- Ploughing the growing profits back into **major AI initiatives** and **key capex** projects to drive growth
- Streamlining the **group structure** to channel key resources to more promising areas and **reduce holdco discount**

RECALIBRATING

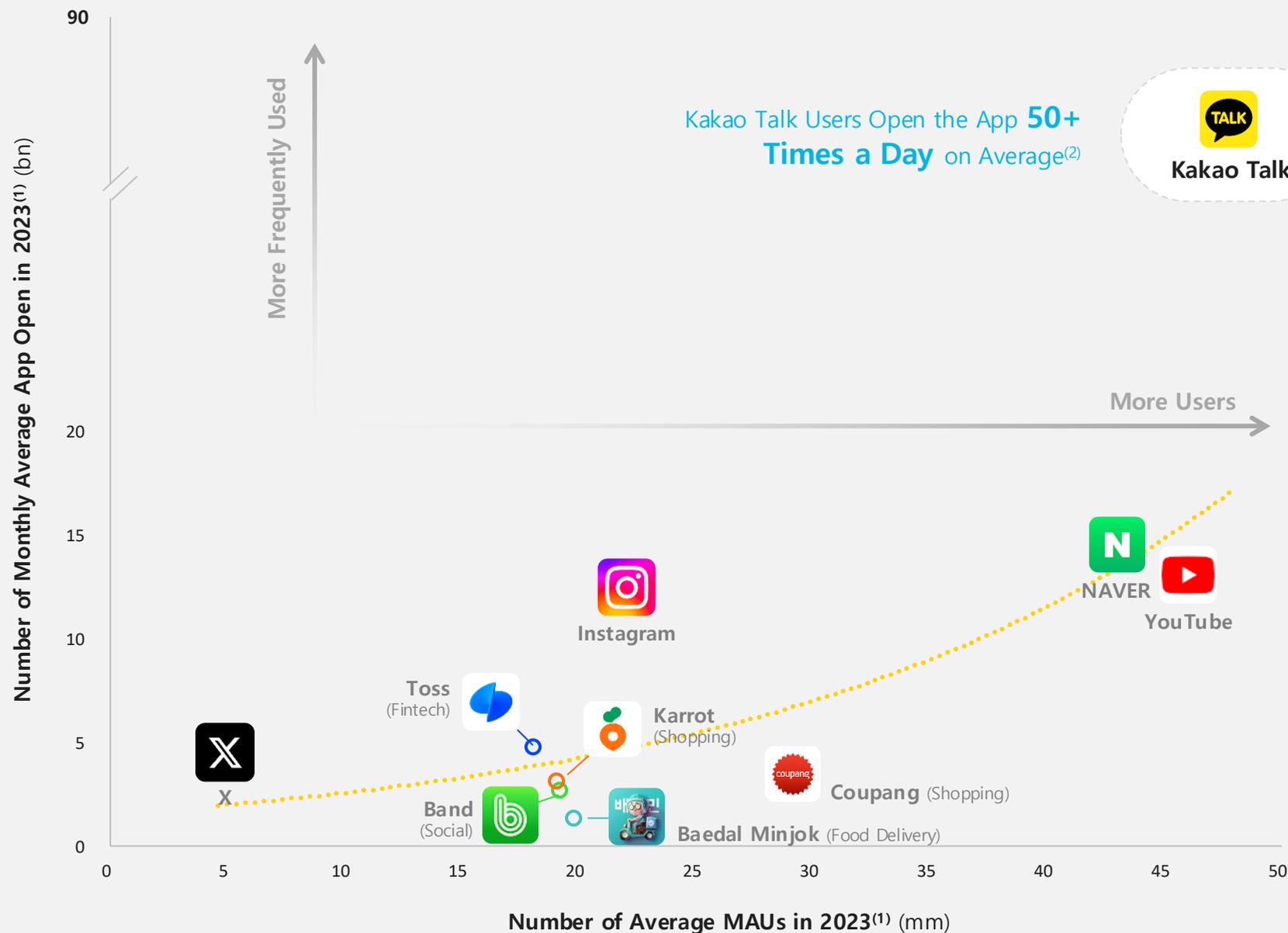
Better Financial Discipline and Improved Transparency

- **New management's** rigorous focus on **financial discipline** to drive profitability amid higher interest environment
- Key divisions delivering **profit upside** with new initiatives **narrowing losses**
- Transition to a more **conservative and transparent** accounting practice

Undisputed Market Leader in Korea's Mobile Space

Kakao Talk: No. 1 Mobile App in Korea

2023 Most Popular Apps in Korea by User Traffic & Usage Frequency⁽¹⁾



No. 1 Messenger in Korea
93% Population Penetration⁽³⁾



No. 1 Mobility Platform in Korea
Taxi-Hailing, Designated Driver, Parking



No. 1 Digital Bank in Korea
by Deposit & Loan Balance



No. 1 Webtoon Platform in Korea
by In-App Purchase Revenue in 2023



Global No. 1 Webtoon Platform
by In-App Purchase Revenue in 2023



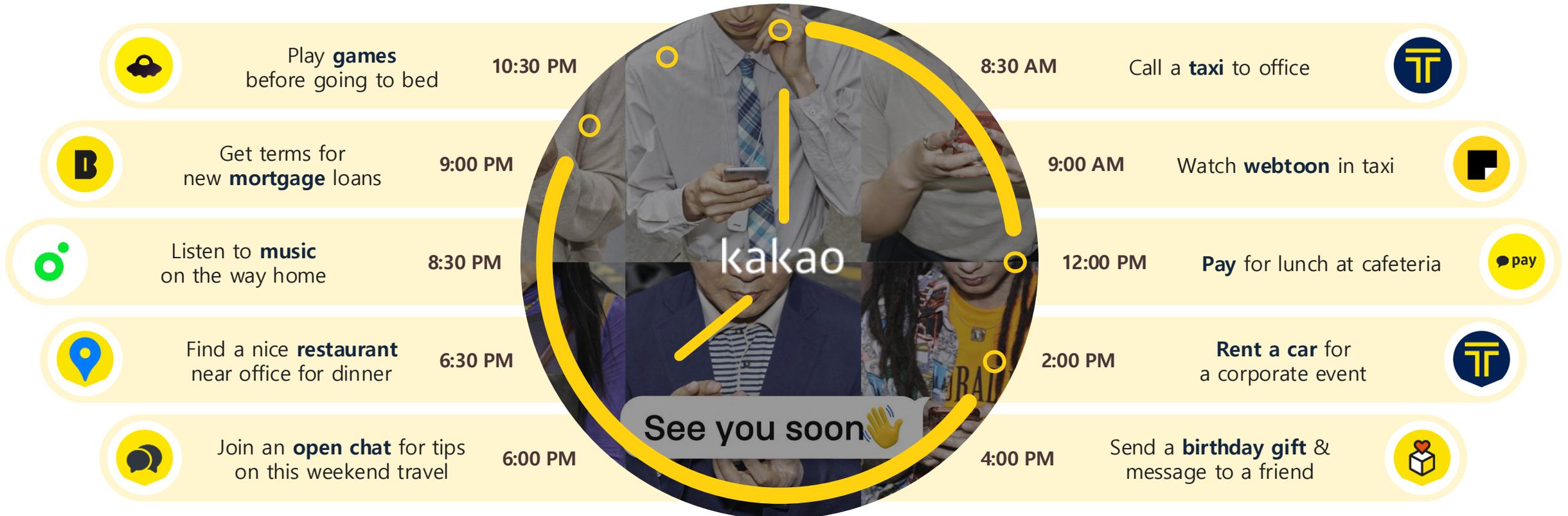
Top 1% Sustainability Distinction
by S&P Global's Corporate Sustainability Assessment in 2022 & 2023

Source: Company Information, Wiseapp Retail Goods, Korea's Fair Trade Commission, Sensor Tower, Mobile Index.

Note: (1) Based on mobile app user data in January – November 2023 for Android and iOS, except for X (MAU as of 1H 2023 as compiled by Mobile Index). (2) Calculated as [avg. monthly app launch by MAUs] / [avg. number of MAUs] / 30 days based on the data from Wiseapp Retail Goods. (3) Based on annual average MAUs in 2023 and the number of total population in Korea as of April 2024.

Making Every Korean's Daily Lives Better

A Life that Cannot Be Imagined without kakao




Shopping
Fashion Items


Monitor
My Health


Ask Merchant
for Service


Advertise
My Products


Book
Flight Ticket


Find **Best Route** to
Destination



Key Products & Positioning - Kakao Talk

Solid Growth and Profitability Built on Unique, Differentiated Competitive Moat

Advertising



Advertising Inventory backed by **Unique Traffic Base of No. 1 Messenger App**

Korea's Digital Advertising

KRW9 tn
Online Ads TAM⁽¹⁾

16% Share
Digital Ads

E-Commerce



E-Commerce Platform with **Unique Business Model of Gifting**

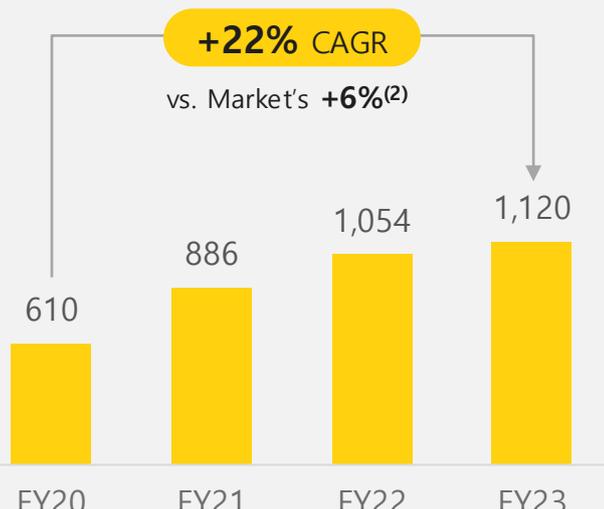
Korea's E-Commerce

KRW227 tn
Online Retail TAM⁽⁴⁾

4% Share
E-Commerce



Kakao Talk's Advertising Revenue Growth (KRW bn)

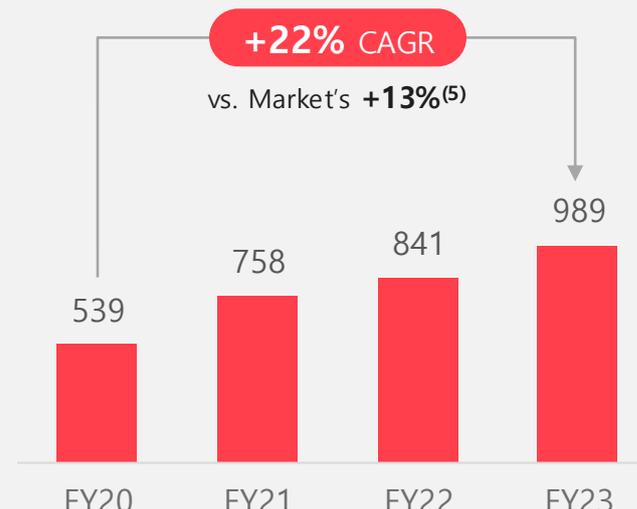


Key Growth Initiatives

- Focus on Enhancement of **KakaoTalk Traffic Quality**⁽³⁾
- Expansion of the **SME Advertiser Pool**
- Maintained Growth Momentum with **Unique Products & High ROAS**



Kakao's E-Commerce Revenue Growth (KRW bn)



Key Growth Initiatives

- Expansion of Selections to **Luxury / High-end Brands**
- Synergy Between **Brand Store & Talk Channel**
- Use Case Expansion from Gifting to **Self-Purchases**

Source: Korea Broadcast Advertising Corporation (KOBACO), Korea Statistical Information Service (KOSIS), Company Filings.

