

연결손익계산서 (K-IFRS)

(단위: 백만원)

	2013	1Q14	2Q14	3Q14	4Q14	2014	1Q15	2Q15	3Q15	4Q15	2015	1Q16	2016	QoQ	QoQ(%)	YoY	YoY(%)
매출액	741,635	197,365	225,172	221,803	254,046	898,386	234,392	226,482	229,580	241,698	932,152	242,483	242,483	+786	+0.3%	+8,092	+3.5%
광고플랫폼	525,031	130,327	150,643	144,628	169,482	595,079	145,459	154,966	146,677	153,560	600,663	129,385	129,385	-24,175	-15.7%	-16,074	-11.1%
모바일 광고 매출 비중	19%	26%	28%	30%	35%	30%	37%	39%	40%	42%	40%	45%	45%				
게임플랫폼	194,233	59,273	62,574	67,464	68,289	257,601	69,991	53,984	51,383	57,019	232,378	70,315	70,315	+13,296	+23.3%	+324	+0.5%
커머스플랫폼	12,014	4,178	5,606	5,044	10,166	24,993	11,819	9,448	11,611	17,542	50,419	18,296	18,296	+755	+4.3%	+6,477	+54.8%
기타	10,357	3,586	6,349	4,668	6,110	20,712	7,122	8,084	19,909	13,577	48,692	24,487	24,487	+10,910	+80.4%	+17,365	+243.8%
영업비용	593,996	146,749	163,065	191,044	188,632	689,491	194,040	215,049	213,396	221,079	843,564	221,394	221,394	+315	+0.1%	+27,354	+14.1%
인건비	143,974	40,396	42,683	64,834	47,242	195,154	51,803	54,590	56,455	55,588	218,435	63,665	63,665	+8,077	+14.5%	+11,862	+22.9%
복리후생비	27,327	7,276	9,757	9,460	8,782	35,275	9,970	17,337	12,813	10,934	51,054	10,448	10,448	-487	-4.5%	+478	+4.8%
감가상각비	30,943	8,544	9,537	9,975	10,596	38,653	11,455	12,333	12,375	12,937	49,099	13,005	13,005	+69	+0.5%	+1,550	+13.5%
지급임차료	11,982	3,310	3,760	3,880	4,287	15,237	5,034	4,363	4,666	4,491	18,554	5,340	5,340	+848	+18.9%	+305	+6.1%
지급수수료	145,526	40,489	43,951	49,532	55,865	189,837	52,645	56,381	62,876	64,775	236,677	63,439	63,439	-1,336	-2.1%	+10,794	+20.5%
광고선전비	83,475	10,817	8,875	11,314	9,116	40,122	17,221	19,662	6,843	13,113	56,839	7,709	7,709	-5,404	-41.2%	-9,512	-55.2%
대손상각비	865	-1,074	-23	-15	1,583	470	-21	394	8	1,123	1,504	817	817	-305	-27.2%	+838	-
무형자산상각비	15,405	3,264	3,256	3,279	5,692	15,491	5,937	5,911	7,099	7,346	26,293	8,483	8,483	+1,137	+15.5%	+2,546	+42.9%
콘텐츠수수료	25,775	6,861	8,080	7,826	7,111	29,879	8,452	11,398	15,626	12,695	48,171	17,369	17,369	+4,674	+36.8%	+8,917	+105.5%
광고대행수수료	87,987	21,221	26,659	25,360	30,154	103,394	24,418	26,576	27,068	27,553	105,615	22,063	22,063	-5,490	-19.9%	-2,355	-9.6%
행사비	2,579	279	410	307	1,833	2,830	171	312	148	560	1,190	116	116	-444	-79.3%	-55	-32.1%
기타	18,157	5,366	6,119	5,292	6,371	23,148	6,955	5,794	7,420	9,964	30,133	8,940	8,940	-1,024	-10.3%	+1,985	+28.5%
영업이익	147,638	50,615	62,107	30,759	65,414	208,895	40,352	11,434	16,184	20,619	88,588	21,090	21,090	+471	+2.3%	-19,262	-47.7%
영업이익률(%)	20%	26%	28%	14%	26%	23%	17%	5%	7%	9%	10%	9%	9%				
기타수익	10,182	207	1,267	175	485	2,134	1,339	9,822	6,707	7,331	25,198	3,438	3,438	-3,893	-53.1%	+2,099	+156.8%
대손충당금환입	25	0	0	0	0	0	1	-1	0	582	582	0	0	-582	-100.0%	-1	-100.0%
유형자산처분이익	31	59	27	30	25	141	24	47	233	19	324	546	546	+527	+2,759.4%	+522	+2,164.4%
지분법주식처분이익	7,682	0	846	0	124	970	109	9,112	5,379	2,645	17,245	966	966	-1,680	-63.5%	+857	+787.7%
잡이익	1,920	112	291	138	236	777	1,133	519	738	3,802	6,193	1,737	1,737	-2,066	-54.3%	+603	+53.2%
