

연결손익계산서 (K-IFRS)

(단위: 백만원)

	1Q13	2Q13	3Q13	4Q13	2013	1Q14	2Q14	3Q14	4Q14	2014	1Q15	2Q15	2015	QoQ	QoQ(%)	YoY	YoY(%)
매출액	164,325	182,957	183,706	210,646	741,635	197,365	225,172	221,803	254,046	898,386	234,392	226,482	460,874	-7,909	-3.4%	+1,310	+0.6%
광고플랫폼	119,819	129,003	126,818	144,268	519,908	128,688	147,443	141,915	165,363	583,409	141,753	150,736	292,489	+8,983	+6.3%	+3,293	+2.2%
모바일 광고 매출 비중	15%	16%	20%	24%	18%	25%	26%	28%	34%	29%	34%	36%	35%				
게임플랫폼	38,433	47,450	50,022	58,328	194,233	59,273	62,574	67,464	68,289	257,601	69,991	53,984	123,975	-16,007	-22.9%	-8,590	-13.7%
커머스플랫폼	3,627	4,168	4,067	5,275	17,137	5,818	8,806	7,756	14,284	36,664	15,526	13,678	29,203	-1,848	-11.9%	+4,872	+55.3%
기타	2,446	2,337	2,799	2,776	10,357	3,586	6,349	4,668	6,110	20,712	7,122	8,084	15,206	+962	+13.5%	+1,735	+27.3%
영업비용	121,432	149,412	150,977	172,175	593,996	146,749	163,065	191,044	188,632	689,491	194,040	215,049	409,088	+21,009	+10.8%	+51,984	+31.9%
인건비	31,602	32,805	34,999	44,568	143,974	40,396	42,683	64,834	47,242	195,154	51,803	54,590	106,393	+2,787	+5.4%	+11,907	+27.9%
복리후생비	6,381	6,632	7,077	7,237	27,327	7,276	9,757	9,460	8,782	35,275	9,970	17,337	27,307	+7,367	+73.9%	+7,579	+77.7%
감가상각비	7,119	7,548	7,973	8,302	30,943	8,544	9,537	9,975	10,596	38,653	11,455	12,333	23,788	+878	+7.7%	+2,796	+29.3%
지급임차료	2,487	2,825	3,313	3,358	11,982	3,310	3,760	3,880	4,287	15,237	5,034	4,363	9,397	-671	-13.3%	+603	+16.0%
지급수수료	30,559	34,246	36,915	43,806	145,526	40,489	43,951	49,532	55,865	189,837	52,645	56,381	109,026	+3,736	+7.1%	+12,430	+28.3%
광고선전비	8,623	28,842	24,611	21,399	83,475	10,817	8,875	11,314	9,116	40,122	17,221	19,662	36,882	+2,441	+14.2%	+10,786	+121.5%
대손상각비	77	90	180	518	865	-1,074	-23	-15	1,583	470	-21	394	373	+415	-	+417	-
무형자산상각비	3,566	3,633	3,844	4,362	15,405	3,264	3,256	3,279	5,692	15,491	5,937	5,911	11,848	-26	-0.4%	+2,655	+81.6%
콘텐츠수수료	6,055	5,315	6,296	8,110	25,775	6,861	8,080	7,826	7,111	29,879	8,452	11,398	19,850	+2,946	+34.9%	+3,318	+41.1%
광고대행수수료	20,104	21,876	21,107	24,899	87,987	21,221	26,659	25,360	30,154	103,394	24,418	26,576	50,994	+2,158	+8.8%	-83	-0.3%
행사비	221	1,160	168	1,029	2,579	279	410	307	1,833	2,830	171	312	482	+141	+82.5%	-98	-24.0%
기타	4,638	4,440	4,493	4,587	18,157	5,366	6,119	5,292	6,371	23,148	6,955	5,794	12,749	-1,161	-16.7%	-326	-5.3%
영업이익	42,893	33,545	32,729	38,471	147,638	50,615	62,107	30,759	65,414	208,895	40,352	11,434	51,786	-28,918	-71.7%	-50,674	-81.6%
영업이익률(%)	26%	18%	18%	18%	20%	26%	28%	14%	26%	23%	17%	5%	11%				
기타수익	1,274	566	7,694	322	9,856	207	1,267	175	485	2,134	1,339	9,822	11,161	+8,483	+633.6%	+8,555	+675.2%
대손충당금환입	0	10	20	-5	25	0	0	0	0	0	1	-1	0	-1	-	-1	-
유형자산처분이익	4	12	5	10	31	59	27	30	25	141	24	47	72	+23	+96.5%	+20	+73.7%
지분법주식처분이익	0	170	7,511	0	7,682	0	846	0	124	970	109	9,112	9,221	+9,003	+8,277.1%	+8,266	+976.7%
잡이익	1,269	175	155	320	1,920	112	291	138	236	777	1,133	519	1,653	-614	-54.2%	+228	+78.2%