Note: All revenue figures are before restatement as per the recent changes in accounting policy for the purpose of consistent growth comparison.

(1) Korea's online advertisement market as of FY2023. (2) Korea's online advertisement market as per KOBACO.

(3) Ultimately leading to inventory expansion on the back of increased traffic in open chat and friend tabs. (4) Korea's online shopping market as of FY2023. (5) Korea's online shopping GMV as per KOSIS.

Leadership Across Key Verticals With Continued Business Model Innovation

Mobility

kakaomobility

No. 1 Mobility Platform in Korea



Taxi

Expand **network of affiliated taxis**

Develop **advanced ads products**



Others

Evolve into **gig & car owner platform**

Story

kakao ENTERTAINMENT
kakaopiccoma

Global No. 1
Webtoon Platform by In-App Purchase Rev.

50%+
Digital Webtoon Market Share in Japan



Ent.

Enhance **monetization & diversify IP library**



piccoma

Strengthen **original IPs & expand ads biz. model**

Music

kakao ENTERTAINMENT
SM ENTERTAINMENT GROUP

Top 2
Entertainment Group in Korea

30%+
Music Digital Retail Market Share in Korea



Music

Develop **localized IPs in global markets**



SM

Accelerate **global expansion** in North America & Japan

Game

kakaogames

Top 5
Game Publisher

KRW 1+ tn
Revenue (FY2023)



Publish

Secure game **IPs with global potential**



Develop

Expand to **console games & secure global hubs**

Tech-Fin

kakaopay
kakaobank

KRW 141 tn
Total Payment Volume (FY2023)

No. 1
Internet Bank



Pay

Maximize **cross-selling** (24.7 mm users using 3+ use cases in 2023 vs. 8.5 mm in 2022)



Bank

Deepen **penetration across all demographics** (Growth in all ages in FY2023)

Source: Company Information, Korea's Fair Trade Commission, Sensor Tower.

Group-wide Growth Roadmap

Operating on the Full Range of Growth Cycle



1Q24 Results Summary

- **1Q24 revenue grew by 22% YoY to reach KRW 1.99tn**, driven by strong ad business and platform subsidiaries
- **Consolidated operating margin improved from 4% in 1Q23 to 6% in 1Q24 thanks to continued cost discipline; stand-alone margin remained healthy at 21.5%**

New Management Focus

- **Reinventing KakaoTalk by providing users with expanded relationship base and tailored chatting experiences for better monetization**
- **Optimizing AI investments and pursuing business agility; AI research co (KakaoBrain) to be integrated into Kakao's AI service units in June to enable faster and more efficient rollout of user functions or services**

FY2024 Guidance and Strategy

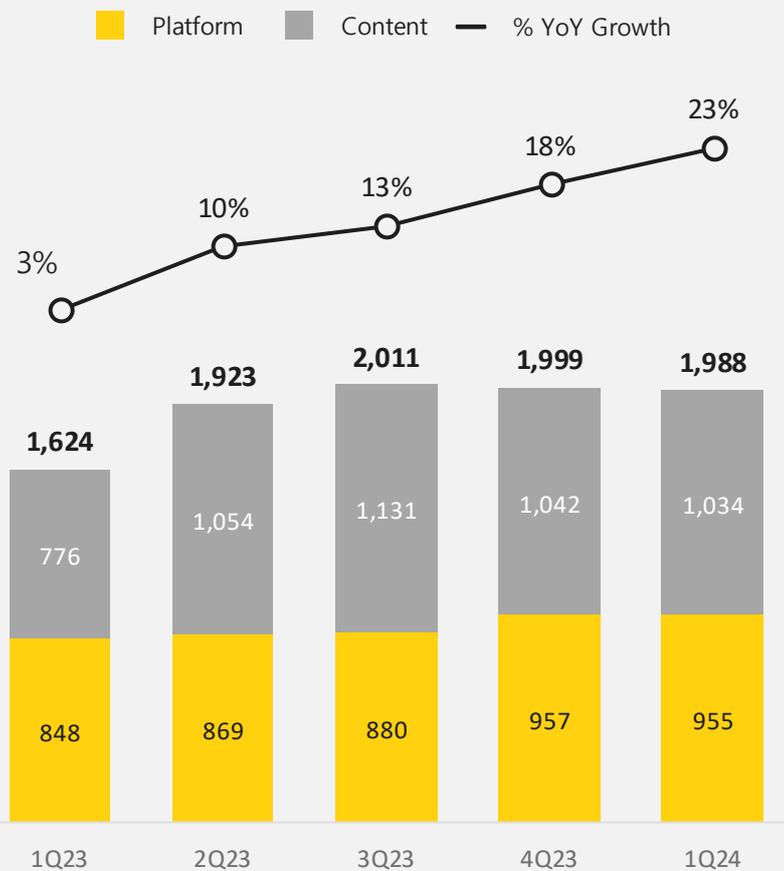
- Expect **double-digit growth in consolidated revenue and improved operating profit margin** vs 2023; Talk Biz aims to outperform the overall industry growth rate
- Focusing on improving messaging experience for better monetization of KakaoTalk, while channeling financial resources to growth initiatives like AI to further lock users into KakaoTalk for the longer term

Key Financial Performance

Robust Financial Performance With Continued Transformation

Revenue

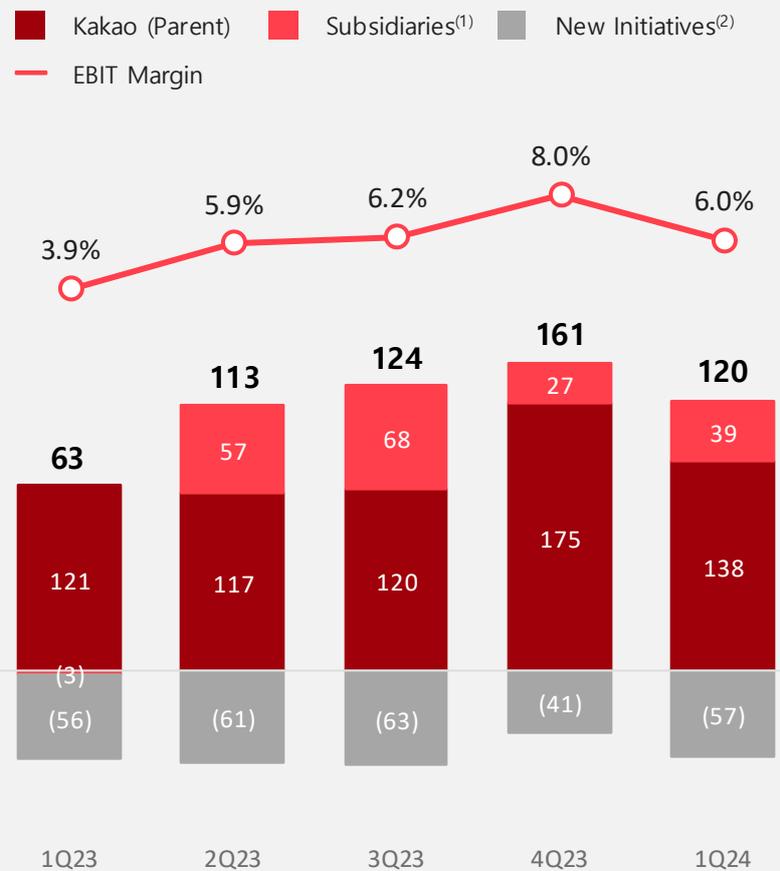
Quarterly Revenue (KRW bn)



- **Overall growth** with continued growth of Kakao Talk MAUs and Kakao Talk-native biz.
- Driven by **robust performance of advertising (+10% YoY) and commerce (+5% YoY)**

EBIT

Quarterly EBIT (KRW bn)



- **Subsidiaries EBIT turnaround** in 2Q23 with continued business development
- **New Initiative's narrowing loss** with ongoing optimization of operations

1Q24 Highlights



Increased Advertising Revenue
 (1Q24 +10% YoY, -9% QoQ)
 increased demand from advertisers and higher contribution from business messaging



Increased Commerce Revenue
 (1Q24 +5% YoY, +5% QoQ)
 execution of advanced CRM marketing and expansion of premium brands



Expanded Profitability
 (1Q24 EBIT +92% YoY, -25% QoQ)
 cost reduction of New Initiatives with continued profit generation from Subsidiaries

Note: (1) All business segments exd. Kakao (Parent) and New Initiatives. (2) Includes Kakao Enterprise, Kakao Brain, and Kakao Healthcare.