기타	524	35	102	7	101	246	72	144	357	282	855	189	189	-92	-32.8%	+118	+163.5%
기타비용	13,372	5,510	1,527	29,943	6,345	43,326	2,715	12,925	4,611	5,727	25,978	5,839	5,839	+112	+2.0%	+3,124	+115.1%
무형자산처분손실	0	0	0	0	0	0	2	1,038	0	154	1,194	0	0	-154	-100.0%	-2	-100.0%
무형자산손상차손	7,093	2,359	-8	22,599	958	25,908	141	7,110	0	1,708	8,959	590	590	-1,118	-65.5%	+449	+317.4%
지분법주식처분손실	46	0	0	5	2,186	2,192	111	-111	0	0	0	0	0	+0	-	-111	-100.0%
지분법주식손상차손	2,374	1,101	0	0	0	1,101	0	0	0	2,341	2,341	261	261	-2,081	-88.9%	+261	-
지급수수료	92	39	99	4,252	413	4,803	330	1,968	1,148	71	3,516	131	131	+61	+86.3%	-198	-60.1%
기부금	2,566	185	680	1,607	731	3,203	1,231	1,744	2,376	569	5,920	691	691	+122	+21.5%	-540	-43.9%
잡손실	502	1,499	517	1,317	1,863	5,197	432	660	991	320	2,403	2,450	2,450	+2,129	+665.0%	+2,018	+467.0%
기타	700	327	238	162	194	921	468	516	96	565	1,644	1,716	1,716	+1,151	+203.8%	+1,248	+266.7%
금융수익	13,226	3,670	6,137	3,612	3,574	16,993	3,252	18,240	3,543	4,870	29,904	3,756	3,756	-1,113	-22.9%	+505	+15.5%
이자수익	13,072	3,184	3,143	3,104	3,002	12,432	3,217	3,420	2,088	2,229	10,953	2,737	2,737	+508	+22.8%	-480	-14.9%
배당금수익	11	5	0	0	0	5	0	0	0	83	83	413	413	+330	+398.7%	+413	-
외환차익	119	27	54	11	3	95	9	16	1	-7	18	82	82	+89	-	+73	+842.6%
외화환산이익	24	454	-447	70	181	258	26	250	1,216	154	1,646	502	502	+348	+225.8%	+476	+1,821.6%
파생상품평가이익	0	0	0	427	388	815	0	0	0	2,412	2,412	-2	-2	-2,414	-	-2	-
파생상품거래이익	0	0	0	0	0	0	0	0	0	0	0	24	24	+24	-	+24	-
매도가능증권처분이익	0	0	0	0	0	0	0	14,555	238	0	14,792	0	0	+0	-	+0	-
기타채권처분이익	0	0	3,388	0	0	3,388	0	0	0	0	0	0	0	+0	-	+0	-
금융비용	5,830	299	1,520	-188	69	1,700	330	951	325	2,090	3,697	3,276	3,276	+1,186	+56.7%	+2,946	+892.0%
이자비용	189	49	41	41	41	172	45	42	33	717	836	1,942	1,942	+1,225	+170.9%	+1,897	+4,254.7%
외환차손	121	42	34	29	15	120	36	4	110	129	278	237	237	+109	+84.4%	+201	+564.9%
외화환산손실	532	6	1,375	14	5	1,400	2	14	42	183	241	1,097	1,097	+914	+500.8%	+1,094	+49,695.5%
만기보유증권평가손실	0	0	0	0	0	0	0	0	0	34	34	1	1	-33	-96.4%	+1	-
매도가능증권처분손실	0	0	0	0	8	8	0	0	0	0	0	0	0	+0	-	+0	-
매도가능증권손상차손	0	0	0	0	0	0	0	0	0	1,009	1,009	0	0	-1,009	-100.0%	+0	-
파생상품평가손실	4,855	202	70	-272	0	0	248	891	140	20	1,299	0	0	-20	-100.0%	-248	-100.0%
파생상품거래손실	133	0	0	0	0	0	0	0	0	0	0	0	0	+0	-	+0	-
지분법이익	-7,418	-1,549	-1,558	-1,060	-508	-4,676	-553	-756	284	-3,448	-4,473	-2,513	-2,513	+935	-	-1,960	-
지분법이익	0	0	0	0	181	181	35	591	2,972	-147	3,451	156	156	+303	-	+122	+349.8%
지분법손실	7,418	1,549	1,558	1,060	689	4,857	588	1,346	2,688	3,301	7,924	2,669	2,669	-632	-19.1%	+2,081	+354.0%
계속사업법인세차감전순이익	144,426	47,134	64,905	3,730	62,551	178,320	41,344	24,863	21,782	21,554	109,543	16,656	16,656	-4,898	-22.7%	-24,688	-59.7%
계속사업법인세비용	13,891	6,968	9,033	-1,744	10,809	25,066	10,498	3,494	7,015	9,771	30,778	5,715	5,715	-4,056	-41.5%	-4,783	-45.6%
계속사업연결당기순이익	130,535	40,166	55,872	5,474	51,743	153,255	30,846	21,369	14,767	11,782	78,765	10,941	10,941	-841	-7.1%	-19,905	-64.5%
중단사업순이익	-3,028	0	0	-11,790	0	-11,790	0	0	0	0	0	0	0	+0	-	+0	-
연결당기순이익	127,508	40,166	55,872														

