

## DaumKakao Consolidated Statements of Income (K-IFRS)

(Unit: KRW Million)	1Q13	2Q13	3Q13	4Q13	2013	1Q14	2Q14	3Q14	2014	QoQ	QoQ(%)	YoY	YoY(%)
<b>Sales Revenues</b>	<b>164,325</b>	<b>182,957</b>	<b>183,706</b>	<b>210,646</b>	<b>741,635</b>	<b>197,365</b>	<b>225,172</b>	<b>221,803</b>	<b>644,340</b>	<b>-3,369</b>	<b>-1.5%</b>	<b>+38,098</b>	<b>+20.7%</b>
<b>Advertising</b>	119,819	129,003	126,818	144,268	519,908	128,688	147,443	141,915	418,046	-5,528	-3.7%	+15,097	+11.9%
<b>Game</b>	38,433	47,450	50,022	58,328	194,233	59,273	62,574	67,464	189,312	+4,890	+7.8%	+17,442	+34.9%
<b>Commerce</b>	3,627	4,168	4,067	5,275	17,137	5,818	8,806	7,756	22,380	-1,050	-11.9%	+3,689	+90.7%
<b>Others</b>	2,446	2,337	2,799	2,776	10,357	3,586	6,349	4,668	14,603	-1,681	-26.5%	+1,869	+66.8%
<b>Operating Expenses</b>	<b>121,432</b>	<b>149,412</b>	<b>150,977</b>	<b>172,175</b>	<b>593,996</b>	<b>146,749</b>	<b>163,065</b>	<b>191,044</b>	<b>500,859</b>	<b>+27,980</b>	<b>+17.2%</b>	<b>+40,068</b>	<b>+26.5%</b>
Labor costs	31,602	32,805	34,999	44,568	143,974	40,396	42,683	64,834	147,913	+22,152	+51.9%	+29,836	+85.2%
Fringe benefits	6,381	6,632	7,077	7,237	27,327	7,276	9,757	9,460	26,494	-297	-3.0%	+2,383	+33.7%
Depreciation	7,119	7,548	7,973	8,302	30,943	8,544	9,537	9,975	28,057	+438	+4.6%	+2,002	+25.1%
Rental fees	2,316	2,667	3,085	3,175	11,243	3,116	3,564	3,589	10,269	+26	+0.7%	+504	+16.3%
Commissions	30,992	34,930	37,683	44,823	148,428	41,575	46,276	51,965	139,817	+5,689	+12.3%	+14,282	+37.9%
Advertising	8,623	28,842	24,611	21,399	83,475	10,817	8,875	11,314	31,006	+2,439	+27.5%	-13,296	-54.0%
Bad debt expenses	77	90	180	518	865	-1,074	-23	-15	-1,112	+8	+35.4%	-195	-108.3%
Amortization	3,566	3,633	3,844	4,362	15,405	3,264	3,256	3,279	9,799	+23	+0.7%	-565	-14.7%
Outsourcing fees	6,055	5,315	6,296	8,110	25,775	6,861	8,080	7,826	22,768	-254	-3.1%	+1,531	+24.3%
Ad Agency fees	19,671	21,193	20,339	23,882	85,085	20,135	24,334	22,926	67,395	-1,408	-5.8%	+2,587	+12.7%
Event fees	221	1,160	168	1,029	2,579	279	410	307	996	-103	-25.1%	+139	+82.3%
others	4,809	4,598	4,720	4,769	18,896	5,560	6,316	5,582	17,458	-733	-11.6%	+862	+18.3%
<b>Operating Profit</b>	<b>42,893</b>	<b>33,545</b>	<b>32,729</b>	<b>38,471</b>	<b>147,638</b>	<b>50,615</b>	<b>62,107</b>	<b>30,759</b>	<b>143,481</b>	<b>-31,348</b>	<b>-50.5%</b>	<b>-1,970</b>	<b>-6.0%</b>
<i>Operating Profit Margin</i>	<i>26.1%</i>	<i>18.3%</i>	<i>17.8%</i>	<i>18.3%</i>	<i>19.9%</i>	<i>25.6%</i>	<i>27.6%</i>	<i>13.9%</i>	<i>22.3%</i>				
<b>Other Revenues</b>	<b>1,274</b>	<b>566</b>	<b>7,694</b>	<b>322</b>	<b>9,856</b>	<b>171</b>	<b>1,165</b>	<b>168</b>	<b>1,504</b>	<b>-997</b>	<b>-85.6%</b>	<b>-7,527</b>	<b>-97.8%</b>
Reversal of allowance for doubtful accounts	0	10	20	-5	25	0	0	0	0	+0	-	-20	-100.0%
Disposal gains on tangible assets	4	12	5	10	31	59	27	30	117	+3	+10.6%	+25	+501.5%
Disposal gains on equity method investees	0	170	7,511	0	7,682	0	846	0	846	-846	-100.0%	-7,511	-100.0%
Miscellaneous	1,269	175	155	320	1,920	112	291	138	541	-154	-52.8%	-18	-11.4%
<b>Other Expenses</b>	<b>691</b>	<b>2,331</b>	<b>1,176</b>	<b>8,825</b>	<b>13,023</b>	<b>5,391</b>	<b>1,376</b>	<b>29,785</b>	<b>36,551</b>	<b>+28,409</b>	<b>+2,065.4%</b>	<b>+28,609</b>	<b>+2,432.6%</b>
Disposal losses on tangible assets	226	2	0	21	249	207	84	4	295	-81	-95.7%	+4	-
Impairment losses on intangible assets	240	23	0	6,830	7,093	2,359	-8	22,599	24,951	+22,607	-	+22,599	-
Impairment losses on equity method investees	0	1,527	0	847	2,374	1,101	0	0	1,101	-	-	-	-
Commissions	0	0	44	47	92	39	99	4,252	4,390	+4,153	+4,195.7%	+4,208	+9,458.8%
Donations	120	717	929	800	2,566	185	680	1,607	2,472	+926	+136.2%	+678	+73.0%
Miscellaneous	33	63	156	250	502	1,499	517	1,317	3,334	+800	+154.6%	+1,161	+744.6%
<b>Financial Income</b>	<b>4,873</b>	<b>4,600</b>	<b>999</b>	<b>3,080</b>	<b>13,552</b>	<b>3,705</b>	<b>6,239</b>	<b>3,619</b>	<b>13,563</b>	<b>-2,620</b>	<b>-42.0%</b>	<b>+2,621</b>	<b>+262.4%</b>
Interest income	3,423	3,256	3,264	3,130	13,072	3,184	3,143	3,104	9,431	-39	-1.2%	-160	-4.9%
Dividend income	5	6	0	0	11	5	0	0	5	+0	-	+0	-
FX Transaction gains	75	84	177	91	426	56	153	16	225	-137	-89.4%	-161	-90.8%
FX Translation gains	1,370	1,255	-2,442	-141	42	460	-444	72	88	+516	-	+2,514	+102.9%
Valuation gains on derivative instruments	0	0	0	0	0	0	0	427	427	+427	-	+427	-
Disposal gains on other assets	0	0	0	0	0	0	3,388	0	3,388	-3,388	-100.0%	+0	-
<b>Financial Expenses</b>	<b>3,184</b>	<b>3,488</b>	<b>-1,261</b>	<b>769</b>	<b>6,179</b>	<b>419</b>	<b>1,672</b>	<b>-29</b>	<b>2,061</b>	<b>-1,702</b>	<b>-</b>	<b>+1,232</b>	<b>-</b>
Interest expenses	51	49	49	41	189	49	41	41	131	+1	+1.3%	-7	-15.2%
FX Transaction losses	23	79	214	128	444	140	201	155	496	-46	-22.9%	-59	-27.6%
FX Translation losses	17	-5	20	526	558	28	1,361	46	1,434	-1,315	-96.6%	+26	-
Valuation losses on derivative instruments	1,776	2,348	656	74	4,855	202	70	-272	0	-342	-	-928	-
Transaction losses on derivative instruments	1,315	1,018	-2,200	0	133	0	0	0	0	+0	-	+2,200	+100.0%
<b>Equity-method Income</b>	<b>-2,397</b>	<b>-1,224</b>	<b>-1,984</b>	<b>-1,814</b>	<b>-7,418</b>	<b>-1,549</b>	<b>-1,558</b>	<b>-1,060</b>	<b>-4,168</b>	<b>+498</b>	<b>-</b>	<b>+923</b>	<b>-</b>
Gains on Equity method investments	99	368	-10	-456	0	0	0	0	0	+0	-	+10	-
losses on Equity method investments	2,496	1,592	1,974	1,357	7,418	1,549	1,558	1,060	4,168	-498	-32.0%	-913	-46.3%
<b>Profit before Income Tax Expenses</b>	<b>42,768</b>	<b>31,667</b>	<b>39,524</b>	<b>30,466</b>	<b>144,426</b>	<b>47,134</b>	<b>64,905</b>	<b>3,730</b>	<b>115,769</b>	<b>-61,175</b>	<b>-94.3%</b>	<b>-35,794</b>	<b>-90.6%</b>
<b>Income Tax Expenses</b>	<b>9,349</b>	<b>7,192</b>	<b>7,100</b>	<b>-9,751</b>	<b>13,891</b>	<b>6,968</b>	<b>9,033</b>	<b>-1,744</b>	<b>14,257</b>	<b>-10,776</b>	<b>-</b>	<b>-8,844</b>	<b>-</b>
<b>Net Profit from Continued Operations</b>	<b>33,419</b>	<b>24,476</b>	<b>32,423</b>	<b>40,217</b>	<b>130,535</b>	<b>40,166</b>	<b>55,872</b>	<b>5,474</b>	<b>101,512</b>	<b>-50,398</b>	<b>-90.2%</b>	<b>-26,949</b>	<b>-83.1%</b>
<b>Net Profit from Discontinued Operations</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>-3,028</b>	<b>-3,028</b>	<b>0</b>	<b>0</b>	<b>-11,790</b>	<b>-11,790</b>	<b>-11,790</b>	<b>-</b>	<b>-11,790</b>	<b>-</b>
<b>Net Profit</b>	<b>33,419</b>	<b>24,476</b>	<b>32,423</b>	<b>37,189</b>	<b>127,508</b>	<b>40,166</b>	<b>55,872</b>	<b>-6,316</b>	<b>89,722</b>	<b>-62,188</b>	<b>-</b>	<b>-38,739</b>	<b>-</b>
<b>Net Profit of Controlling Interests</b>	<b>33,410</b>	<b>24,517</b>	<b>32,186</b>	<b>37,171</b>	<b>127,284</b>	<b>40,813</b>	<b>56,051</b>	<b>-5,127</b>	<b>91,738</b>	<b>-61,178</b>	<b>-109.1%</b>	<b>-37,313</b>	<b>-115.9%</b>
Net Profit of Non-controlling Interests	9	-41	237	18	223	-648	-179	-1,189	-2,016	-1,010	-564.5%	-1,427	-600.9%
<b>EBITDA</b>	<b>53,578</b>	<b>44,726</b>	<b>44,547</b>	<b>51,136</b>	<b>193,987</b>	<b>62,423</b>	<b>74,900</b>	<b>44,013</b>	<b>181,337</b>	<b>-30,887</b>	<b>-41.2%</b>	<b>-533</b>	<b>-1.2%</b>