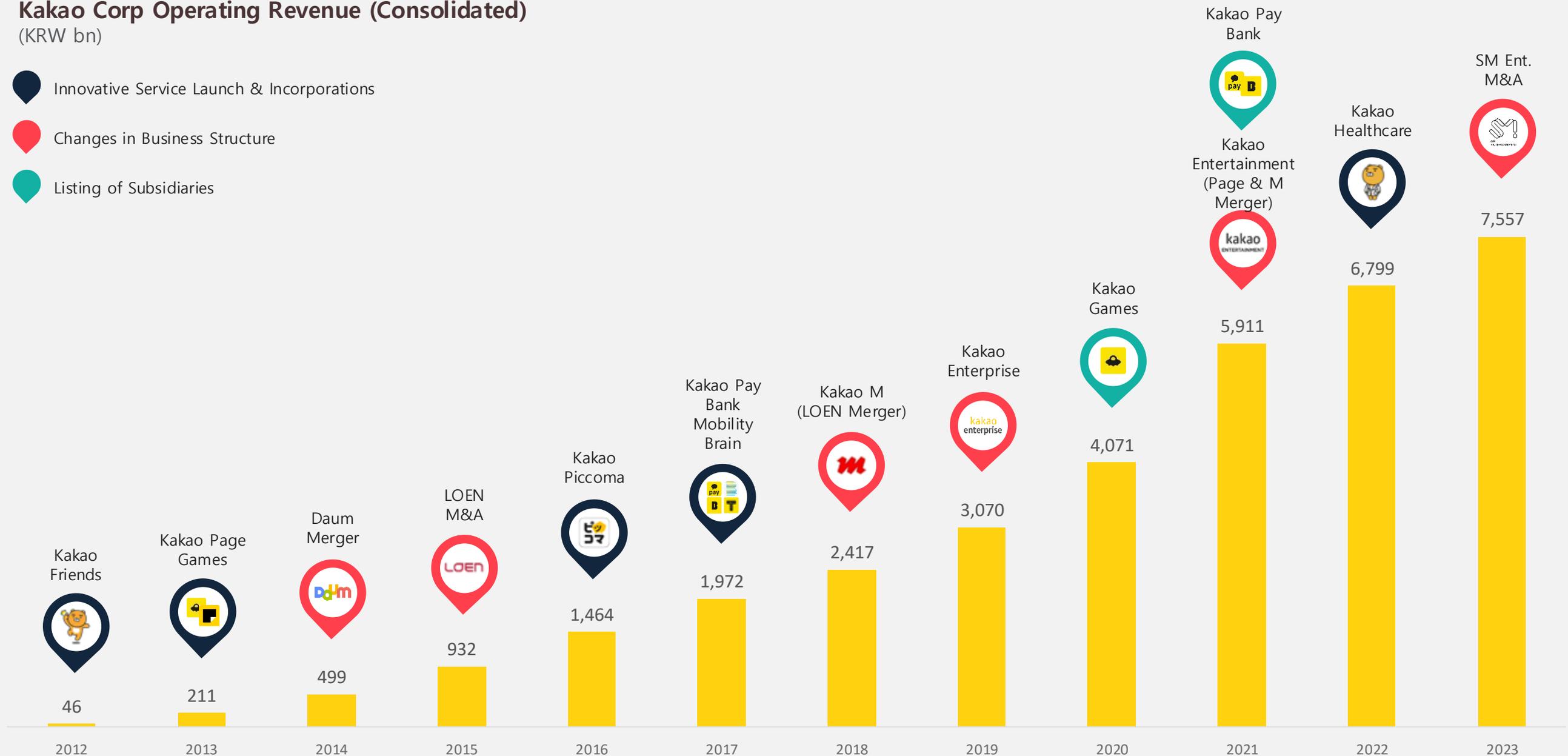
Appendix

Phenomenal Growth Trajectory Along With Growing Ecosystem

Key Milestones

Kakao Corp Operating Revenue (Consolidated) (KRW bn)

-  Innovative Service Launch & Incorporations
-  Changes in Business Structure
-  Listing of Subsidiaries



Note: 2022 / 2023 operating revenue figures are based on those after restatement as per the change in accounting policy.

Kakao's Continued Focus on ESG Initiatives

Key ESG Initiatives

Environment



RE100⁽¹⁾
at Jeju Office



Upcycling Projects⁽²⁾



Green Digital Campaigns⁽³⁾



Social



KRW300 bn
Established support fund for SMEs' digital transformation



Tech Campus
with universities to nurture technical talents



'Kakao Together'
Fundraising project for causes in need



Governance



DAO⁽⁴⁾ Appointment
First IT company to appoint DAO in Korea



New Committees
Appointment of technology ethics and ERM committees



CEO KPI
15% of CEO KPI dedicated to ESG related initiatives

ESG Ratings



Rated A (2023)
From MSCI ESG ratings



Grade A (2023)
From KCGS ESG ratings



Top 1% (2024)
From S&P Global for sustainability distinction

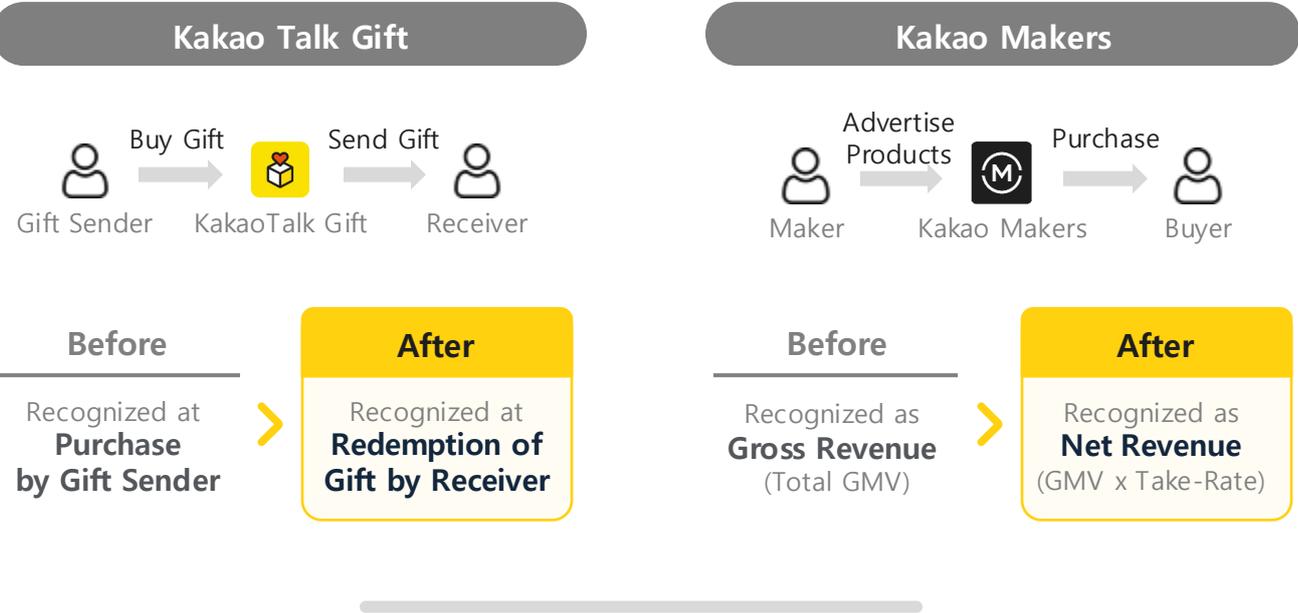


Member (2023)
Member of DJSI World, Asia Pacific, and Korea

Note: (1) RE100: An international agreement to replace 100% of electricity used by businesses with renewable energy by 2050. (2) Upcycling used T-shirts and sweaters to socks and cardigans. (3) Dark-mode of Kakao Talk, mobile e-bills, etc.

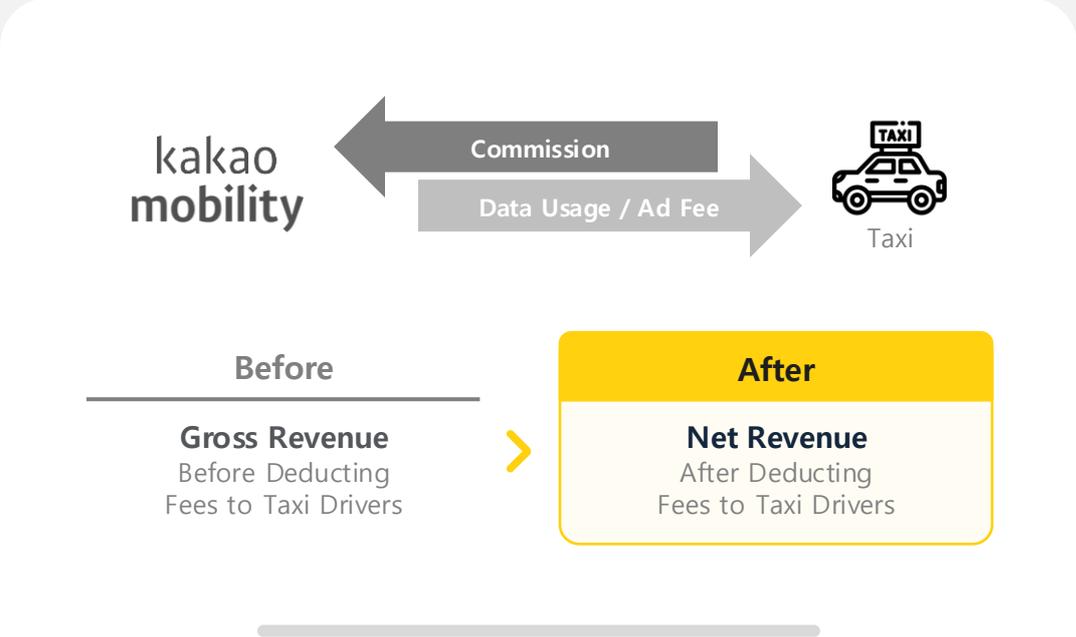
More Conservative Accounting Practice to Enhance Financial Soundness

Kakao Commerce - Changes in Revenue Recognition



FY2023 Revenue Impact: **(KRW124 bn)**

Kakao Mobility - Changes in Revenue Recognition



FY2023 Revenue Impact: **(KRW415 bn)**

Other Change: Formalized Reporting Process of Accounting Change after Deadline

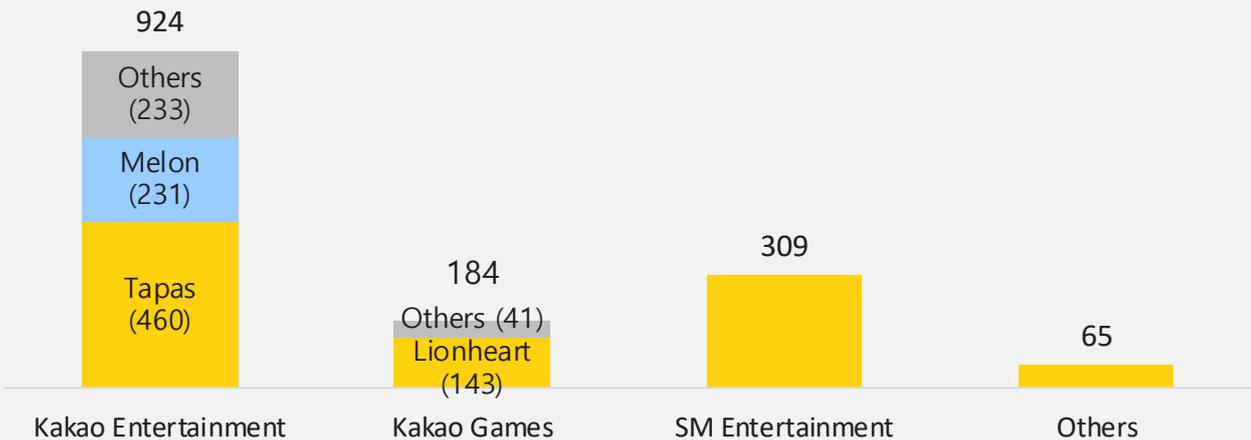


Appendix 3. Major Accounting Changes in 2023 (Cont'd)