연결재무상태표(K-IFRS)

(단위: 백만원)

계정과목	2014.10.01	2014.12.31	2015.03.31	2015.06.30	2015.09.30	2015.12.31	2016.03.31
자 산							
유동자산	686,059	798,291	841,003	763,404	765,548	970,067	1,199,871
비유동자산	1,952,452	1,969,734	2,012,217	2,124,466	2,160,868	2,218,411	3,989,831
자 산 총 계	2,638,510	2,768,025	2,853,220	2,887,870	2,926,416	3,188,478	5,189,702
부 채							
유동부채	179,423	227,488	252,419	267,517	281,096	316,078	1,410,405
비유동부채	88,306	77,309	83,508	83,006	87,869	286,925	362,567
부 채 총 계	267,729	304,797	335,927	350,523	368,965	603,003	1,772,973
자 본							
자본금	28,332	29,121	29,714	30,004	30,057	30,098	33,770
자본잉여금	2,246,535	2,258,974	2,264,694	2,257,707	2,259,578	2,274,186	3,035,853
기타자본항목	-48,491	-26,268	-27,258	-8,787	-8,960	-9,032	-10,857
기타포괄손익누계액	-3,018	2,114	12,786	-13	1,526	829	1,930
이익잉여금	138,764	190,678	211,744	232,300	245,304	256,313	259,446
비지배지분	8,659	8,609	25,614	26,136	29,946	33,081	96,588
자 본 총 계	2,370,781	2,463,228	2,517,293	2,537,347	2,557,451	2,585,475	3,416,729
부채와자본총계	2,638,510	2,768,025	2,853,220	2,887,870	2,926,416	3,188,478	5,189,702

별도손익계산서 (K-IFRS)

(단위: 백만원)