## Daum Consolidated Statements of Income (K-IFRS)

(Unit: KRW Million)

	2010	2011	2012	1Q13	2Q13	3Q13	4Q13	2013	1Q14	2Q14	3Q14	2014	QoQ	QoQ(%)	YoY	YoY(%)
<b>Sales Revenues</b>	<b>350,423</b>	<b>421,267</b>	<b>453,388</b>	<b>124,869</b>	<b>132,543</b>	<b>129,737</b>	<b>143,711</b>	<b>530,859</b>	<b>127,067</b>	<b>138,923</b>	<b>133,539</b>	<b>399,528</b>	<b>-5,384</b>	<b>-3.9%</b>	<b>+3,802</b>	<b>+2.9%</b>
Search	179,647	195,153	181,575	63,902	65,614	64,135	66,976	260,628	64,682	66,606	66,934	198,222	+329	+0.5%	+2,799	+4.4%
Display	149,486	207,353	229,586	51,077	56,963	55,468	67,001	230,508	52,562	63,845	57,330	173,737	-6,515	-10.2%	+1,862	+3.4%
Game	5,430	6,549	33,821	8,243	8,621	8,547	8,291	33,701	7,813	7,004	7,845	22,662	+841	+12.0%	-702	-8.2%
Transactions	10,740	9,373	7,937	1,523	1,154	1,370	1,307	5,533	1,255	1,350	1,318	3,923	-33	-2.4%	-52	-3.8%
Other Subsidiaries	5,120	2,839	470	124	191	217	136	669	754	118	112	984	-7	-5.5%	-105	-48.5%
<b>Operating Expenses</b>	<b>254,373</b>	<b>304,512</b>	<b>351,631</b>	<b>102,287</b>	<b>108,684</b>	<b>109,442</b>	<b>128,661</b>	<b>449,073</b>	<b>111,871</b>	<b>122,280</b>	<b>132,909</b>	<b>367,060</b>	<b>+10,629</b>	<b>+8.7%</b>	<b>+23,467</b>	<b>+21.4%</b>
Labor costs	66,416	77,831	91,098	24,051	24,053	24,490	27,088	99,682	27,076	27,727	35,681	90,484	+7,954	+28.7%	+11,191	+45.7%
Fringe benefits	15,486	18,298	22,603	5,593	5,495	5,920	6,040	23,048	5,881	7,016	7,125	20,022	+109	+1.5%	+1,204	+20.3%
Depreciation	17,606	19,297	22,679	5,818	5,977	6,188	6,394	24,378	6,591	7,344	7,568	21,504	+224	+3.1%	+1,380	+22.3%
Rental fees	7,807	8,339	9,061	1,898	2,098	2,144	2,296	8,436	2,215	2,083	2,174	6,472	+90	+4.3%	+30	+1.4%
Commissions	50,394	61,583	79,297	27,367	29,116	31,901	38,168	126,551	33,746	36,523	39,055	109,325	+2,532	+6.9%	+7,155	+22.4%
Advertising	16,195	13,915	10,528	4,105	8,110	4,806	7,555	24,577	2,748	3,567	4,920	11,235	+1,353	+37.9%	+113	+2.4%
Bad debt expenses	-441	-682	-120	77	90	180	249	596	-1,074	-23	-15	-1,112	+8	+35.4%	-195	-108.3%
Amortization	6,512	7,717	13,110	3,539	3,592	3,796	4,309	15,235	3,201	3,184	3,199	9,584	+16	+0.5%	-596	-15.7%
Outsourcing fees	20,382	23,579	23,445	6,055	5,315	6,296	8,110	25,775	6,861	8,080	7,826	22,768	-254	-3.1%	+1,531	+24.3%
Ad Agency fees	43,147	61,769	63,799	19,671	21,193	20,339	23,882	85,085	20,135	23,016	21,809	64,960	-1,208	-5.2%	+1,470	+7.2%
Event fees	1,408	1,577	1,741	220	470	199	910	1,800	259	334	163	757	-171	-51.2%	-36	-18.2%
Others	9,462	11,289	14,390	3,893	3,174	3,182	3,662	13,910	4,231	3,428	3,404	11,063	-25	-0.7%	+221	+7.0%
<b>Operating Profit</b>	<b>96,051</b>	<b>116,755</b>	<b>101,757</b>	<b>22,582</b>	<b>23,859</b>	<b>20,295</b>	<b>15,050</b>	<b>81,786</b>	<b>15,195</b>	<b>16,643</b>	<b>630</b>	<b>32,468</b>	<b>-16,013</b>	<b>-96.2%</b>	<b>-19,665</b>	<b>-96.9%</b>
<i>Operating Profit Margin</i>	<i>27.4%</i>	<i>27.7%</i>	<i>22.4%</i>	<i>18.1%</i>	<i>18.0%</i>	<i>15.6%</i>	<i>10.5%</i>	<i>15.4%</i>	<i>12.0%</i>	<i>12.0%</i>	<i>0.5%</i>	<i>8.1%</i>				
<b>Other Revenues</b>	<b>4,002</b>	<b>1,345</b>	<b>733</b>	<b>1,272</b>	<b>474</b>	<b>7,670</b>	<b>395</b>	<b>9,811</b>	<b>129</b>	<b>266</b>	<b>89</b>	<b>484</b>	<b>-177</b>	<b>-66.7%</b>	<b>-7,581</b>	<b>-98.8%</b>
Reversal of allowance for doubtful accounts	20	6	190	0	10	20	-5	25	0	0	0	0	+0	-	-20	-100.0%
Disposal gains on tangible assets	35	31	54	4	12	5	10	31	55	27	30	113	+3	+10.6%	+25	+501.5%
Disposal gains on equity method investees	862	0	17	0	170	7,511	0	7,682	0	187	0	187	-187	-100.0%	-7,511	-100.0%
Miscellaneous	3,074	1,308	472	1,268	83	133	390	1,875	73	52	58	184	+7	+13.2%	-75	-56.1%
<b>Other Expenses</b>	<b>7,405</b>	<b>4,289</b>	<b>8,482</b>	<b>687</b>	<b>2,327</b>	<b>1,175</b>	<b>6,172</b>	<b>10,361</b>	<b>5,283</b>	<b>1,381</b>	<b>23,515</b>	<b>30,179</b>	<b>+22,134</b>	<b>+1,602.6%</b>	<b>+22,341</b>	<b>+1,902.1%</b>
Disposal losses on tangible assets	488	142	216	226	2	0	21	249	190	84	4	277	-81	-95.7%	+4	-
Impairment losses on intangible assets	2,885	1,697	5,078	240	23	0	4,368	4,631	2,359	-8	20,179	22,531	+20,187	-	+20,179	-
Impairment losses on equity method investees	0	0	0	0	1,527	0	847	2,374	1,101	0	0	1,101	-	-	-	-
Commissions	650	0	0	0	0	44	47	92	39	99	1,062	1,200	+963	+973.0%	+1,018	+2,287.8%
Donations	1,792	2,236	2,344	120	717	929	703	2,468	185	659	955	1,799	+295	+44.8%	+26	+2.8%
Miscellaneous	1,060	204	693	29	58	154	156	398	1,409	544	1,310	3,263	+766	+140.8%	+1,155	+748.0%
<b>Financial Income</b>	<b>5,733</b>	<b>17,195</b>	<b>14,260</b>	<b>4,133</b>	<b>3,893</b>	<b>222</b>	<b>2,188</b>	<b>10,436</b>	<b>2,805</b>	<b>5,105</b>	<b>2,445</b>	<b>10,355</b>	<b>-2,660</b>	<b>-52.1%</b>	<b>+2,223</b>	<b>+999.3%</b>
Interest income	5,394	10,586	10,861	2,747	2,593	2,637	2,305	10,282	2,324	2,111	2,003	6,438	-107	-5.1%	-634	-24.0%
Dividend income	18	63	52	5	6	0	0	11	5	0	0	5	+0	-	+0	-
FX Transaction gains	258	36	144	18	48	27	25	119	27	54	11	91	-43	-79.8%	-16	-59.2%
FX Translation gains	8	1,476	25	1,362	1,246	-2,442	-143	24	450	-447	3	6	+451	-	+2,445	-
Disposal gains on LT AFS	56	2,631	0	0	0	0	0	0	0	0	0	0	+0	-	+0	-
Valuation gains on derivative instruments	0	161	0	0	0	0	0	0	0	0	427	427	+427	-	+427	-
Transaction gains on derivative instruments	0	2,242	3,178	0	0	0	0	0	0	0	0	0	+0	-	+0	-
Disposal gains on other assets	0	0	0	0	0	0	0	0	0	3,388	0	3,388	-3,388	-100.0%	+0	-
<b>Financial Expenses</b>	<b>5,236</b>	<b>3,448</b>	<b>5,733</b>	<b>3,162</b>	<b>3,435</b>	<b>-1,455</b>	<b>685</b>	<b>5,827</b>	<b>295</b>	<b>1,479</b>	<b>-203</b>	<b>1,571</b>	<b>-1,682</b>	<b>-</b>	<b>+1,252</b>	<b>-</b>
Interest expenses	430	40	13	44	44	44	54	186	49	41	41	131	+1	+1.3%	-3	-6.2%
FX Transaction losses	582	84	91	10	32	49	30	121	41	32	28	102	-3	-10.8%	-20	-41.5%
FX Translation losses	54	3	2,681	16	-6	-4	526	532	2	1,337	-1	1,338	-1,338	-	+3	-
Disposal losses on LT AFS	2,314	0	0	0	0	0	0	0	0	0	0	0	-	-	-	-
Valuation losses on Trading Securities	644	0	0	0	0	0	0	0	0	0	0	0	-	-	-	-
Valuation losses on derivative instruments	1,212	42	2,404	1,776	2,348	656	74	4,855	202	70	-272	0	-342	-489.6%	-928	-141.4%
Transaction losses on derivative instruments	0	3,279	544	1,315	1,018	-2,200	0	133	0	0	0	0	-	-	+2,200	+100.0%
<b>Equity-method Income</b>	<b>289</b>	<b>-124</b>	<b>-1,683</b>	<b>-285</b>	<b>-290</b>	<b>-916</b>	<b>-297</b>	<b>-1,788</b>	<b>-844</b>	<b>-867</b>	<b>-353</b>	<b>-2,065</b>	<b>+514</b>	<b>+59.3%</b>	<b>+563</b>	<b>+61.4%</b>
Gains on Equity method investments	289	0	3	0	0	0	0	0	0	0	0	0	+0	-	+0	-
Losses on Equity method investments	0	124	1,687	285	290	916	297	1,788	844	867	353	2,065	-514	-59.3%	-563	-61.4%
<b>Profit before Income Tax Expenses</b>	<b>93,433</b>	<b>127,433</b>	<b>100,852</b>	<b>23,853</b>	<b>22,173</b>	<b>27,552</b>	<b>10,479</b>	<b>84,057</b>	<b>11,707</b>	<b>18,286</b>	<b>-20,502</b>	<b>9,491</b>	<b>-38,787</b>	<b>-</b>	<b>-48,053</b>	<b>-</b>
<b>Income Tax Expenses</b>	<b>4,890</b>	<b>27,799</b>	<b>19,730</b>	<b>4,511</b>	<b>4,590</b>	<b>3,947</b>	<b>1,880</b>	<b>14,929</b>	<b>3,366</b>	<b>4,687</b>	<b>-1,994</b>	<b>6,058</b>	<b>-6,681</b>	<b>-</b>	<b>-5,941</b>	<b>-</b>
<b>Net Profit from Continued Operations</b>	<b>88,543</b>	<b>99,634</b>	<b>81,122</b>	<b>19,342</b>	<b>17,583</b>	<b>23,605</b>	<b>8,599</b>	<b>69,128</b>	<b>8,342</b>	<b>13,599</b>	<b>-18,508</b>	<b>3,433</b>	<b>-32,107</b>	<b>-</b>	<b>-42,112</b>	<b>-</b>
<b>Net Profit from Discontinued Operations</b>	<b>33,886</b>	<b>8,342</b>	<b>-4,485</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>-3,028</b>	<b>-3,028</b>	<b>0</b>	<b>0</b>	<b>-11,790</b>	<b>-11,790</b>				
<b>Net Profit</b>	<b>122,429</b>	<b>107,976</b>	<b>76,637</b>	<b>19,342</b>	<b>17,583</b>	<b>23,605</b>	<b>5,571</b>	<b>66,101</b>	<b>8,342</b>	<b>13,599</b>	<b>-30,297</b>	<b>-8,357</b>	<b>-43,896</b>	<b>-</b>	<b>-53,902</b>	<b>-</b>
<b>Net Profit of Controlling Interests</b>	<b>122,843</b>	<b>108,478</b>	<b>76,278</b>	<b>19,333</b>	<b>17,624</b>	<b>23,367</b>	<b>65,877</b>	<b>65,877</b>	<b>8,989</b>	<b>13,714</b>	<b>-29,156</b>	<b>-6,453</b>	<b>-42,870</b>	<b>-</b>	<b>-52,523</b>	<b>-</b>
Net Profit of Non-controlling Interests	-414	-502	359	9	-41	238	18	224	-648	-115	-1,141	-1,904	-1,027	-	-1,379	-
<b>EBITDA</b>	<b>120,169</b>	<b>143,769</b>	<b>137,546</b>	<b>31,939</b>	<b>33,428</b>	<b>30,279</b>	<b>25,752</b>	<b>121,399</b>	<b>24,988</b>	<b>27,170</b>	<b>11,398</b>	<b>63,556</b>	<b>-15,773</b>	<b>-58.1%</b>	<b>-18,881</b>	<b>-62.4%</b>

## Daum Consolidated Statements of Financial Position (K-IFRS)

(Unit: KRW Million)