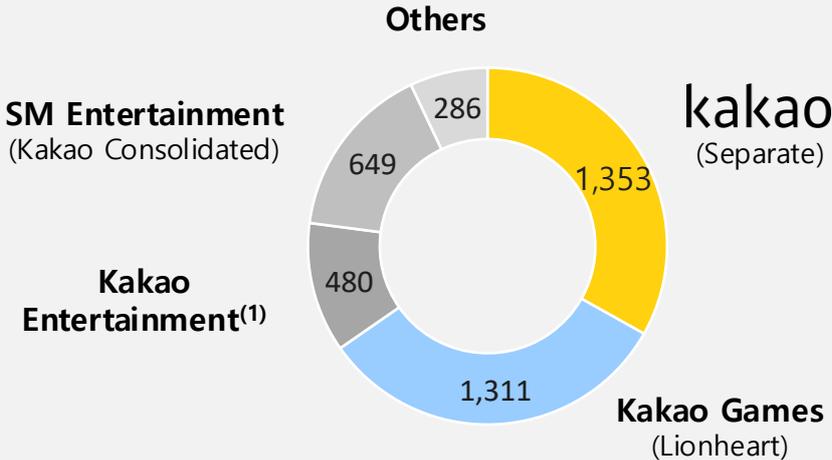
 **As the result of intangible impairment in Q4 2023, quarterly amortization cost is expected to decrease by KRW10 bn**
 Goodwill impairment of KRW1,483 bn and PPA impairment of KRW314 bn in 4Q23 alone, reflecting recent challenging macro environment

 **Implementation of more disciplined monitoring and transparent assessments of intangible assets**
 Regular monitoring on the value of intangible assets, and timely disclosure of the details of any potential impairments

Goodwill Impairment (4Q23, in KRW bn)



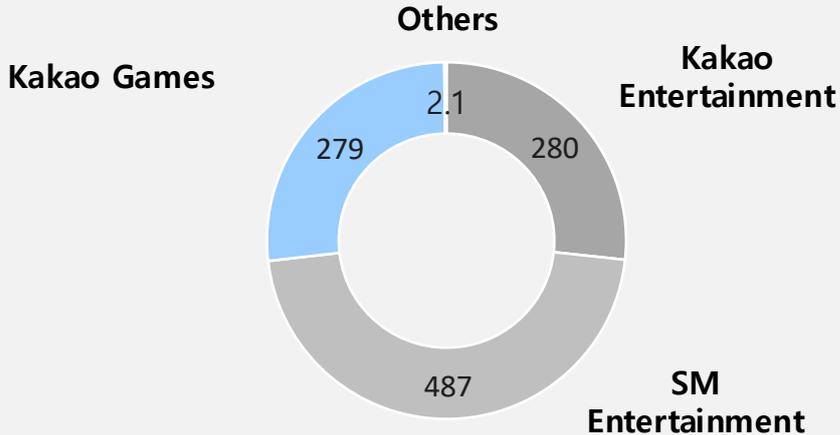
Goodwill Balance (as at end of FY2023, in KRW bn)



PPA Impairment (4Q23, in KRW bn)



PPA Balance (as at end of FY2023, in KRW bn)



Note: (1) Remaining goodwill balance of Melon and Tapas is only KRW4.6 bn and 11.4 bn, respectively.

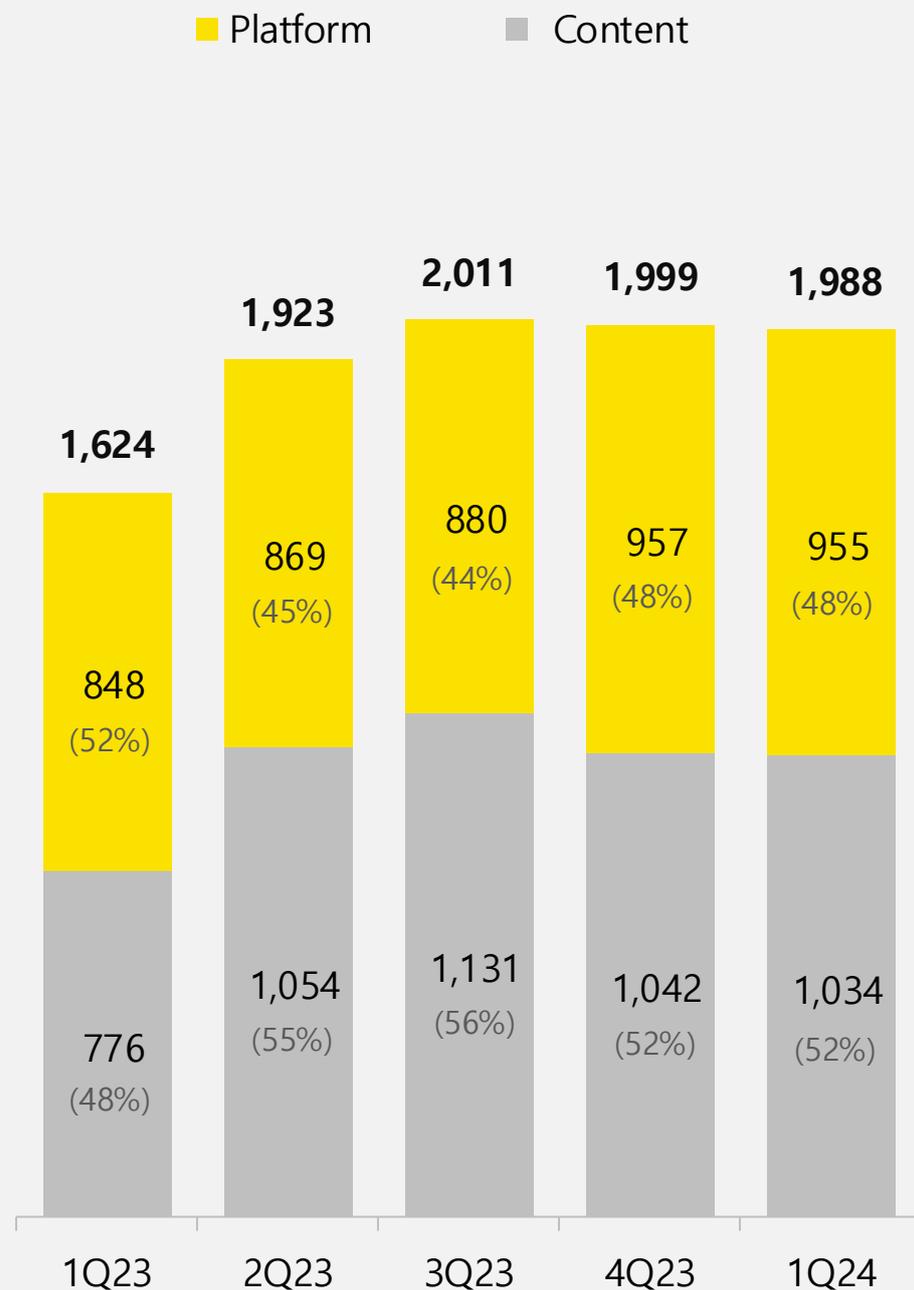
Q1 2024 Earnings Results

Revenue

Q1 Revenue +22% YoY / -0.5% QoQ

Q1 MIX : Platform 48%, Content 52%

(in bn KRW)



Revenue Breakdown		
Platform	Talk Biz	Advertising : Bizboard, Talk Channel, Emoticon
		Commerce : Gift, Store, Makers, Kakao Friends Online
	Portal Biz	Daum PC / Mobile Kakao Story / Style / Page Other Subsidiaries' Ad
	Platform-Others	Mobility Pay Enterprise Blockchain Other Subsidiaries Kakao Friends-Others
Content	Game	Mobile PC Other
	Music	SM Entertainment Melon Digital Music Distribution Album Distribution Music Production
	Story	Entertainment Piccoma
	Media	Video Production Talent Agency

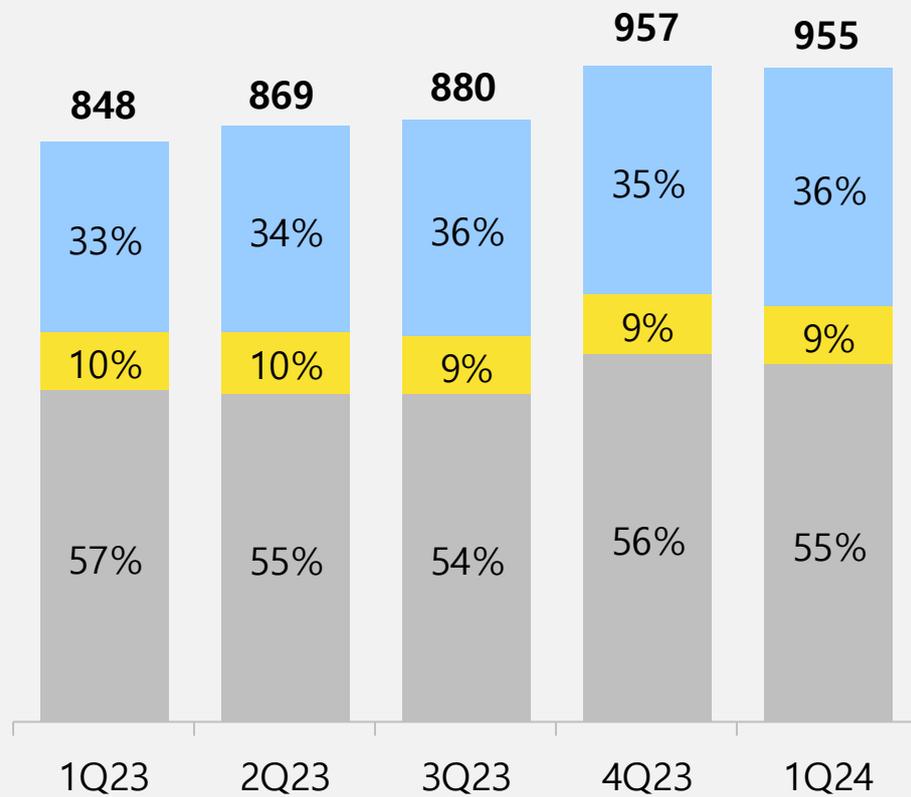
Revenue

Platform

1Q24 +13% YoY, -0.2% QoQ

(in bn KRW)