	2013	1Q14	2Q14	3Q14	4Q14	2014	1Q15	2Q15	3Q15	4Q15	2015	1Q16	2016	QoQ	QoQ(%)	YoY	YoY(%)
매출액	712,839	189,739	217,407	212,358	243,021	862,525	220,303	210,648	211,516	219,619	862,085	203,027	203,027	-16,592	-7.6%	-17,276	-7.8%
광고플랫폼	517,732	127,821	147,244	141,688	165,533	582,286	142,070	146,163	140,376	148,492	577,101	124,481	124,481	-24,011	-16.2%	-17,589	-12.4%
게임플랫폼	173,232	54,977	58,414	60,757	60,579	234,727	59,368	43,695	43,238	47,063	193,364	51,562	51,562	+4,499	+9.6%	-7,806	-13.1%
커머스플랫폼	12,417	4,178	5,606	5,044	10,166	24,993	11,820	12,958	8,655	12,268	45,701	13,163	13,163	+894	+7.3%	+1,343	+11.4%
기타	9,459	2,763	6,143	4,870	6,743	20,519	7,045	7,832	19,247	11,796	45,920	13,821	13,821	+2,025	+17.2%	+6,776	+96.2%
영업비용	562,372	137,561	153,770	178,758	172,640	642,730	175,907	194,802	185,369	185,416	741,495	173,069	173,069	-12,347	-6.7%	-2,838	-1.6%
인건비	124,185	34,781	36,692	57,249	38,821	167,544	42,588	43,865	46,369	42,455	175,278	45,349	45,349	+2,894	+6.8%	+2,761	+6.5%
복리후생비	22,413	6,178	8,591	7,927	7,060	29,757	8,111	15,226	10,642	8,550	42,528	7,927	7,927	-623	-7.3%	-184	-2.3%
감가상각비	29,960	8,316	9,303	9,706	10,289	37,614	11,135	11,969	12,012	12,219	47,334	12,354	12,354	+136	+1.1%	+1,220	+11.0%
지급임차료	10,540	2,728	3,187	3,185	3,404	12,503	4,020	1,916	1,977	1,816	9,729	2,205	2,205	+389	+21.4%	-1,815	-45.2%
지급수수료	154,187	42,327	47,212	51,332	56,731	197,602	50,699	53,646	55,400	56,704	216,450	54,111	54,111	-2,593	-4.6%	+3,412	+6.7%
광고선전비	81,920	10,572	8,132	10,394	5,913	35,012	16,262	18,813	4,954	10,716	50,745	3,885	3,885	-6,831	-63.7%	-12,377	-76.1%
대손상각비	472	-1,124	-13	-11	1,594	446	-14	408	-23	1,034	1,405	908	908	-125	-12.1%	+923	-
무형자산상각비	10,893	2,267	2,262	2,283	5,336	12,148	5,233	5,129	5,378	5,338	21,079	5,800	5,800	+462	+8.7%	+567	+10.8%
콘텐츠수수료	25,618	6,747	8,109	7,773	7,107	29,736	8,396	11,266	15,476	12,489	47,627	10,863	10,863	-1,626	-13.0%	+2,467	+29.4%
광고대행수수료	87,261	21,004	26,212	24,966	29,629	101,810	23,981	26,086	26,294	26,993	103,354	21,495	21,495	-5,498	-20.4%	-2,485	-10.4%
행사비	2,507	155	396	298	1,790	2,639	154	304	134	492	1,085	110	110	-383	-77.7%	-44	-28.7%
기타	12,416	3,609	3,687	3,657	4,965	15,919	5,342	6,173	6,756	6,611	24,882	8,061	8,061	+1,450	+21.9%	+2,718	+50.9%
영업이익	150,467	52,178	63,637	33,600	70,380	219,795	44,395	15,846	26,147	34,203	120,591	29,958	29,958	-4,245	-12.4%	-14,438	-32.5%
<i>영업이익률(%)</i>	<i>21%</i>	<i>27%</i>	<i>29%</i>	<i>16%</i>	<i>29%</i>	<i>25%</i>	<i>20%</i>	<i>8%</i>	<i>12%</i>	<i>16%</i>	<i>14%</i>	<i>15%</i>	<i>15%</i>				
기타수익	6,870	254	3,788	203	317	4,561	476	1,333	1,109	3,632	6,550	1,660	1,660	-1,972	-54.3%	+1,184	+248.5%
대손충당금환입	5,125	0	0	0	0	0	0	0	0	0	0	0	0	+0	-	+0	-