기타	0	198	3	-3	198	35	102	7	101	246	72	144	216	+72	+99.8%	+42	+40.7%
기타비용	691	2,331	1,176	8,825	13,023	5,510	1,527	29,943	6,345	43,326	2,715	12,925	15,640	+10,211	+376.1%	+11,398	+746.4%
무형자산처분손실	0	0	0	0	0	0	0	0	0	0	2	1,038	1,040	+1,036	#####	+1,038	-
무형자산손상차손	240	23	0	6,830	7,093	2,359	-8	22,599	958	25,908	141	7,110	7,251	+6,969	+4,930.4%	+7,118	-
지분법주식처분손실	0	0	46	0	46	0	0	5	2,186	2,192	111	-111	0	-221	-	-111	-
지분법주식손상차손	0	1,527	0	847	2,374	1,101	0	0	0	1,101	0	0	0	+0	-	+0	-
지급수수료	0	0	44	47	92	39	99	4,252	413	4,803	330	1,968	2,298	+1,638	+497.2%	+1,869	+1,888.0%
기부금	120	717	929	800	2,566	185	680	1,607	731	3,203	1,231	1,744	2,975	+513	+41.7%	+1,064	+156.4%
잡손실	33	63	156	250	502	1,499	517	1,317	1,863	5,197	432	660	1,092	+228	+52.7%	+142	+27.5%
기타	298	2	1	51	351	327	238	162	194	921	468	516	984	+48	+10.2%	+278	+116.5%
금융수익	4,809	4,564	849	3,004	13,226	3,670	6,137	3,612	3,574	16,993	3,252	18,240	21,491	+14,988	+461.0%	+12,103	+197.2%
이자수익	3,423	3,256	3,264	3,130	13,072	3,184	3,143	3,104	3,002	12,432	3,217	3,420	6,636	+203	+6.3%	+277	+8.8%
배당금수익	5	6	0	0	11	5	0	0	0	5	0	0	0	+0	-	+0	-
외환차익	18	48	27	25	119	27	54	11	3	95	9	16	24	+7	+81.0%	-38	-70.8%
외화환산이익	1,362	1,255	-2,442	-151	24	454	-447	70	181	258	26	250	276	+224	+855.2%	+697	-
파생상품평가이익	0	0	0	0	0	0	0	427	388	815	0	0	0	+0	-	+0	-
매도가능증권처분이익	0	0	0	0	0	0	0	0	0	0	0	14,555	14,555	+14,555	-	+14,555	-
기타채권처분이익	0	0	0	0	0	0	3,388	0	0	3,388	0	0	0	+0	-	-3,388	-100.0%
금융비용	3,169	3,443	-1,427	645	5,830	299	1,520	-188	69	1,700	330	951	1,281	+621	+188.0%	-569	-37.4%
이자비용	51	49	49	41	189	49	41	41	41	172	45	42	86	-3	-6.3%	+1	+2.6%
외환차손	10	32	49	30	121	42	34	29	15	120	36	4	40	-32	-88.9%	-30	-88.5%
외화환산손실	16	-4	20	500	532	6	1,375	14	5	1,400	2	14	16	+12	+538.2%	-1,361	-99.0%
매도가능증권처분손실	0	0	0	0	0	0	0	0	8	8	0	0	0	+0	-	+0	-
파생상품평가손실	1,776	2,348	656	74	4,855	202	70	-272	0	0	248	891	1,139	+644	+259.7%	+822	+1,177.3%
파생상품거래손실	1,315	1,018	-2,200	0	133	0	0	0	0	0	0	0	0	+0	-	+0	-
지분법이익	-2,397	-1,224	-1,984	-1,814	-7,418	-1,549	-1,558	-1,060	-508	-4,676	-553	-756	-1,309	-202	+36.6%	+803	-51.5%
지분법이익	99	368	-10	-456	0	0	0	0	181	181	35	591	626	+556	+1,598.9%	+591	-
지분법손실	2,496	1,592	1,974	1,357	7,418	1,549	1,558	1,060	689	4,857	588	1,346	1,934	+758	+129.0%	-212	-13.6%
계속사업법인세차감전순이익	42,719	31,677	39,539	30,513	144,449	47,134	64,905	3,730	62,551	178,320	41,344	24,863	66,207	-16,481	-39.9%	-40,042	-61.7%
계속사업법인세비용	9,349	7,192	7,100	-9,751	13,891	6,968	9,033	-1,744	10,809	25,066	10,498	3,494	13,992	-7,004	-66.7%	-5,539	-61.3%
계속사업연결당기순이익	33,370	24,485	32,439	40,264	130,558	40,166	55,872	5,474	51,743	153,255	30,846	21,369	52,216	-9,477	-30.7%	-34,503	-61.8%
증단사업순이익	0	0	0	-3,028	-3,028	0	0	-11,790	0	-11,790	0	0	0	+0	-	+0	-
연결당기순이익	33,370	24,485	32,439	37,237	127,531	40,166	55,872	-6,316	51,743	141,465	30,846	21,369	52,216	-9,477	-30.7%	-34,503	-61.8%
지배지분순이익	33,410	24,517	32,186	37,171	<												