Accounts	4Q10	4Q11	4Q12	1Q13	2Q13	3Q13	4Q13	1Q14	2Q14	3Q14
<input type="checkbox"/> <b>Assets</b>										
<b>I Current Assets</b>	312,169	324,184	347,526	371,993	363,487	346,835	349,720	352,622	360,489	362,524
<b>II Non-Current Assets</b>	148,623	234,548	264,343	278,444	281,183	308,822	308,028	317,105	302,505	278,399
<b>Total Assets</b>	<b>460,792</b>	<b>558,732</b>	<b>611,869</b>	<b>650,437</b>	<b>644,670</b>	<b>655,657</b>	<b>657,747</b>	<b>669,727</b>	<b>662,994</b>	<b>640,923</b>
<input type="checkbox"/> <b>Liabilities</b>										
<b>I Current Liabilities</b>	93,834	94,020	76,565	103,537	84,532	83,855	86,964	104,467	91,754	99,114
<b>II Non-Current Liabilities</b>	10,672	8,463	15,377	17,063	15,182	19,827	16,648	18,060	19,769	20,632
<b>Total Liabilities</b>	<b>104,506</b>	<b>102,483</b>	<b>91,942</b>	<b>120,600</b>	<b>99,714</b>	<b>103,681</b>	<b>103,611</b>	<b>122,527</b>	<b>111,523</b>	<b>119,746</b>
<input type="checkbox"/> <b>Equities</b>										
<b>I Stockholders' equities</b>	6,681	6,777	6,802	6,829	6,829	6,830	6,830	6,830	6,831	6,831
<b>II Additional Paid-in and Other Capital</b>	161,017	177,289	181,595	187,447	187,461	187,504	187,591	187,321	182,498	182,498
<b>III Capital Adjustments</b>	7,905	-1,646	1,809	230	-1,896	-28,444	-28,479	-28,479	-27,477	-27,477
<b>IV Accumulated other comprehensive income</b>	3,369	8,575	4,906	6,282	5,902	5,399	1,844	1,960	611	510
<b>V Retained Earnings (Accumulated Deficit)</b>	177,383	265,512	320,200	324,543	342,167	365,534	371,087	365,087	378,801	349,645
<b>VI Non-controlling Interests</b>	-69	-259	4,615	4,505	4,493	15,153	15,263	14,482	10,207	9,169
<b>Total Shareholder's Equity</b>	<b>356,286</b>	<b>456,249</b>	<b>519,928</b>	<b>529,837</b>	<b>544,955</b>	<b>551,976</b>	<b>554,136</b>	<b>547,200</b>	<b>551,471</b>	<b>521,177</b>
<b>Total Liabilities &amp; Shareholder's Equity</b>	<b>460,792</b>	<b>558,732</b>	<b>611,869</b>	<b>650,437</b>	<b>644,670</b>	<b>655,657</b>	<b>657,747</b>	<b>669,727</b>	<b>662,994</b>	<b>640,923</b>

## Daum Separate Statements of Income(K-IFRS)

(Unit: KRW Million)	2010	2011	2012	1Q13	2Q13	3Q13	4Q13	2013	1Q14	2Q14	3Q14	2014	QoQ	QoQ(%)	YoY	YoY(%)
<b>Sales Revenues</b>	<b>345,510</b>	<b>418,718</b>	<b>428,094</b>	<b>119,215</b>	<b>126,839</b>	<b>121,415</b>	<b>134,595</b>	<b>502,063</b>	<b>119,441</b>	<b>131,174</b>	<b>124,105</b>	<b>374,720</b>	<b>-7,069</b>	<b>-5.4%</b>	<b>+2,691</b>	<b>+2.2%</b>
Search	179,647	195,153	181,575	63,902	65,614	64,136	66,976	260,629	64,682	66,606	66,941	198,229	+335	+0.5%	+2,806	+4.4%
Display	149,486	207,353	229,588	51,077	56,963	52,203	62,966	223,209	49,952	60,340	54,278	164,570	-6,062	-10.0%	+2,076	+4.0%
Game	5,430	6,549	8,782	2,664	2,995	3,747	3,294	12,700	3,516	2,843	1,137	7,497	-1,706	-60.0%	-2,610	-69.6%
Transactions	10,947	9,663	8,149	1,572	1,267	1,329	1,359	5,527	1,291	1,385	1,748	4,424	+364	+26.3%	+419	+31.5%
<b>Operating Expenses</b>	<b>248,176</b>	<b>300,650</b>	<b>320,704</b>	<b>95,607</b>	<b>102,587</b>	<b>100,640</b>	<b>119,000</b>	<b>417,834</b>	<b>102,864</b>	<b>113,404</b>	<b>121,175</b>	<b>337,444</b>	<b>+7,771</b>	<b>+6.9%</b>	<b>+20,535</b>	<b>+20.4%</b>
Labor costs	52,183	65,091	66,041	18,354	18,660	18,920	20,838	76,772	20,810	21,146	28,035	69,991	+6,889	+32.6%	+9,115	+48.2%
Fringe benefits	12,429	15,188	17,775	4,405	4,297	4,682	4,824	18,208	4,609	5,704	5,493	15,806	-211	-3.7%	+811	+17.3%
Depreciation	16,988	18,838	21,708	5,594	5,757	5,956	6,151	23,457	6,379	7,128	7,322	20,829	+193	+2.7%	+1,366	+22.9%
Rental fees	6,476	7,350	7,639	1,592	1,823	1,905	1,876	7,196	1,829	1,737	1,810	5,376	+73	+4.2%	-94	-4.9%
Commissions	63,427	77,857	90,644	30,856	32,848	33,405	40,262	137,371	36,481	39,587	40,961	117,028	+1,374	+3.5%	+7,557	+22.6%
Advertising	16,251	13,891	8,382	3,717	7,616	4,379	7,310	23,022	2,504	2,824	3,999	9,327	+1,175	+41.6%	-380	-8.7%
Bad debt expenses	-396	-690	-365	5	-20	58	160	203	-1,124	-13	-11	-1,148	+1	-10.1%	-69	-119.8%
Amortization	6,445	7,412	9,525	2,603	2,648	2,715	2,758	10,724	2,205	2,189	2,204	6,598	+14	+0.6%	-511	-18.8%
Outsourcing fees	19,959	23,951	24,026	5,961	5,229	6,372	8,057	25,618	6,747	8,109	7,773	22,629	-336	-4.1%	+1,401	+22.0%
Ad Agency fees	46,043	61,883	64,239	19,681	21,193	20,040	23,445	84,359	19,918	22,569	21,415	63,902	-1,154	-5.1%	+1,375	+6.9%
Event fees	1,307	1,524	1,690	215	450	199	864	1,728	136	320	154	609	-167	-52.1%	-45	-22.8%
	7,065	8,355	9,400	2,624	2,084	2,012	2,455	9,175	2,370	2,104	2,022	6,496	-82	-3.9%	+11	+0.5%