유형자산처분이익	28	49	27	26	20	121	20	45	73	17	156	46	46	+29	+166.9%	+25	+123.8%
기타자산처분이익	0	0	3,388	0	0	3,388	0	0	0	0	0	0	0	+0	-	+0	-
지분법주식처분이익	0	67	0	0	0	67	0	605	0	0	605	0	0	+0	-	+0	-
잡이익	1,441	73	240	137	180	630	373	479	655	3,721	5,229	1,488	1,488	-2,234	-60.0%	+1,115	+298.6%
기타	275	65	133	40	117	356	83	204	380	-107	560	127	127	+233	-	+44	+52.9%
기타비용	29,581	3,202	1,474	28,224	1,698	34,598	2,201	4,909	21,425	5,418	33,952	2,980	2,980	-2,439	-45.0%	+779	+35.4%
무형자산처분손실	0	0	0	0	0	0	5	1,034	0	154	1,192	0	0	-154	-100.0%	-5	-100.0%
무형자산손상차손	1,321	1,280	0	12	0	1,292	0	0	0	0	0	590	590	+590	-	+590	-
지분법주식손상차손	25,190	71	0	21,349	0	21,420	0	0	16,975	4,009	20,984	0	0	-4,009	-100.0%	+0	-
지분법적용투자주식처분손실	0	44	0	0	81	125	0	79	0	359	438	0	0	-359	-100.0%	+0	-
지급수수료	92	39	99	4,252	713	5,103	257	1,373	1,094	40	2,764	131	131	+91	+225.4%	-126	-48.9%
기부금	2,526	180	667	1,589	708	3,146	1,224	1,739	2,376	560	5,900	691	691	+131	+23.3%	-534	-43.6%
잡손실	422	1,458	484	864	40	2,846	298	291	906	21	1,517	44	44	+22	+104.4%	-255	-85.4%
기타	31	131	223	156	155	666	416	393	73	276	1,157	1,524	1,524	+1,249	+453.1%	+1,108	+266.3%
금융수익	15,247	2,924	2,916	3,294	3,212	12,345	2,722	2,759	3,842	1,780	11,103	3,557	3,557	+1,777	+99.8%	+835	+30.7%
이자수익	12,345	2,900	2,868	2,793	2,639	11,200	2,694	2,593	1,481	1,698	8,465	1,882	1,882	+185	+10.9%	-811	-30.1%
배당금수익	2,505	5	0	0	0	5	0	0	1,723	83	1,805	1,674	1,674	+1,591	+1,923.7%	+1,674	-
외환차익	361	14	49	5	3	70	2	0	0	0	2	0	0	+0	-	-2	-100.0%
외화환산이익	36	5	-1	69	181	254	26	166	639	0	831	1	1	+1	-	-25	-96.8%
매도가능증권처분이익	0	0	0	0	0	0	0	0	0	0	0	0	0	+0	-	+0	-
파생상품평가이익	0	0	0	427	388	815	0	0	0	0	0	0	0	+0	-	+0	-
금융비용	5,432	254	178	-196	69	303	284	929	178	1,696	3,087	1,788	1,788	+92	+5.4%	+1,504	+529.5%
이자비용	179	41	41	41	41	163	36	37	37	457	568	1,383	1,383	+925	+202.4%	+1,346	+3,723.2%
외환차손	380	6	20	20	15	61	3	0	0	0	3	0	0	+0	-	-3	-100.0%
외화환산손실	18	5	47	14	5	71	-3	0	0	211	208	406	406	+195	+92.8%	+409	-
매도가능증권처분손실	0	0	0	0	8	8	0	0	0	0	0	0	0	+0	-	+0	-
매도가능증권손상차손	0	0	0	0	0	0	0	0	0	1,009	1,009	0	0	-1,009	-100.0%	+0	-
파생상품평가손실	4,855	202	70	-272	0	0	248	891	140	20	1,299	0	0	-20	-100.0%	-248	-100.0%
계속사업법인세차감전순이익	137,570	51,900	68,689	9,070	72,142	201,800	45,109	14,101	9,495	32,500	101,204	30,407	30,407	-2,093	-6.4%	-14,702	-32.6%
계속사업법인세비용	15,874	7,065	9,193	278	10,749	27,286	9,858	-1,148	8,251	11,346	28,306	7,054	7,054	-4,292	-37.8%	-2,805	-28.5%
중단사업순이익	0	0	0	0	0	0	0	0	0	0	0	0	0	+0	-	+0	-
당기순이익	121,697	44,834	59,496	8,792	61,393	174,514	35,251	15,249	1,244	21,154	72,898	23,353	23,353	+2,199	+10.4%	-11,897	-33.8%
EBITDA	191,320	62,761	75,201	45,589	86,006	269,558	60,763	32,944	43,537	51,759	189,003	48,112	48,112	-3,647	-7.0%	-12,651	-20.8%