■ Talk Biz ■ Portal Biz ■ Platform-Others

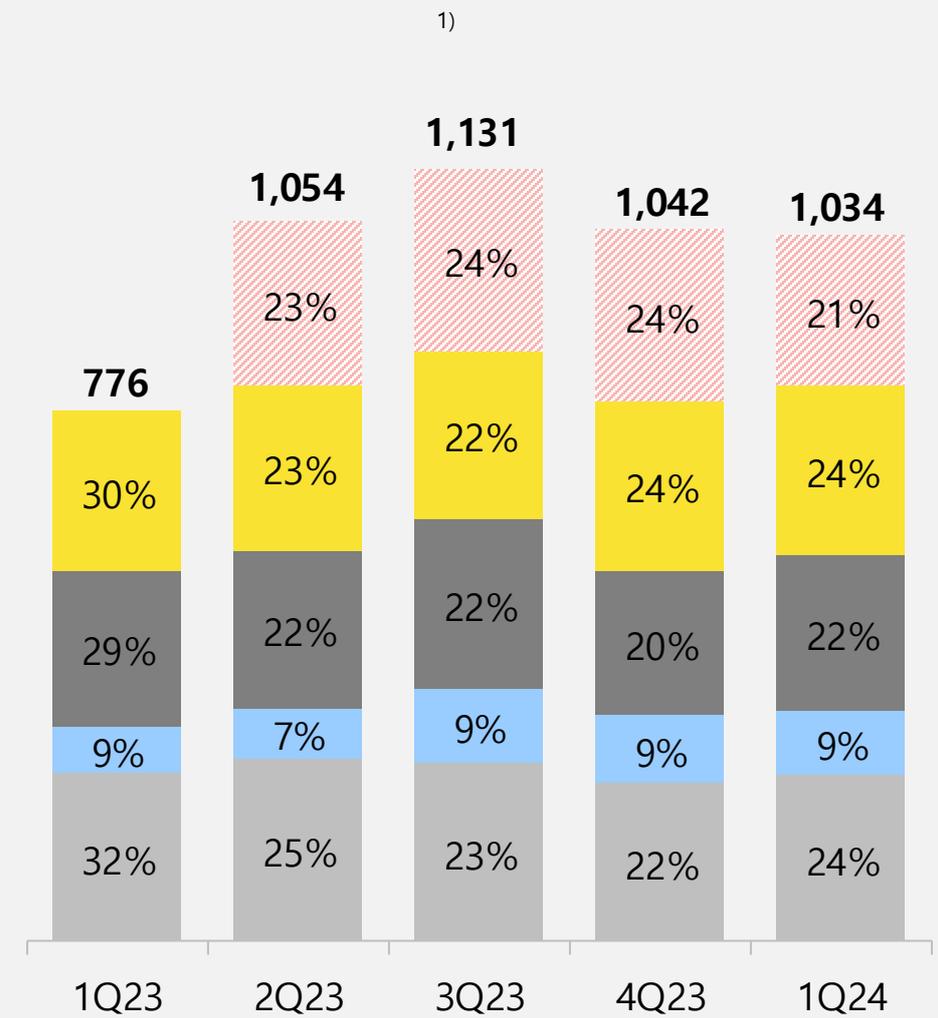


Content

1Q24 +33% YoY, -0.8% QoQ

(in bn KRW)

■ Game ■ Media ■ Story ■ Music ■ SM Entertainment

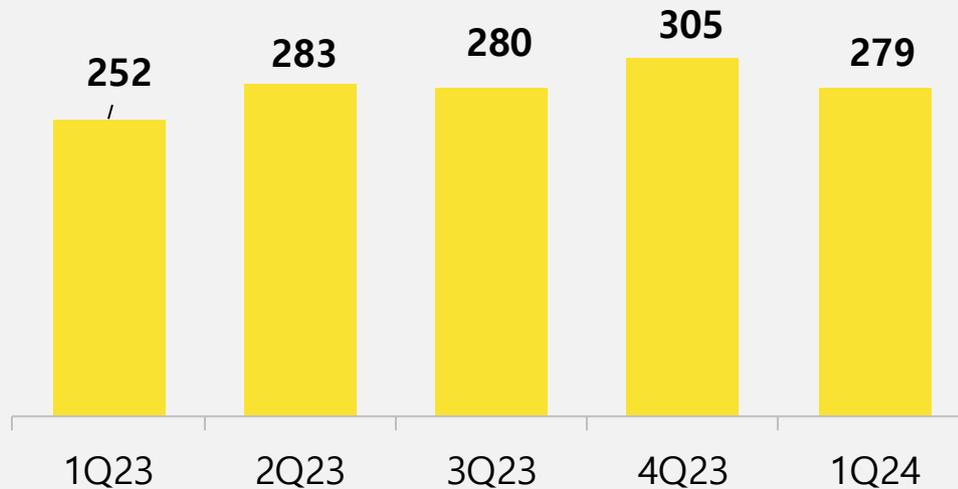


1)

1) SM – before consolidation adjustment

Advertising

(in bn KRW)

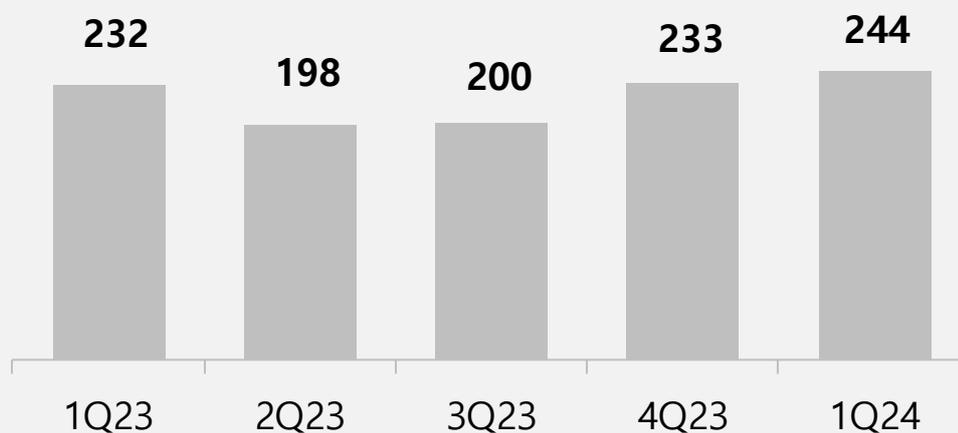


1Q24 +10% YoY, -9% QoQ

- **(YoY)** ① Business Messaging +14%, Increased demand from financial and commerce sector ② Bizboard +11%, Increased user traffic and higher revenue contribution from Friends tab Bizboard CPT
- **(QoQ)** Low seasonality

Commerce

(in bn KRW)

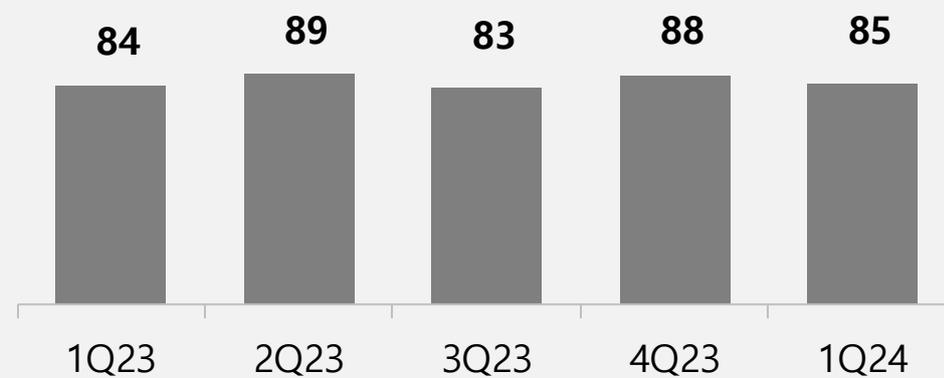


1Q24 +5% YoY, +5% QoQ

- **Total Commerce GMV : 2.6 tn KRW(+7% YoY)**
- Talk Gift revenue increased by +6% YoY, non-gift commerce led lower revenue growth rate relative to GMV growth rate
- **(YoY)** ① Premium gift ② Advanced CRM marketing
- **(QoQ)** Maximizing peak seasonality with gift reservation

Portal Biz

(in bn KRW)



1Q24 +1% YoY, -4% QoQ

- Proactive endeavor on profitability improvement through partnership with global leading ad partners
- Expecting improved user engagement with the launch of short-form video dedicated tab

Platform-Others

(in bn KRW)

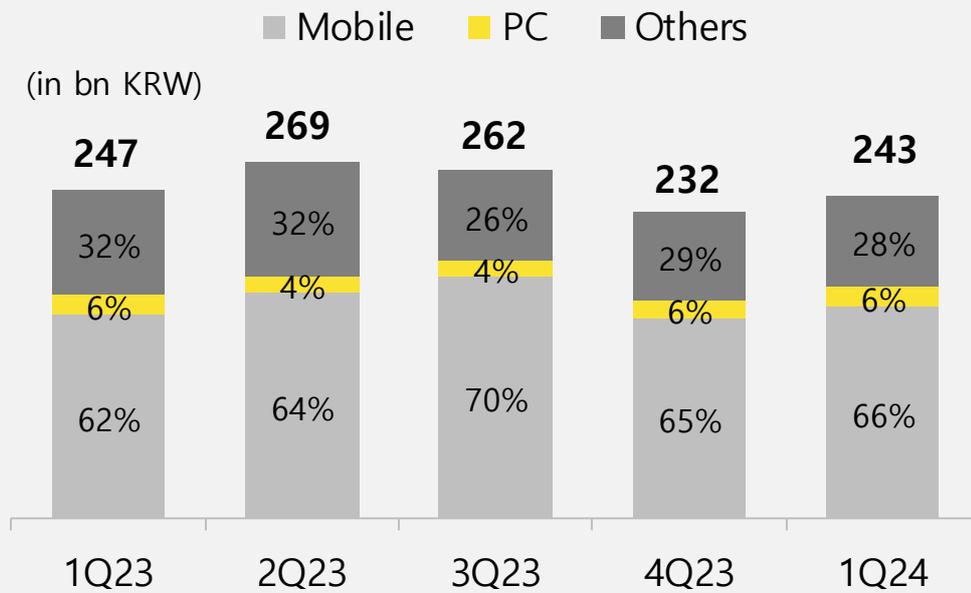


1Q24 +24% YoY, +5% QoQ

- **Mobility** : Stable growth across all divisions: taxi, designated driver, and parking
- **Pay** : Record-high TPV of 40.9 tn KRW, +26% YoY
(YoY) Secured largest payment network in Korea via partnership with Samsung Pay and Zero Pay
(QoQ) Strong growth from financial services, achieving record-high quarterly revenue (50 bn)