<b>Operating Profit</b>	<b>97,333</b>	<b>118,068</b>	<b>107,390</b>	<b>23,608</b>	<b>24,252</b>	<b>20,775</b>	<b>15,595</b>	<b>84,230</b>	<b>16,578</b>	<b>17,769</b>	<b>2,930</b>	<b>37,277</b>	<b>-14,840</b>	<b>-83.5%</b>	<b>-17,845</b>	<b>-85.9%</b>
<i>Operating Profit Margin</i>	<i>28.2%</i>	<i>28.2%</i>	<i>25.1%</i>	<i>19.8%</i>	<i>19.1%</i>	<i>17.1%</i>	<i>11.6%</i>	<i>16.8%</i>	<i>13.9%</i>	<i>13.8%</i>	<i>2.4%</i>	<i>9.9%</i>				
<b>Other Revenues</b>	<b>3,531</b>	<b>1,035</b>	<b>478</b>	<b>1,230</b>	<b>229</b>	<b>69</b>	<b>5,230</b>	<b>6,758</b>	<b>146</b>	<b>59</b>	<b>83</b>	<b>288</b>	<b>+24</b>	<b>+41.0%</b>	<b>+14</b>	<b>+19.8%</b>
Reversal of allowance for doubtful accounts	20	0	150	0	10	15	5,100	5,125	0	0	0	0	+0		-15	-100.0%
Disposal gains on tangible assets	28	31	33	4	12	3	10	28	45	27	26	98	-2	-6.1%	+23	+833.1%
Disposal gains on equity method investees	3,267	0	0	0	0	0	0	0	67	0	0	67	+0		+0	
Miscellaneous	215	1,004	295	1,226	9	52	120	1,406	34	32	57	123	+26	+81.7%	+6	+11.3%
<b>Other Expenses</b>	<b>7,019</b>	<b>10,977</b>	<b>18,337</b>	<b>1,120</b>	<b>2,671</b>	<b>1,123</b>	<b>10,137</b>	<b>15,050</b>	<b>3,009</b>	<b>1,343</b>	<b>19,933</b>	<b>24,284</b>	<b>+18,590</b>	<b>+1,384.4%</b>	<b>+18,810</b>	<b>+1,675.7%</b>
Disposal losses on tangible assets	464	114	116	0	0	0	0	0	0	65	0	65	-65		+0	
Retirement losses on tangible assets	200	0	1	29	0	1	1	31	0	2	0	2	-2		-0	
Impairment losses on intangible assets	1,322	1,234	552	9	4	0	1,308	1,321	1,280	0	12	1,292	+12		+12	
Impairment losses on equity method investees	1,563	7,327	9,759	955	1,906	0	7,921	10,782	71	0	17,086	17,156	+17,086		+17,086	
Commissions	650	0	0	0	0	44	47	92	39	99	1,062	1,200	+963	+973.0%	+1,018	
Donations	1,779	2,233	2,318	110	710	924	686	2,429	180	646	937	1,764	+291	+45.0%	+14	+1.5%
Other bad debt expenses	0	0	5,100	0	0	0	0	0	0	0	0	0	+0		+0	
Miscellaneous	1,041	69	491	17	52	154	173	396	1,396	530	835	2,761	+305	+57.4%	+681	+442.4%
<b>Financial Income</b>	<b>4,606</b>	<b>23,971</b>	<b>10,223</b>	<b>2,528</b>	<b>2,494</b>	<b>2,517</b>	<b>4,594</b>	<b>12,133</b>	<b>2,060</b>	<b>5,275</b>	<b>2,127</b>	<b>9,462</b>	<b>-3,148</b>	<b>-59.7%</b>	<b>-390</b>	<b>-15.5%</b>
Interest income	4,569	9,737	10,142	2,499	2,463	2,519	2,076	9,557	2,040	1,840	1,693	5,573	-147	-8.0%	-826	-32.8%
Dividend income	18	11,418	7	5	0	0	2,500	2,505	5	0	0	5	+0		+0	
FX Transaction gains	7	19	58	4	11	19	19	53	14	49	5	67	-44	-90.4%	-14	-75.0%
FX Translation gains	0	5	16	19	20	-21	-1	18	1	-1	2	2	+3		+23	
Disposal gains of LT AFS	13	2,631	0	0	0	0	0	0	0	0	0	0	-		-	
Valuation gains on derivative instruments	0	161	0	0	0	0	0	0	0	0	427	427	+427		+427	
Disposal gains on other assets	0	0	0	0	0	0	0	0	0	3,388	0	3,388	-3,388	-100.0%	-	-
<b>Financial Expenses</b>	<b>1,839</b>	<b>38</b>	<b>2,412</b>	<b>1,825</b>	<b>2,225</b>	<b>901</b>	<b>145</b>	<b>5,096</b>	<b>250</b>	<b>137</b>	<b>-212</b>	<b>174</b>	<b>-348</b>	<b>-</b>	<b>-1,113</b>	<b>-</b>
Interest expense	395	8	0	44	44	44	48	179	41	41	41	123	+0		-3	-7.0%
FX Transaction losses	12	28	11	2	15	23	17	57	6	17	20	43	+2	+14.4%	-3	-14.5%
FX Translation losses	1	3	0	3	1	-4	6	6	1	9	0	9	-9	-105.3%	+4	-
Disposal loss of LT AFS	44	0	0	0	0	0	0	0	0	0	0	0	+0		+0	
Valuation losses on Trading Securities	644	0	0	0	0	0	0	0	0	0	0	0	+0		+0	
Valuation losses on derivative instruments	743	0	2,401	1,776	2,166	838	74	4,855	202	70	-272	0	-342		-1,110	-
<b>Profit Before Income Tax Expenses</b>	<b>96,612</b>	<b>132,058</b>	<b>97,344</b>	<b>24,421</b>	<b>22,079</b>	<b>21,337</b>	<b>15,137</b>	<b>82,973</b>	<b>15,525</b>	<b>21,624</b>	<b>-14,581</b>	<b>22,568</b>	<b>-36,205</b>	<b>-</b>	<b>-35,918</b>	<b>-</b>
<b>Income Tax Expenses</b>	<b>5,955</b>	<b>26,769</b>	<b>19,405</b>	<b>4,434</b>	<b>4,273</b>	<b>4,585</b>	<b>3,620</b>	<b>16,912</b>	<b>3,463</b>	<b>4,847</b>	<b>27</b>	<b>8,337</b>	<b>-4,820</b>	<b>-99.4%</b>	<b>-4,558</b>	<b>-99.4%</b>
<b>Net Profit from Discontinued Operations</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Net Profit</b>	<b>90,657</b>	<b>105,288</b>	<b>77,938</b>	<b>19,986</b>	<b>17,806</b>	<b>16,752</b>	<b>11,517</b>	<b>66,062</b>	<b>12,062</b>	<b>16,777</b>	<b>-14,608</b>	<b>14,231</b>	<b>-31,385</b>	<b>-187.1%</b>	<b>-31,360</b>	<b>-187.2%</b>
<b>EBITDA</b>	<b>120,767</b>	<b>144,317</b>	<b>138,623</b>	<b>31,805</b>	<b>32,657</b>	<b>29,445</b>	<b>24,504</b>	<b>118,411</b>	<b>25,162</b>	<b>27,087</b>	<b>12,455</b>	<b>64,704</b>	<b>-14,632</b>	<b>-54.0%</b>	<b>-16,990</b>	<b>-57.7%</b>