연결재무상태표(K-IFRS)

(단위: 백만원)

계정과목	2014.10.01	2014.12.31	2015.03.31	2015.06.30
자 산				
유동자산	686,059	798,291	841,003	763,404
비유동자산	1,952,452	1,969,734	2,012,217	2,124,466
자 산 총 계	2,638,510	2,768,025	2,853,220	2,887,870
부 채				
유동부채	179,423	227,488	252,419	267,517
비유동부채	88,306	77,309	83,508	83,006
부 채 총 계	267,729	304,797	335,927	350,523
자 본				
자본금	28,332	29,121	29,714	30,004
자본잉여금	2,246,535	2,258,974	2,264,694	2,257,707
기타자본항목	-48,491	-26,268	-27,258	-8,787
기타포괄손익누계액	-3,018	2,114	12,786	-13
이익잉여금	138,764	190,678	211,744	232,300
비지배지분	8,659	8,609	25,614	26,136
자 본 총 계	2,370,781	2,463,228	2,517,293	2,537,347
부채와자본총계	2,638,510	2,768,025	2,853,220	2,887,870

별도손익계산서 (K-IFRS)

(단위: 백만원)	1Q13	2Q13	3Q13	4Q13	2013	1Q14	2Q14	3Q14	4Q14	2014	1Q15	2Q15	2015	QoQ	QoQ(%)	YoY	YoY(%)
매출액	158,671	177,253	175,384	201,531	712,839	189,739	217,407	212,358	243,021	862,525	220,303	210,648	430,950	-9,655	-4.4%	-6,759	-3.1%
광고플랫폼	119,709	128,344	122,411	142,144	512,608	126,182	144,044	138,976	161,414	570,615	138,363	146,163	284,526	+7,800	+5.6%	+2,119	+1.5%
게임플랫폼	32,854	41,823	45,223	53,332	173,232	54,977	58,414	60,757	60,579	234,727	59,368	43,695	103,063	-15,672	-26.4%	-14,719	-25.2%
커머스플랫폼	4,074	4,025	4,371	5,071	17,541	5,818	8,806	7,756	14,284	36,664	15,526	12,958	28,484	-2,569	-16.5%	+4,152	+47.1%
기타	2,034	3,061	3,380	984	9,459	2,763	6,143	4,870	6,743	20,519	7,045	7,832	14,877	+786	+11.2%	+1,689	+27.5%
영업비용	114,743	143,249	142,075	162,305	562,372	137,561	153,770	178,758	172,640	642,730	175,907	194,802	370,709	+18,894	+10.7%	+41,032	+26.7%
인건비	26,752	28,417	30,384	38,632	124,185	34,781	36,692	57,249	38,821	167,544	42,588	43,865	86,454	+1,277	+3.0%	+7,174	+19.6%
복리후생비	5,179	5,425	5,811	5,997	22,413	6,178	8,591	7,927	7,060	29,757	8,111	15,226	23,336	+7,115	+87.7%	+6,634	+77.2%
감가상각비	6,885	7,321	7,732	8,021	29,960	8,316	9,303	9,706	10,289	37,614	11,135	11,969	23,103	+834	+7.5%	+2,665	+28.7%
지급임차료	2,133	2,495	3,021	2,892	10,540	2,728	3,187	3,185	3,404	12,503	4,020	1,916	5,936	-2,104	-52.3%	-1,271	-39.9%
지급수수료	33,514	37,418	37,879	45,377	154,187	42,327	47,212	51,332	56,731	197,602	50,699	53,646	104,345	+2,947	+5.8%	+6,434	+13.6%
광고선전비	8,235	28,348	24,183	21,154	81,920	10,572	8,132	10,394	5,913	35,012	16,262	18,813	35,076	+2,551	+15.7%	+10,681	+131.3%
대손상각비	5	-20	58	429	472	-1,124	-13	-11	1,594	446	-14	408	394	+422	-	+421	-
무형자산상각비	2,631	2,689	2,763	2,811	10,893	2,267	2,262	2,283	5,336	12,148	5,233	5,129	10,362	-104	-2.0%	+2,868	+126.8%
콘텐츠수수료	5,961	5,229	6,372	8,057	25,618	6,747	8,109	7,773	7,107	29,736	8,396	11,266	19,662	+2,870	+34.2%	+3,157	+38.9%
광고대행수수료	20,114	21,876	20,808	24,463	87,261	21,004	26,212	24,966	29,629	101,810	23,981	26,086	50,067	+2,105	+8.8%	-126	-0.5%
행사비	215	1,140	168	983	2,507	155	396	298	1,790	2,639	154	304	458	+150	+97.7%	-92	-23.1%
기타	3,119	2,911	2,896	3,490	12,416	3,609	3,687	3,657	4,965	15,919	5,342	6,173	11,516	+831	+15.6%	+2,486	+67.4%