Content | Game, Music

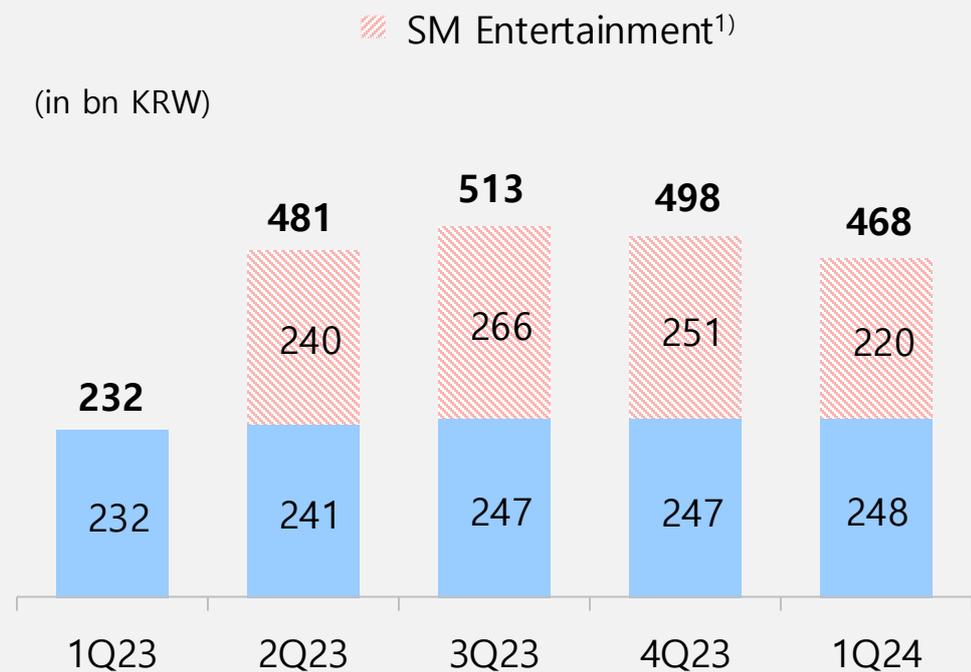
Game



1Q24 -2% YoY, +5% QoQ

- (YoY) Revenue decline of original IPs
- (QoQ) Successful launch of new mobile game 'ROM'

Music



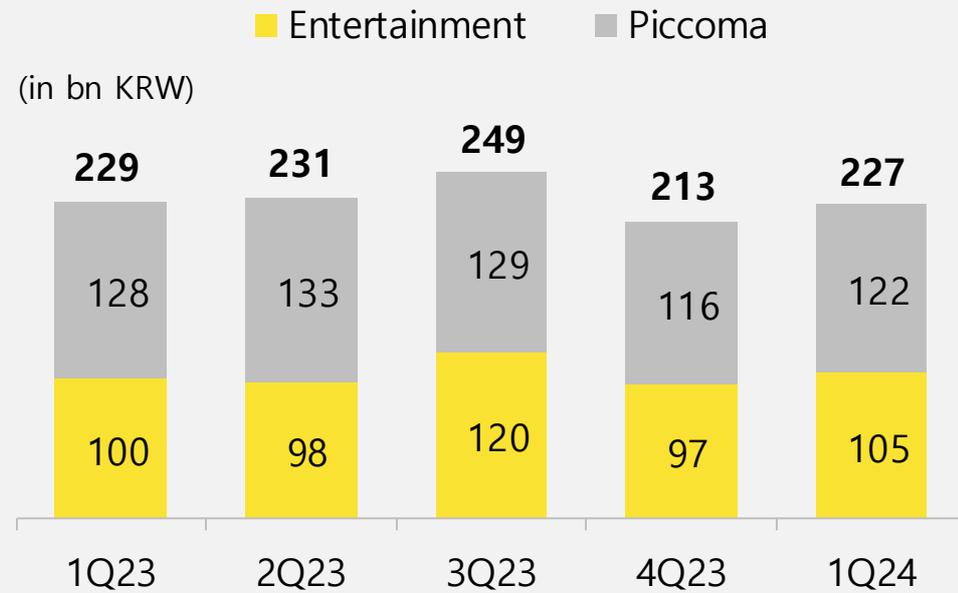
1Q24 +102% YoY, -6% QoQ

- (YoY) Impact from the consolidation of SM
- (QoQ) Less concert and album line-ups incl. SM artists

1) Before consolidation adjustment of SM Entertainment

Content | Story, Media

Story



1Q24 -1% YoY, +6% QoQ

▪ **Piccoma:**

(YoY) Weakness in Yen offsetting increase in GMV

(QoQ) Virtuous content cycle through IP media production

(in Yen) GMV +8% YoY, +1% QoQ

Revenue +1% YoY, +7% QoQ

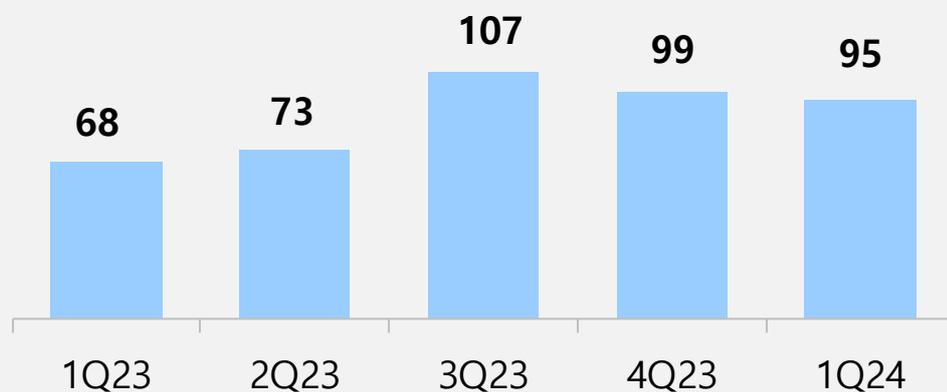
▪ **Entertainment :**

(YoY) Increased paying user base

(QoQ) Increased GMV through enhanced CRM marketing

Media

(in bn KRW)



1Q24 +41% YoY, -4% QoQ

▪ (YoY) Base effect due to production lineup concentrated in 2H23

▪ (QoQ) Difference in production stage of new IPs

Earnings Summary

(in bn KRW)	1Q23	4Q23	1Q24	YoY	QoQ
Total Revenue	1,624	1,999	1,988	22%	-0.5%
Platform	848	957	955	13%	-0.2%
Talk Biz	485	538	522	8%	-3%
Portal Biz	84	88	85	1%	-4%
Platform-Others	280	331	348	24%	5%
Content	776	1,042	1,034	33%	-0.8%
Game	247	232	243	-2%	5%
Music	232	498	468	102%	-6%
Story	229	213	227	-1%	6%
Media	68	99	95	41%	-4%
OPEX	1,561	1,838	1,868	20%	2%
Operating Profit	63	161	120	92%	-25%
<i>OPM</i>	<i>3.9%</i>	<i>8.0%</i>	<i>6.0%</i>	<i>2.2%p</i>	<i>-2.0%p</i>
Net Profit	8	-1,917	68	712%	-
Controlling Interests	22	-1,112	74	232%	-
Non-controlling Interests	-14	-805	-6	-	-
<i>Net Profit Margin</i>	<i>0.5%</i>	<i>-</i>	<i>3.4%</i>	<i>2.9%p</i>	<i>-</i>

Operating Expenses

(in bn KRW)	1Q23	4Q23	1Q24	YoY	QoQ
Operating Expenses	1,561	1,838	1,868	20%	2%
Labor	448	472	479	7%	1%
Cost of Revenue	642	714	820	28%	15%
Outsourcing / Infrastructure	174	257	202	16%	-21%
Marketing	97	104	89	-8%	-14%
Depreciation & Amortization	150	210	198	32%	-6%
Misc. 1Q Analysis	50	80	80	61%	-1%

- Labor** (YoY) Consolidation of new subsidiaries including SM, ex. SM YoY decrease
 (QoQ) Recognition of salary increase, bonus allocation based on 2024 annual performance plan
- Cost of revenue** (YoY) Consolidation of SM, increased media and production revenue from Kakao Entertainment
 (QoQ) Base effect from SM cost account conversion effect¹⁾
- Outsourcing / Infrastructure** (YoY) Consolidation of SM, increase in AI-related infrastructure cost
 (QoQ) Base effect from SM cost account conversion effect¹⁾
- Marketing** (YoY, QoQ) Focus on marketing cost efficiency
- Depreciation & Amortization** (YoY) Increase in depreciation expenses for servers & other tangible assets, recognition of PPA amortization expenses of SM
 (QoQ) Reduced PPA amortization due to impairment recognized 4Q23