## Daum Separate Statements of Financial Position (K-IFRS)

(Unit: KRW Million)

Accounts	4Q10	4Q11	1Q12	2Q12	3Q12	4Q12	1Q13	2Q13	3Q13	4Q13	1Q14	2Q14	3Q14
<b>□ Assets</b>													
<b>I Current Assets</b>	252,791	304,316	306,825	281,861	295,228	301,260	327,801	320,620	288,645	294,925	299,884	306,210	306,102
<b>II Non-Current Assets</b>	169,060	211,016	235,946	257,409	260,795	266,869	279,168	280,966	303,119	306,622	319,065	319,977	313,121
<b>Total Assets</b>	421,851	515,332	542,771	539,270	556,023	568,129	606,969	601,585	591,764	601,548	618,949	626,186	619,223
<b>□ Liabilities</b>													
<b>I Current Liabilities</b>	87,013	90,412	109,949	81,419	76,692	71,831	99,565	80,499	78,577	81,374	100,015	87,464	94,371
<b>II Non-Current Liabilities</b>	10,477	7,663	7,088	7,347	7,710	12,763	14,677	12,792	14,503	12,157	13,821	15,504	16,169
<b>Total Liabilities</b>	97,491	98,075	117,036	88,766	84,402	84,594	114,242	93,291	93,080	93,531	113,836	102,968	110,541
<b>□ Equities</b>													
<b>I Stockholders' equities</b>	6,681	6,777	6,786	6,799	6,801	6,802	6,829	6,829	6,830	6,830	6,830	6,831	6,831
<b>II Additional Paid-in and Other Capital</b>	157,336	176,601	178,073	180,941	182,038	182,476	188,252	188,266	188,308	188,367	188,367	188,634	188,634
<b>III Capital Adjustments</b>	7,905	-1,646	4,046	2,784	1,982	1,837	230	-1,896	-28,444	-28,479	-28,479	-27,477	-27,477
<b>IV Accumulated other comprehensive income</b>	3,298	1,446	1,446	1,446	1,446	1,992	1,992	1,866	2,008	-201	-176	-118	-46
<b>V Retained Earnings (Accumulated Deficit)</b>	149,140	234,079	235,385	258,534	279,355	290,428	295,424	313,230	329,982	341,499	338,571	355,348	340,740
<b>Total Shareholder's Equity</b>	324,360	417,257	425,735	450,503	471,621	483,535	492,727	508,294	498,684	508,016	505,113	523,218	508,682
<b>Total Liabilities &amp; Shareholder's Equity</b>	421,851	515,332	542,771	539,270	556,023	568,129	606,969	601,585	591,764	601,548	618,949	626,186	619,223

## Kakao Consolidated Statements of Income (K-IFRS)

(Unit: KRW Million)