영업이익	43,928	34,004	33,309	39,226	150,467	52,178	63,637	33,600	70,380	219,795	44,395	15,846	60,241	-28,549	-64.3%	-47,791	-75.1%
영업이익률(%)	28%	19%	19%	19%	21%	27%	29%	16%	29%	25%	20%	8%	14%				
기타수익	1,236	245	126	5,264	6,870	254	3,788	203	317	4,561	476	1,333	1,809	+856	+179.8%	-2,455	-64.8%
대손충당금환입	0	10	15	5,100	5,125	0	0	0	0	0	0	0	0	+0	-	+0	-
유형자산처분이익	4	12	3	10	28	49	27	26	20	121	20	45	66	+25	+123.1%	+18	+66.6%
기타자산처분이익	0	0	0	0	0	0	3,388	0	0	3,388	0	0	0	+0	-	-3,388	-100.0%
지분법주식처분이익	0	0	0	0	0	67	0	0	0	67	0	605	605	+605	-	+605	-
잡이익	1,227	19	73	122	1,441	73	240	137	180	630	373	479	852	+105	+28.2%	+239	+99.5%
기타	5	203	34	32	275	65	133	40	117	356	83	204	287	+121	+146.4%	+71	+53.3%
기타비용	1,124	2,672	1,124	24,662	29,581	3,202	1,474	28,224	1,698	34,598	2,201	4,909	7,109	+2,708	+123.1%	+3,434	+233.0%
무형자산처분손실	0	0	0	0	0	0	0	0	0	0	5	1,034	1,038	+1,029	-	+1,034	-
무형자산손상차손	9	4	0	1,308	1,321	1,280	0	12	0	1,292	0	0	0	+0	-	+0	-
지분법주식손상차손	955	1,906	0	22,329	25,190	71	0	21,349	0	21,420	0	0	0	+0	-	+0	-
지분법적용투자주식처분손실	0	0	0	0	0	44	0	0	81	125	0	79	79	+79	-	+79	-
지급수수료	0	0	44	47	92	39	99	4,252	713	5,103	257	1,373	1,630	+1,115	+433.7%	+1,274	#####
기부금	110	710	924	783	2,526	180	667	1,589	708	3,146	1,224	1,739	2,964	+515	+42.0%	+1,072	+160.6%
잡손실	21	53	156	193	422	1,458	484	864	40	2,846	298	291	590	-7	-2.4%	-193	-39.9%
기타	29	0	1	1	31	131	223	156	155	666	416	393	809	-23	-5.5%	+170	+75.9%
금융수익	3,267	3,201	3,293	5,486	15,247	2,924	2,916	3,294	3,212	12,345	2,722	2,759	5,481	+37	+1.4%	-157	-5.4%
이자수익	3,174	3,126	3,145	2,900	12,345	2,900	2,868	2,793	2,639	11,200	2,694	2,593	5,287	-101	-3.7%	-275	-9.6%
배당금수익	5	0	0	2,500	2,505	5	0	0	0	5	0	0	0	+0	-	+0	-
외환차익	60	47	169	85	361	14	49	5	3	70	2	0	2	-2	-100.0%	-49	-100.0%
외화환산이익	27	28	-21	1	36	5	-1	69	181	254	26	166	192	+140	+535.1%	+167	-
매도가능증권처분이익	0	0	0	0	0	0	0	0	0	0	0	0	0	+0	-	+0	-
파생상품평가이익	0	0	0	0	0	0	0	427	388	815	0	0	0	+0	-	+0	-
금융비용	1,844	2,278	1,095	214	5,432	254	178	-196	69	303	284	929	1,213	+645	+226.9%	+751	+423.0%
이자비용	49	49	49	33	179	41	41	41	41	163	36	37	74	+1	+3.5%	-3	-8.4%
외환차손	15	61	189	115	380	6	20	20	15	61	3	0	3	-3	-100.0%	-20	-100.0%
외화환산손실	4	2	20	-8	18	5	47	14	5	71	-3	0	-3	+3	-100.0%	-47	-100.0%
매도가능증권처분손실	0	0	0	0	0	0	0	0	0	8	0	0	0	+0	-	+0	-
파생상품평가손실	1,776	2,166	838	74	4,855	202	70	-272	0	0	248	891	1,139	+644	+259.7%	+822	#####
계속사업법인세차감전순이익	45,464	32,499	34,508	25,099	137,570	51,900	68,689	9,070	72,142	201,800	45,109	14,101	59,209	-31,008	-68.7%	-54,588	-79.5%
계속사업법인세비용	9,272	6,831	7,739	-7,968	15,874	7,065	9,193	278	10,749	27,286	9,858	-1,148	8,710	-11,007	-	-10,342	-
중단사업순이익	0	0	0	0	0	0	0	0	0	0	0	0	0	+0	-	+0	-
당기순이익	36,192	25,668	26,769	33,067	121,697	44,834	59,496	8,792	61,393	174,514	35,251	15,249	50,500	-20,002	-56.7%	-44,247	-74.4%
EBITDA	53,444	44,014	43,804	50,057	191,320	62,761	75,201	45,589	86,333	269,884	50,364	31,875	82,239	-18,489	-36.7%	-43,326	-57.6%