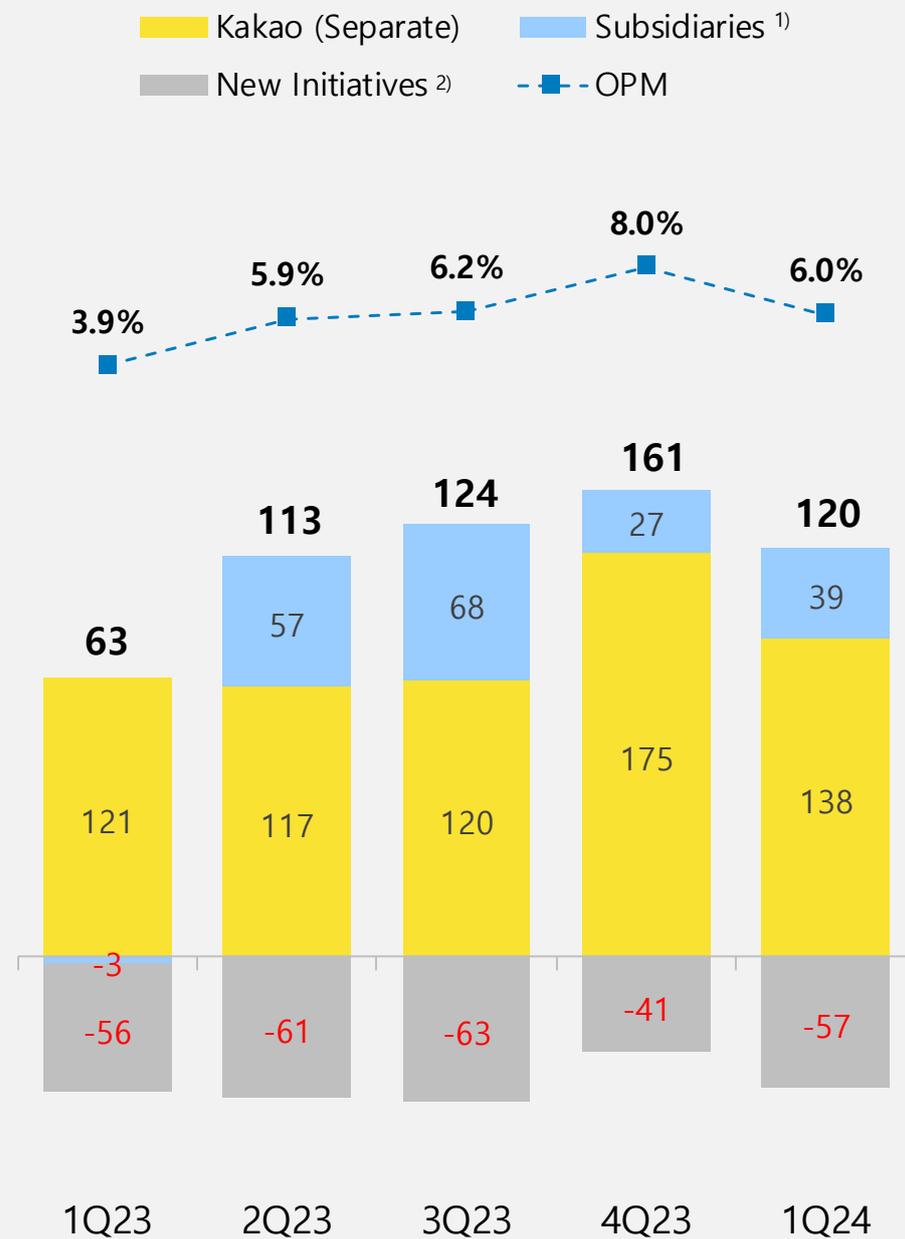
1) Converted commission fee of SM into labor cost and outsourcing/infrastructure cost under Kakao's consolidation accounting policy

Profits

Operating Profit(M)

1Q24 +92% YoY, -25% QoQ

(in bn KRW)



1) Subsidiaries: All business segments ex. Kakao & New Initiatives
 2) New Initiatives: Kakao Enterprise, Kakao Brain, Kakao Healthcare
 3) Subsidiaries includes internal transaction

Net Profit(M)

1Q24 +712% YoY, TR QoQ

(in bn KRW)



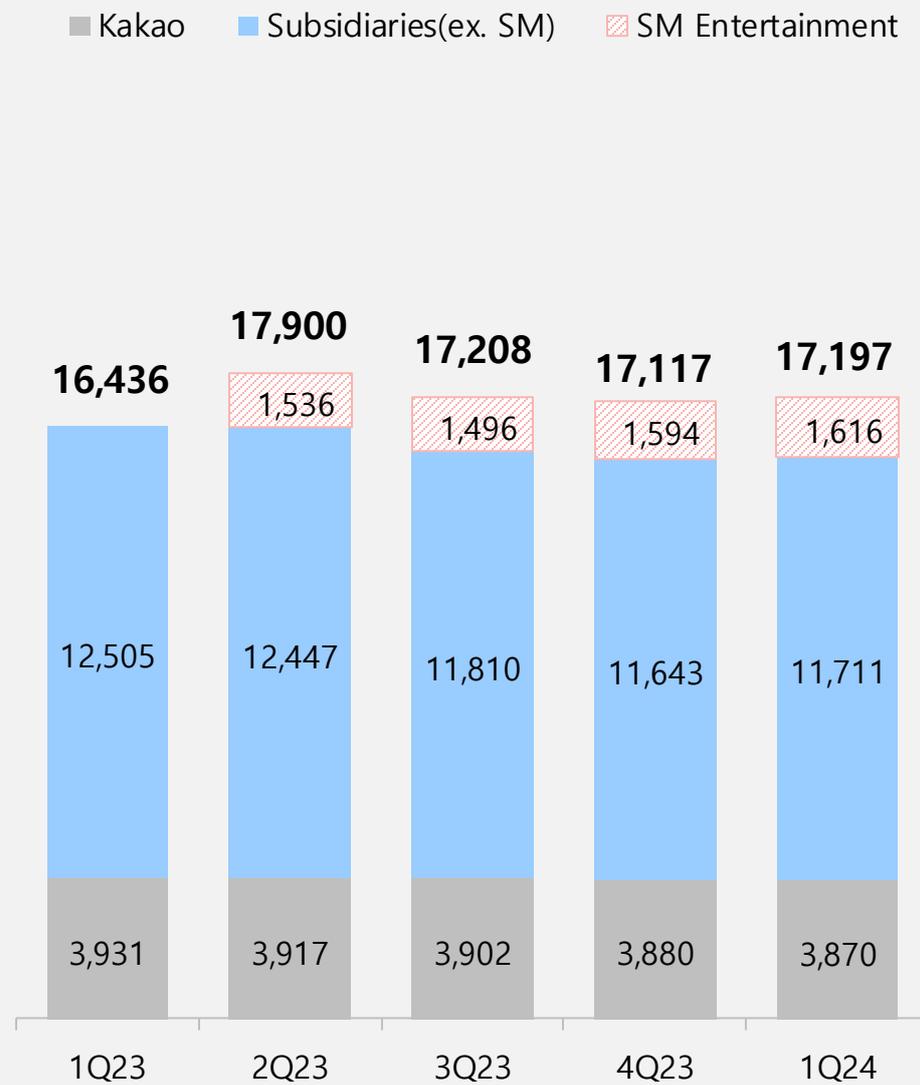
1) CapEx : Based on cash outflow for acquisition of tangible/intangible assets
 2) 4Q23 : Net loss due to impairment of goodwill (1.48 tn) and PPA impairment (311 bn)

Employees / CapEx

Employees

+80 QoQ with hiring in subsidiaries
YoY decrease ex. SM consolidation

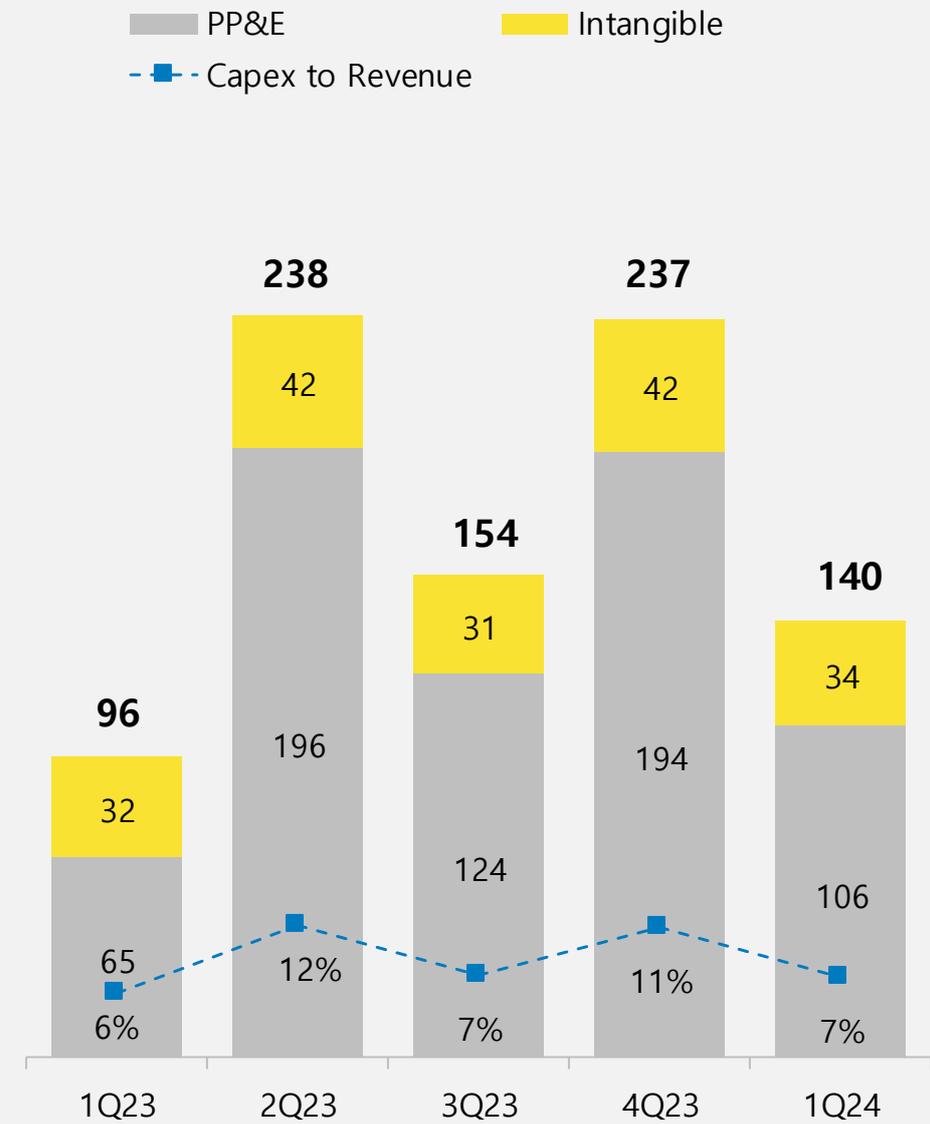
(# of people)



CapEx

-97 bn QoQ with completion of in-house IDC

(in bn KRW)



- 1) PP&E : Assets under construction related to data centers and machinery such as server networks
- 2) Intangible : Goodwill and other intangible assets including video production and distribution rights of story content

ESG Activities

'Dangol Street' Project



AI technology and co-prosperity initiative for the local SME's digital transformation