	1Q13	2Q13	3Q13	4Q13	2013	1Q14	2Q14	3Q14	2014	QoQ	QoQ(%)	YoY	YoY(%)
<b>Sales Revenues</b>	<b>39,456</b>	<b>50,414</b>	<b>53,969</b>	<b>66,936</b>	<b>210,776</b>	<b>70,298</b>	<b>86,249</b>	<b>88,265</b>	<b>244,812</b>	<b>+2,015</b>	<b>+2.3%</b>	<b>+34,295</b>	<b>+63.5%</b>
Advertising	4,840	6,425	7,215	10,290	28,771	11,443	16,993	17,651	46,087	+658	+3.9%	+11,578	+190.7%
Game	30,190	38,829	41,475	50,038	160,532	51,460	55,571	59,619	166,650	+4,049	+7.3%	+18,144	+43.7%
Commerce	3,627	4,168	4,067	5,275	17,137	5,818	8,806	7,756	22,380	-1,050	-11.9%	+3,689	+90.7%
Others	799	992	1,212	1,333	4,335	1,577	4,880	3,238	9,695	-1,642	-33.6%	+2,027	+167.3%
<b>Operating Expenses</b>	<b>19,146</b>	<b>40,729</b>	<b>41,535</b>	<b>43,514</b>	<b>144,924</b>	<b>34,878</b>	<b>40,785</b>	<b>58,136</b>	<b>133,799</b>	<b>+17,351</b>	<b>+42.5%</b>	<b>+16,601</b>	<b>+40.0%</b>
Labor costs	7,552	8,752	10,509	17,480	44,292	13,319	14,956	29,154	57,429	+14,198	+94.9%	+18,645	+177.4%
Fringe benefits	788	1,137	1,157	1,198	4,279	1,395	2,741	2,335	6,472	-406	-14.8%	+1,178	+101.8%
Depreciation	1,301	1,571	1,785	1,909	6,566	1,953	2,193	2,407	6,553	+214	+9.8%	+622	+34.9%
Rental fees	418	569	941	879	2,807	902	1,480	1,415	3,797	-65	-4.4%	+474	+50.4%
Commissions	3,075	5,306	5,291	6,127	19,798	7,364	9,165	12,376	28,905	+3,212	+35.0%	+7,086	+133.9%
Advertising	4,518	20,732	19,804	13,844	58,898	8,068	5,308	6,395	19,771	+1,086	+20.5%	-13,410	-67.7%
Bad debt expenses	0	0	0	269	269	0	0	0	0	+0	-	+0	-
Amortization	28	41	48	53	170	63	72	80	215	+7	+10.1%	+31	+64.3%
Outsourcing fees	0	0	0	0	0	0	0	0	0	+0	-	+0	-
Ad Agency fees	0	0	0	0	0	0	1,317	1,117	2,435	-200	-15.2%	+1,117	-
Event fees	1	690	-31	119	779	20	76	144	240	+68	+89.9%	+175	-
Others	1,466	1,933	2,030	1,637	7,065	1,794	3,476	2,712	7,982	-763	-22.0%	+682	+33.6%
<b>Operating Profit</b>	<b>20,311</b>	<b>9,686</b>	<b>12,434</b>	<b>23,422</b>	<b>65,852</b>	<b>35,420</b>	<b>45,465</b>	<b>30,129</b>	<b>111,014</b>	<b>-15,336</b>	<b>-33.7%</b>	<b>+17,695</b>	<b>+142.3%</b>
<i>Operating Profit Margin</i>	<i>51.5%</i>	<i>19.2%</i>	<i>23.0%</i>	<i>35.0%</i>	<i>31.2%</i>	<i>50.4%</i>	<i>52.7%</i>	<i>34.1%</i>	<i>45.3%</i>				
<b>Other Revenues</b>	<b>1</b>	<b>92</b>	<b>25</b>	<b>-73</b>	<b>45</b>	<b>43</b>	<b>899</b>	<b>79</b>	<b>1,021</b>	<b>-820</b>	<b>-91.2%</b>	<b>+54</b>	<b>+218.6%</b>
Reversal of allowance for doubtful accounts	0	0	0	0	0	0	0	0	0	+0	-	+0	-
Disposal gains on tangible assets	0	0	0	0	0	4	0	0	4	+0	-	+0	-
Disposal gains on equity method investees	0	0	0	0	0	0	659	0	659	-659	-100.0%	+0	-
Miscellaneous	1	92	22	-70	45	39	240	79	358	-161	-67.0%	+57	+257.5%
<b>Other Expenses</b>	<b>4</b>	<b>4</b>	<b>2</b>	<b>2,653</b>	<b>2,663</b>	<b>107</b>	<b>-6</b>	<b>6,270</b>	<b>6,372</b>	<b>+6,275</b>	<b>-</b>	<b>+6,268</b>	<b>-</b>
Disposal losses on tangible assets	0	0	0	0	0	17	0	0	17	+0	-	+0	-
Impairment losses on intangible assets	0	0	0	2,461	2,461	0	0	2,420	2,420	+2,420	-	+2,420	-
Impairment losses on equity method investees	0	0	0	0	0	0	0	0	0	+0	-	+0	-
Commissions	0	0	0	0	0	0	0	3,190	3,190	+3,190	-	+3,190	-
Donations	0	0	0	97	97	0	21	652	673	+631	+3,004.8%	+652	-
Miscellaneous	4	4	2	95	104	90	-27	8	71	+34	-	+6	+401.0%
<b>Financial Income</b>	<b>740</b>	<b>707</b>	<b>776</b>	<b>892</b>	<b>3,116</b>	<b>899</b>	<b>1,134</b>	<b>1,174</b>	<b>3,208</b>	<b>+40</b>	<b>+3.5%</b>	<b>+398</b>	<b>+51.3%</b>
Interest income	676	663	626	825	2,790	860	1,032	1,101	2,993	+69	+6.6%	+474	+75.7%
Dividend income	0	0	0	0	0	0	0	0	0	+0	-	+0	-
FX Transaction gains	56	36	150	65	307	29	99	5	133	-94	-94.7%	-145	-96.5%
FX Translation gains	8	8	0	2	18	10	3	68	82	+65	+2,009.3%	+68	-
Disposal gains on LT AFS	0	0	0	0	0	0	0	0	0	+0	-	+0	-
Valuation gains on derivative instruments	0	0	0	0	0	0	0	0	0	+0	-	+0	-
Transaction gains on derivative instruments	0	0	0	0	0	0	0	0	0	+0	-	+0	-
Disposal gains on other assets	0	0	0	0	0	0	0	0	0	+0	-	+0	-
<b>Financial Expenses</b>	<b>21</b>	<b>53</b>	<b>194</b>	<b>84</b>	<b>352</b>	<b>124</b>	<b>193</b>	<b>174</b>	<b>490</b>	<b>-19</b>	<b>-9.9%</b>	<b>-21</b>	<b>-10.6%</b>
Interest expenses	7	5	5	-13	3	0	0	0	0	+0	-	-5	-100.0%
FX Transaction losses	13	47	165	98	323	98	169	127	394	-42	-25.1%	-39	-23.5%
FX Translation losses	1	1	24	-1	26	26	24	47	96	+23	+98.7%	+23	+95.4%
Disposal losses on LT AFS	0	0	0	0	0	0	0	0	0	+0	-	+0	-
Valuation losses on Trading Securities	0	0	0	0	0	0	0	0	0	+0	-	+0	-
Valuation losses on derivative instruments	0	0	0	0	0	0	0	0	0	+0	-	+0	-
Transaction losses on derivative instruments	0	0	0	0	0	0	0	0	0	+0	-	+0	-
<b>Equity-method Income</b>	<b>-2,112</b>	<b>-934</b>	<b>-1,068</b>	<b>-1,517</b>	<b>-5,630</b>	<b>-705</b>	<b>-691</b>	<b>-707</b>	<b>-2,103</b>	<b>-16</b>	<b>-</b>	<b>+361</b>	<b>-</b>
Gains on Equity method investments	99	368	-10	-456	0	0	0	0	0	+0	-	+10	-
Losses on Equity method investments	2,211	1,301	1,058	1,061	5,630	705	691	707	2,103	+16	+2.3%	-351	-33.1%
<b>Profit before Income Tax Expenses</b>	<b>18,915</b>	<b>9,494</b>	<b>11,972</b>	<b>19,987</b>	<b>60,369</b>	<b>35,426</b>	<b>46,619</b>	<b>24,232</b>	<b>106,278</b>	<b>-22,387</b>	<b>-48.0%</b>	<b>+12,260</b>	<b>+102.4%</b>
<b>Income Tax Expenses</b>	<b>4,838</b>	<b>2,602</b>	<b>3,154</b>	<b>-11,631</b>	<b>-1,038</b>	<b>3,602</b>	<b>4,346</b>	<b>251</b>	<b>8,199</b>	<b>-4,096</b>	<b>-94.2%</b>	<b>-2,903</b>	<b>-92.1%</b>
<b>Net Profit from Continued Operations</b>	<b>14,077</b>	<b>6,893</b>	<b>8,819</b>	<b>31,618</b>	<b>61,407</b>	<b>31,824</b>	<b>42,273</b>	<b>23,982</b>	<b>98,079</b>	<b>-18,292</b>	<b>-43.3%</b>	<b>+15,163</b>	<b>+171.9%</b>
<b>Net Profit from Discontinued Operations</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>+0</b>	<b>-</b>	<b>+0</b>	<b>-</b>
<b>Net Profit</b>	<b>14,077</b>	<b>6,893</b>	<b>8,819</b>	<b>31,618</b>	<b>61,407</b>	<b>31,824</b>	<b>42,273</b>	<b>23,982</b>	<b>98,079</b>	<b>-18,292</b>	<b>-43.3%</b>	<b>+15,163</b>	<b>+171.9%</b>
<b>Net Profit of Controlling Interests</b>	<b>14,077</b>	<b>6,893</b>	<b>8,819</b>	<b>31,618</b>	<b>61,407</b>	<b>31,824</b>	<b>42,337</b>	<b>24,029</b>	<b>98,191</b>	<b>-18,308</b>	<b>-43.2%</b>	<b>+15,211</b>	<b>+172.5%</b>
Net Profit of Non-controlling Interests	0	0	0	0	0	0	-64	-48	-112	+16	-	-48	-
<b>EBITDA</b>	<b>21,639</b>	<b>11,297</b>	<b>14,268</b>	<b>25,383</b>	<b>72,588</b>	<b>37,436</b>	<b>47,730</b>	<b>32,616</b>	<b>117,781</b>	<b>-15,114</b>	<b>-31.7%</b>	<b>+18,348</b>	<b>+128.6%</b>