별도재무상태표(K-IFRS)

(단위: 백만원)

계정과목	2014.10.01	2014.12.31	2015.03.31	2015.06.30
자 산				
유동자산	626,235	720,011	624,623	539,497
비유동자산	1,997,602	2,036,753	2,185,106	2,317,273
자 산 총 계	2,623,837	2,756,764	2,809,729	2,856,770
부 채				
유동부채	172,427	218,353	239,183	243,841
비유동부채	87,207	76,662	79,100	76,765
부 채 총 계	259,635	295,014	318,283	320,606
자 본				
자본금	28,332	29,121	29,714	30,004
자본잉여금	2,246,536	2,258,975	2,264,694	2,275,487
자본조정	-48,491	-23,507	-27,258	-8,787
기타포괄손익누계액	0	-342	-143	-227
이익잉여금	137,825	197,502	224,438	239,687
자 본 총 계	2,364,202	2,461,749	2,491,445	2,536,164
부채와자본총계	2,623,837	2,756,764	2,809,729	2,856,770

다음카카오 연결인원현황

Name	1Q13	2Q13	3Q13	4Q13	1Q14	2Q14	3Q14	4Q14	1Q15	2Q15	QoQ	YoY
다음카카오	1,826	1,941	2,000	2,053	2,162	2,272	2,250	2,262	2,255	2,271	16	-1
다음카카오 종속회사	861	886	940	968	1,059	1,089	1,217	1,269	1,348	1,413	65	324
인원수 계	2,687	2,827	2,940	3,021	3,221	3,361	3,467	3,531	3,603	3,684	81	323

* 상기 숫자에는 정규직 및 계약직 사원이 포함되어 있습니다.

* 종속회사 (총 31개사) : (주)다음글로벌홀딩스, Daum Kakao Singapore Corp. Pte. Ltd., (주)다음서비스, Daum Service CHINA Co., Ltd., Daum Service CHINA YanJiao Co., Ltd., 이미지온(주), (주)다음게임, Daum Games Europe B.V., (주)온네트, OnNet USA, Inc., OnNet Europe GmbH, 다이알로이드(주), (주)버즈피아, (주)싱크리얼스, (주)로티플, (주)카카오랩, (주)씨니로프트, KAKAO SINGAPORE PTE. Ltd., Beijing KAKAO Co., Ltd., (주)울트라캡송, Ultra Interactive, Inc., KAKAO JAPAN Corp., (주)키즈노트, (주)케이벤처그룹, (주)티엔케이팩토리, (주)셀잇, (주)케이큐브벤처스, 케이큐브-1호벤처투자조합, 카카오청년창업펀드, 록앤올(주), (주)카카오프렌즈