- Signed business agmt with the Small Business Market Promotion Corp.
- Support education and promotion using KakaoTalk Channels, Kakao Map Store Management, and Talk Store
- Message support will reach accum. 20 bn won, and using KakaoTalk Channels for customer service will save up to 141.4 bn won

2023 CDP Climate Change Awarded 'Leadership A'



2023 CDP Climate Change, Awarded 'Leadership A'

- Received the highest rating in the domestic telco sector of <Carbon Management Sector Honors>
- Recognition of efforts to reach carbon neutrality incl. <RE100> membership, procuring renewable energy, and user environmental contribution indicators

'GRS(Global Recycled Standard)' Certification



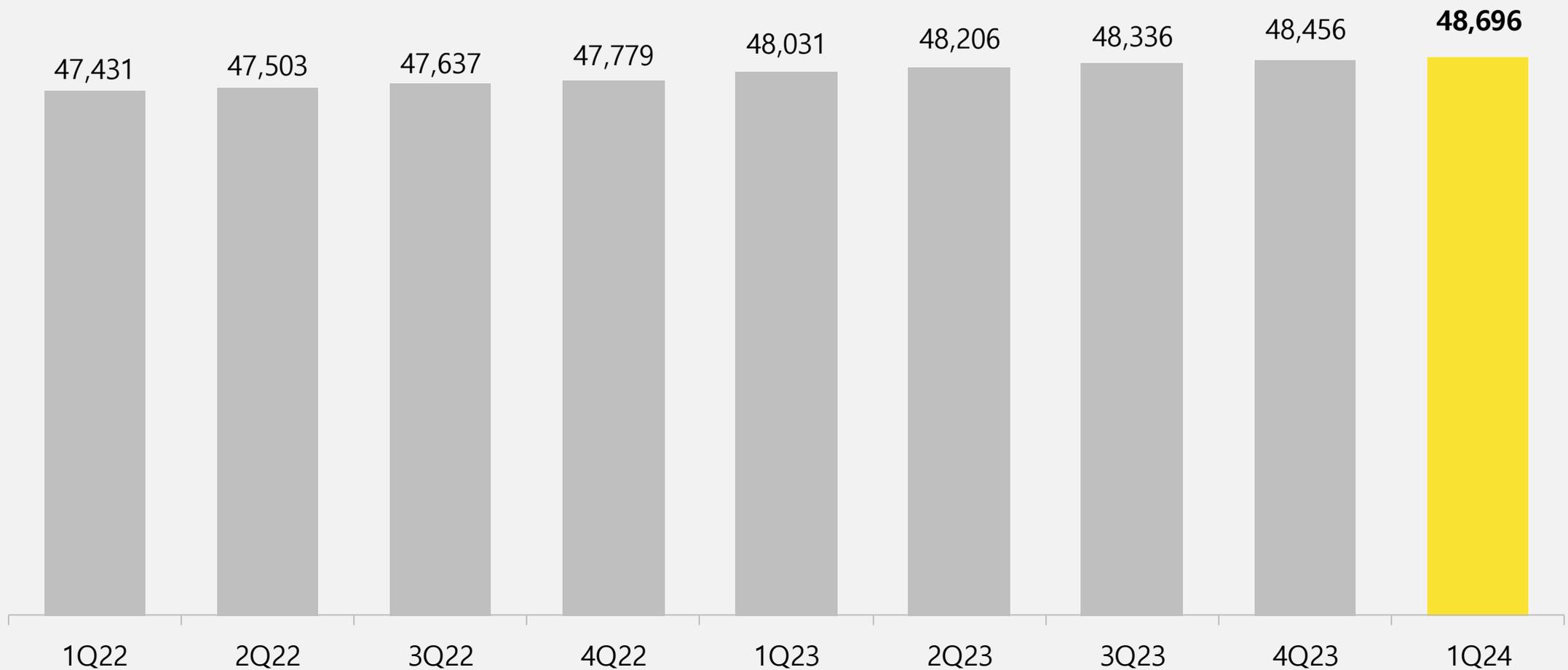
Global Recycled Standard (GRS) Certified

- The GRS certification is awarded to products that contain at least 20% recycled materials and can trace their actual usage history.
- Kakao Makers and Kakao Friends plan to continue developing and introducing upcycled products that meet certification standards

Kakao Talk MAU

Monthly Active Users in Korea grew by +665K YoY, +240K QoQ

(in thousands)



	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23	4Q23	1Q24
Korea	47,431	47,503	47,637	47,779	48,031	48,206	48,336	48,456	48,696
Global	53,366	53,302	53,561	53,483	53,390	53,453	53,556	53,571	53,760

Average of monthly MAUs. Global includes domestic MAUs.

Consolidated FS

Income Statement					
(in bn KRW)	1Q23	2Q23	3Q23	4Q23	1Q24
Total Revenue	1,624	1,923	2,011	1,999	1,988
Platform	848	869	880	957	955
Talk Biz	485	480	479	538	522
Portal Biz	84	89	83	88	85
Platform Others	280	300	317	331	348
Content	776	1,054	1,131	1,042	1,034
Story	229	231	249	213	227
Game	247	269	262	232	243
Media	68	73	107	99	95
Music	232	481	513	498	468
Operating Expenses	1,561	1,810	1,887	1,838	1,868
Labor Cost	448	472	468	472	479
Cost of Revenue	642	780	849	714	820
Outsourcing / Infrastructure	174	205	199	257	202
Marketing Expense	97	100	105	104	89
Depreciation / Amortization Cost	150	192	198	210	198
Misc.	50	60	69	80	80
Operating Profit	63	113	124	161	120
<i>Margin(%)</i>	<i>3.9%</i>	<i>5.9%</i>	<i>6.2%</i>	<i>8.0%</i>	<i>6.0%</i>
Other Non-Operating Income	17	17	73	86	26
Other Non-Operating Expenses	42	28	80	2,164	47
Financial Income	79	62	56	121	80
Financial Expenses	46	51	70	141	54
Equity-method gain	34	28	33	27	43
Equity-method loss	40	29	23	27	27
Profit before Income Tax	65	112	113	-1,937	141
Income Tax	2	1	1	21	21
1) Adjusted EBITDAR : included equity compensation expense	56	57	76	-21	73

Statement of Financial Position			
(in bn KRW)	2022.12.31	2023.12.31	2024.03.31
Current Assets	7,756	8,943	9,057
Cash & Cash Equivalents	4,780	5,269	5,666
S-T Financial Instruments	1,210	1,662	1,318
Account Receivable	441	622	649
Other Current	362	575	567
Financial Assets	736	314	327
Other Current Assets	736	314	327
Non-Current Assets	14,451	15,090	15,320
Investments in Associates and Joint Ventures	2,652	2,941	2,937
Tangible Assets	885	1,322	1,354
Intangible Assets	6,022	5,689	5,657
Other Non-current Assets	1,596	1,748	1,902
Financial Assets	757	1,147	1,283
Total Assets	22,964	25,180	25,659
Current Liabilities	5,210	6,767	6,884
Account Payable and Other payable	1,374	1,799	1,818
Short-term Borrowings	1,097	1,629	1,629
Income Tax Payable	158	144	156
Other Current Liabilities	1,493	1,729	1,765
Non-Current Liabilities	3,798	3,737	3,840
Non-Current Finance Lease Obligations	1,643	1,731	1,874
Deferred Income Tax Liabilities	607	719	744
Other Non-Current Liabilities	113	115	116
Financial Liabilities	440	817	961
Total Liabilities	9,448	11,321	11,685
Paid-in Capital	45	45	45
Capital Surplus	8,116	8,840	8,866
Other Accumulated Earnings	41	8	12
Accumulated Other Comprehensive Income	-1,250	-1,050	-1,015
Retained Earnings	3,031	1,922	1,964
Minority Interest	3,532	4,095	4,102
Total Equity	13,516	13,859	13,974
Total Liabilities & Equity	22,964	25,180	25,659

Separate FS

Income Statement					
(in bn KRW)	4Q22	1Q23	2Q23	3Q23	4Q23
Total Revenue	610	612	617	660	640
Operating Expenses	489	495	498	485	503
Labor Cost	135	142	135	104	130
Cost of Revenue	210	195	207	220	213
Outsourcing / Infrastructure	70	78	68	72	69
Marketing Expense	3	5	9	11	5
Depreciation and Amortization	60	64	66	66	74
Misc.	12	12	13	13	13
Operating Profit	121	117	120	175	138
<i>Margin (%)</i>	<i>19.8%</i>	<i>19.1%</i>	<i>19.4%</i>	<i>26.6%</i>	<i>21.5%</i>
Other Non-Operating Income	3	4	5	6	9
Other Non-Operating Expenses	2	6	16	387	7
Financial Income	34	14	24	46	47
Financial Expenses	14	15	14	14	15
Profit before income tax	142	114	120	-174	171
Income Tax	25	21	31	21	39
Net Profit	117	93	88	-196	132
EBITDAR	181	182	186	241	211
Adjusted EBITDAR ¹⁾	195	194	198	247	220

Statement of Financial Position			
(in bn KRW)	2022.12.31	2023.12.31	2024.03.31
Current Assets	2,335	1,932	1,950
Cash & Cash Equivalents	1,249	1,439	1,465
S-T Financial Instruments	211	22	12
Account Receivable	139	157	147
Other Current Assets	736	314	327
	0	0	0
Non-Current Assets	8,457	9,423	9,610
Investments in Associates, Subsidiaries & JV	4,752	5,353	5,362
Tangible Assets	500	737	760
Intangible Assets	1,609	1,585	1,586
Other Non-current Assets	1,596	1,748	1,902
	0	0	0
Total Assets	10,791	11,355	11,560
	0	4	5
Current Liabilities	2,210	2,662	2,574
Account Payable and Other payable	547	532	477
Short-term Borrowings	29	250	160
Income Tax Payable	142	150	171
Other Current Liabilities	1,493	1,729	1,765
	0	0	0
Non-Current Liabilities	1,510	1,510	1,678
Non-Current Finance Lease Obligations	1,306	1,310	1,462
Deferred Income Tax Liabilities	91	86	101
Other Non-Current Liabilities	113	115	116
	0	0	0
Total Liabilities	3,721	4,172	4,252
	0	4	5
Paid-in Capital	45	45	45
Capital Surplus	5,637	5,745	5,759
Other Accumulated Earnings	41	8	12
Accumulated Other Comprehensive Income	11	-5	-5
Retained Earnings	1,337	1,391	1,497
	0	4	5
Total Equity	7,071	7,183	7,308
Total Liabilities & Equity	10,791	11,355	11,560

1) Adjusted EBITDAR : included equity compensation expense

Thank You