## Kakao Consolidated Statements of Financial Position (K-IFRS)

(Unit: KRW Million)

Accounts	1Q13	2Q13	3Q13	4Q13	1Q14	2Q14	3Q14
<input type="checkbox"/> <b>Assets</b>							
<b>I Current Assets</b>	119,273	135,224	152,880	180,504	219,083	265,589	323,466
<b>II Non-Current Assets</b>	33,736	39,927	38,724	36,696	35,031	40,856	42,087
<b>Total Assets</b>	<b>153,009</b>	<b>175,151</b>	<b>191,604</b>	<b>217,200</b>	<b>254,115</b>	<b>306,445</b>	<b>365,553</b>
<input type="checkbox"/> <b>Liabilities</b>							
<b>I Current Liabilities</b>	24,247	37,318	43,565	35,872	36,895	46,045	80,238
<b>II Non-Current Liabilities</b>	2,425	2,850	3,368	4,072	5,030	6,114	6,459
<b>Total Liabilities</b>	<b>26,672</b>	<b>40,168</b>	<b>46,934</b>	<b>39,944</b>	<b>41,925</b>	<b>52,160</b>	<b>86,697</b>
<input type="checkbox"/> <b>Equities</b>							
<b>I Stockholders' equities</b>	13,081	13,195	13,219	13,498	13,822	13,822	13,822
<b>II Additional Paid-in and Other Capital</b>	118,652	119,119	119,219	119,845	122,208	122,218	122,218
<b>III Capital Adjustments</b>	3,726	4,744	5,814	6,257	6,566	6,180	6,853
<b>IV Accumulated other comprehensive income</b>	-2,366	-2,212	-2,536	-2,917	-2,803	-2,935	-3,018
<b>V Retained Earnings (Accumulated Deficit)</b>	-6,757	136	8,955	40,573	72,397	114,734	138,764
<b>VI Non-controlling Interests</b>	0	0	0	0	0	265	218
<b>Total Shareholder's Equity</b>	<b>126,337</b>	<b>134,982</b>	<b>144,670</b>	<b>177,257</b>	<b>212,190</b>	<b>254,285</b>	<b>278,857</b>
<b>Total Liabilities &amp; Shareholder's Equity</b>	<b>153,009</b>	<b>175,151</b>	<b>191,604</b>	<b>217,200</b>	<b>254,115</b>	<b>306,445</b>	<b>365,553</b>