별도재무상태표(K-IFRS)

(단위: 백만원)

계정과목	2014.10.01	2014.12.31	2015.03.31	2015.06.30	2015.09.30	2015.12.31	2016.03.31
자 산							
유동자산	626,235	720,011	624,623	539,497	553,384	718,533	605,891
비유동자산	1,997,602	2,036,753	2,185,106	2,317,273	2,332,042	2,398,531	4,302,455
자 산 총 계	2,623,837	2,756,764	2,809,729	2,856,770	2,885,426	3,117,064	4,908,346
부 채							
유동부채	172,427	218,353	239,183	243,841	251,481	265,747	1,202,571
비유동부채	87,207	76,662	79,100	76,765	78,251	276,435	351,836
부 채 총 계	259,635	295,014	318,283	320,606	329,732	542,182	1,554,407
자 본							
자본금	28,332	29,121	29,714	30,004	30,057	30,098	33,770
자본잉여금	2,246,536	2,258,975	2,264,694	2,275,487	2,276,818	2,291,486	3,055,341
자본조정	-48,491	-23,507	-27,258	-8,787	-8,960	-9,032	-10,887
기타포괄손익누계액	0	-342	-143	-227	-129	244	312
이익잉여금	137,825	197,502	224,438	239,687	257,907	262,086	275,404
자 본 총 계	2,364,202	2,461,749	2,491,445	2,536,164	2,555,694	2,574,882	3,353,939
부채와자본총계	2,623,837	2,756,764	2,809,729	2,856,770	2,885,426	3,117,064	4,908,346

카카오 연결인원현황

Name	4Q13	1Q14	2Q14	3Q14	4Q14	1Q15	2Q15	3Q15	4Q15	1Q16	QoQ	YoY
카카오	2,053	2,162	2,272	2,250	2,262	2,255	2,271	2,299	2,375	2,469	94	214
카카오 종속회사	968	1,059	1,089	1,217	1,269	1,348	1,413	1,447	1,725	1,812	87	464
인원수 계	3,021	3,221	3,361	3,467	3,531	3,603	3,684	3,746	4,100	4,281	181	678

* 상기 숫자에는 정규직 및 계약직 사원이 포함되어 있습니다.

* 1Q16 종속회사 (총 51개사) : (주)다음글로벌홀딩스, Path Mobile Inc Pte Ltd, (주)디케이서비스, (주)디케이테크인, (주)디케이비즈니스, DK CHINA Co., Ltd., DK CHINA YanJiao Co., Ltd., 이미지온(주), (주)버즈피아, (주)다음게임, Daum Games Europe B.V (주)싱크리얼스, (주)로티플, (주)카카오랩, (주)씨니로프트, KAKAO SINGAPORE PTE. Ltd., Beijing KAKAO Co., Ltd., (주)울트라캡송, Ultra Interactive, Inc., KAKAO JAPAN Corp., (주)키즈노트, (주)케이벤처그룹, (주)티앤케이팩토리, (주)셀잇, (주)케이큐브벤처스, 케이큐브-1호벤처투자조합, 카카오청년창업펀드, 록앤올(주), (주)카카오프렌즈, (주)탕그램디자인연구소, (주)탕그램팩토리, Tangram Factory America, (주)밸류포션, Valuepotion Pte. LTD, (주)카닥, (주)엔진, (주)지니랩스, (주)아이나 (주)슈퍼노바일레븐, (주)블랙스타게임즈, (주)레드스타게임즈, (주)마그넷, (주)엔글, 불혹소프트(주), (주)어바웃타임, (주)포도트리, PT. Path Mobile Indonesia, (주)나비로, (주)링키지랩, 카카오디지털콘텐츠펀드, 카카오성장나눔게임펀드