## Kakao Separate Statements of Income(K-IFRS)

(Unit: KRW Million)	1Q13	2Q13	3Q13	4Q13	2013	1Q14	2Q14	3Q14	2014	QoQ	QoQ(%)	YoY	YoY(%)
<b>Sales Revenues</b>	<b>39,456</b>	<b>50,414</b>	<b>53,969</b>	<b>66,936</b>	<b>210,776</b>	<b>70,298</b>	<b>86,233</b>	<b>88,253</b>	<b>244,784</b>	<b>+2,020</b>	<b>+2.3%</b>	<b>+34,284</b>	<b>+63.5%</b>
<b>Advertising</b>	4,840	6,425	7,215	10,290	28,771	11,443	16,993	17,651	46,087	+658	+3.9%	+10,436	+144.6%
<b>Game</b>	30,190	38,829	41,475	50,038	160,532	51,460	55,571	59,619	166,650	+4,049	+7.3%	+18,144	+43.7%
<b>Commerce</b>	3,627	4,168	4,067	5,275	17,137	5,818	8,806	7,756	22,380	-1,050	-11.9%	+3,689	+90.7%
<b>Others</b>	799	992	1,212	1,333	4,335	1,577	4,863	3,227	9,667	-1,637	-33.7%	+2,015	+166.3%
<b>Operating Expenses</b>	<b>19,136</b>	<b>40,662</b>	<b>41,435</b>	<b>43,305</b>	<b>144,538</b>	<b>34,698</b>	<b>40,366</b>	<b>57,582</b>	<b>132,645</b>	<b>+17,217</b>	<b>+42.7%</b>	<b>+16,148</b>	<b>+39.0%</b>
Labor costs	8,398	9,757	11,464	17,794	47,412	13,858	15,383	29,080	58,321	+13,696	+89.0%	+17,616	+153.7%
Fringe benefits	774	1,128	1,129	1,174	4,205	1,376	2,684	2,227	6,287	-457	-17.0%	+1,098	+97.2%
Depreciation	1,292	1,564	1,777	1,870	6,502	1,937	2,175	2,384	6,495	+209	+9.6%	+607	+34.2%
Rental fees	412	554	940	875	2,782	899	1,450	1,375	3,724	-75	-5.2%	+435	+46.2%
Commissions	2,658	4,570	4,474	5,115	16,816	5,753	8,694	11,223	25,670	+2,528	+29.1%	+6,749	+150.8%
Advertising	4,518	20,732	19,804	13,844	58,898	8,068	5,308	6,395	19,771	+1,086	+20.5%	-13,410	-67.7%
Bad debt expenses	0	0	0	269	269	0	0	0	0	-	-	-	-
Amortization	28	41	48	53	169	62	72	79	214	+7	+10.2%	+31	+63.8%
Outsourcing fees	0	0	0	0	0	0	0	0	0	-	-	-	-
Ad Agency fees	433	683	768	1,018	2,902	1,086	2,325	2,434	5,845	+108	+4.7%	+1,666	+216.9%
Event fees	1	690	-31	119	779	20	76	144	240	+68	+89.9%	+175	-565.6%
Others	624	944	1,060	1,175	3,803	1,638	2,197	2,243	6,078	+45	+2.1%	+1,182	+111.5%
<b>Operating Profit</b>	<b>20,320</b>	<b>9,752</b>	<b>12,535</b>	<b>23,631</b>	<b>66,237</b>	<b>35,601</b>	<b>45,867</b>	<b>30,671</b>	<b>112,138</b>	<b>-15,197</b>	<b>-33.1%</b>	<b>+18,136</b>	<b>+144.7%</b>
<i>Operating Profit Margin</i>	<i>51.5%</i>	<i>19.3%</i>	<i>23.2%</i>	<i>35.3%</i>	<i>31.4%</i>	<i>50.6%</i>	<i>53.2%</i>	<i>34.8%</i>	<i>45.8%</i>				
<b>Other Revenues</b>	<b>70</b>	<b>51</b>	<b>206</b>	<b>110</b>	<b>438</b>	<b>108</b>	<b>341</b>	<b>120</b>	<b>568</b>	<b>-222</b>	<b>-65.0%</b>	<b>-87</b>	<b>-42.0%</b>
Reversal of allowance for doubtful accounts	0	0	0	0	0	0	0	0	0	-	-	-	-
Rental revenues	5	5	34	32	77	31	31	31	94	+0	-	-3	-8.8%
FX Transaction gains(Non financials debt related)	56	36	150	65	307	29	98	6	133	-92	-94.0%	-144	-96.1%
FX Translation gains (Non financials debt related)	8	0	0	10	18	4	4	3	11	-1	-14.4%	+3	-
Disposal gains on tangible assets	0	0	0	0	0	4	0	0	4	-	-	-	-
Disposal gains on equity method investees	0	0	0	0	0	0	0	0	0	-	-	-	-
Miscellaneous	1	10	22	2	35	39	208	79	326	-129	-62.0%	+57	+262.1%
<b>Other Expenses</b>	<b>17</b>	<b>48</b>	<b>167</b>	<b>227</b>	<b>459</b>	<b>193</b>	<b>131</b>	<b>4,027</b>	<b>4,352</b>	<b>+3,896</b>	<b>+2,966.9%</b>	<b>+3,860</b>	<b>+2,312.0%</b>
Disposal losses on tangible assets	0	0	0	0	0	17	0	0	17	-	-	+0	-
Retirement losses on tangible assets	0	0	0	0	0	0	0	0	0	-	-	+0	-
Impairment losses on intangible assets	0	0	0	0	0	0	0	0	0	-	-	+0	-
Impairment losses on equity method investees	0	0	0	0	0	0	0	0	0	-	-	+0	-
Commissions	0	0	0	0	0	0	0	3,190	3,190	+3,190	-	+3,190	-
Donations	0	0	0	97	97	0	21	652	673	+631	+3,004.8%	+652	-
Other bad debt expenses	0	0	0	0	0	0	0	0	0	+0	-	+0	-
FX Transaction losses (Non financials debt related)	13	47	165	98	323	92	171	124	388	-47	-27.7%	-41	-25.1%
FX Translation losses (Non financials debt related)	0	0	0	12	12	21	-15	32	39	+47	-	+32	-
Miscellaneous	4	1	2	20	26	62	-46	29	44	+75	-	+27	+1,758.3%
<b>Financial Income</b>	<b>676</b>	<b>671</b>	<b>626</b>	<b>816</b>	<b>2,788</b>	<b>864</b>	<b>1,029</b>	<b>1,167</b>	<b>3,059</b>	<b>+138</b>	<b>+13.4%</b>	<b>+541</b>	<b>+86.4%</b>
Interest income	676	663	626	824	2,788	859	1,029	1,100	2,989	+71	+6.9%	+474	+75.8%
Dividend income	0	0	0	0	0	0	0	0	0	+0	-	+0	-
FX Transaction gains	0	0	0	0	0	0	0	0	0	+0	+200.8%	+0	-
FX Translation gains	0	8	0	-8	0	4	0	66	71	+66	-	+66	-
Disposal gains of LT AFS	0	0	0	0	0	0	0	0	0	+0	-	+0	-
Valuation gains on derivative instruments	0	0	0	0	0	0	0	0	0	+0	-	+0	-
<b>Financial Expenses</b>	<b>6</b>	<b>6</b>	<b>29</b>	<b>-41</b>	<b>0</b>	<b>4</b>	<b>41</b>	<b>15</b>	<b>60</b>	<b>-26</b>	<b>-63.0%</b>	<b>-14</b>	<b>-47.2%</b>
Interest expense	5	5	5	-14	0	0	0	0	0	+0	-	-5	-100.0%
FX Transaction losses	0	0	0	0	0	0	3	1	3	-2	-77.2%	+1	-
FX Translation losses	1	1	24	-27	0	4	39	15	57	-24	-62.1%	-9	-39.3%
Disposal loss of LT AFS	0	0	0	0	0	0	0	0	0	+0	-	+0	-
Valuation losses on Trading Securities	0	0	0	0	0	0	0	0	0	+0	-	+0	-
Valuation losses on derivative instruments	0	0	0	0	0	0	0	0	0	+0	-	+0	-
<b>Investment losses on subsidiaries</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>14,408</b>	<b>14,408</b>	<b>0</b>	<b>0</b>	<b>4,264</b>	<b>4,264</b>	<b>+4,264</b>	<b>-</b>	<b>+4,264</b>	<b>-</b>
losses on Equity method investments	0	0	0	0	0	0	0	0	0	+0	-	+0	-
Impairment losses on equity method investees	0	0	0	14,408	14,408	0	0	4,264	4,264	+4,264	-	+4,264	-
<b>Profit Before Income Tax Expenses</b>	<b>21,043</b>	<b>10,421</b>	<b>13,171</b>	<b>9,962</b>	<b>54,597</b>	<b>36,374</b>	<b>47,065</b>	<b>23,651</b>	<b>107,090</b>	<b>-23,414</b>	<b>-49.7%</b>	<b>+10,480</b>	<b>+79.6%</b>
<b>Income Tax Expenses</b>	<b>4,838</b>	<b>2,558</b>	<b>3,154</b>	<b>-11,588</b>	<b>-1,038</b>	<b>3,602</b>	<b>4,346</b>	<b>251</b>	<b>8,199</b>	<b>-4,096</b>	<b>-94.2%</b>	<b>-2,903</b>	<b>-92.1%</b>
<b>Net Profit from Discontinued Operations</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>+0</b>	<b>-</b>	<b>+0</b>	<b>-</b>
<b>Net Profit</b>	<b>16,205</b>	<b>7,862</b>	<b>10,018</b>	<b>21,550</b>	<b>55,635</b>	<b>32,772</b>	<b>42,719</b>	<b>23,400</b>	<b>98,891</b>	<b>-19,319</b>	<b>-45.2%</b>	<b>+13,383</b>	<b>+133.6%</b>
<b>EBITDA</b>	<b>21,639</b>	<b>11,357</b>	<b>14,360</b>	<b>25,553</b>	<b>72,909</b>	<b>37,600</b>	<b>48,114</b>	<b>33,134</b>	<b>118,848</b>	<b>-14,980</b>	<b>-31.1%</b>	<b>+18,774</b>	<b>+130.7%</b>



## Kakao Separate Statements of Financial Position (K-IFRS)

(Unit: KRW Million)

Accounts	1Q13	2Q13	3Q13	4Q13	1Q14	2Q14	3Q14
<b>□ Assets</b>							
<b>I Current Assets</b>	118,056	133,010	150,828	178,267	216,971	262,280	320,132
<b>II Non-Current Assets</b>	44,292	51,601	51,795	40,027	38,967	46,441	46,565
<b>Total Assets</b>	162,348	184,611	202,623	218,293	255,938	308,722	366,697
<b>□ Liabilities</b>							
<b>I Current Liabilities</b>	24,958	37,335	43,617	35,686	36,610	45,957	79,514
<b>II Non-Current Liabilities</b>	2,425	2,850	3,368	4,072	5,035	6,120	6,465
<b>Total Liabilities</b>	27,383	40,185	46,986	39,758	41,646	52,077	85,978
<b>□ Equities</b>							
<b>I Stockholders' equities</b>	13,081	13,195	13,219	13,498	13,822	13,822	13,822
<b>II Additional Paid-in and Other Capital</b>	118,652	119,119	119,220	119,846	122,208	122,208	122,219
<b>III Capital Adjustments</b>	3,726	4,744	5,814	6,257	6,566	6,190	6,853
<b>IV Accumulated other comprehensive income</b>	0	0	0	0	0	0	0
<b>V Retained Earnings (Accumulated Deficit)</b>	-495	7,367	17,384	38,934	71,706	114,425	137,825
<b>Total Shareholder's Equity</b>	134,965	144,425	155,637	178,535	214,303	256,646	280,719
<b>Total Liabilities &amp; Shareholder's Equity</b>	162,348	184,611	202,623	218,293	255,948	308,723	366,697

## Number of Employees (Daum Kakao)

Name	1Q13	2Q13	3Q13	4Q13	1Q14	2Q14	3Q14	QoQ	YoY
<b>Daum Kakao</b>	<b>1,826</b>	<b>1,941</b>	<b>2,000</b>	<b>2,053</b>	<b>2,162</b>	<b>2,272</b>	<b>2,250</b>	- 22	<b>250</b>
L Daum	1,474	1,497	1,516	1,539	1,589	1,593	1,525	- 68	9
L Kakao	352	444	484	514	573	679	725	46	241
<b>Daum Kakao Subsidiaries (24 Companies)</b>	<b>861</b>	<b>886</b>	<b>940</b>	<b>968</b>	<b>1,059</b>	<b>1,089</b>	<b>1,217</b>	<b>128</b>	<b>277</b>
<b>Consolidated total</b>	<b>2,687</b>	<b>2,827</b>	<b>2,940</b>	<b>3,021</b>	<b>3,221</b>	<b>3,361</b>	<b>3,467</b>	<b>106</b>	<b>527</b>

\* The above number of employees include full-time and part-time employees only

\* Subsidiaries (24 Companies) : DGH, DGH Asia, Daum Service, Daum Service China, Daum Service China Yajiao, Pix View, Daum Finger Touch, Digital View Operations, Onnet Korea, Onnet USA, Onnet Europe, Onnet Inc., Dialoid, TNK Factory, Buzzpia, Daum Game, Lotiple, Ultra Caption, Ultra Interactive, Thinkreals, Kakao Lab, Sunny Loft, Kakao Beijing, Kakao Si