

연결손익계산서 (K-IFRS)

(단위: 백만원)

| | 1Q15 | 2Q15 | 3Q15 | 4Q15 | 2015 | 1Q16 | 2Q16 | 3Q16 | 4Q16 | 2016 | 1Q17 | 2Q17 | 3Q17 | 2017 | QoQ | QoQ(%) | YoY | YoY(%) |
|---------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|------------------|----------------|----------------|----------------|------------------|----------------|----------------------|-----------------|----------------|
| 매출액 | 234,392 | 226,482 | 229,580 | 241,698 | 932,152 | 242,483 | 376,519 | 391,391 | 453,839 | 1,464,233 | 443,787 | 468,443 | 515,413 | 1,427,642 | +46,970 | +10.0% | +124,021 | +31.7% |
| 광고플랫폼 | 145,459 | 154,966 | 146,677 | 153,560 | 600,663 | 129,385 | 136,203 | 126,925 | 141,482 | 533,995 | 133,302 | 151,398 | 151,491 | 436,191 | +93 | +0.1% | +24,566 | +19.4% |
| <i>모바일 광고 매출 비중</i> | <i>37%</i> | <i>39%</i> | <i>40%</i> | <i>42%</i> | <i>40%</i> | <i>45%</i> | <i>46%</i> | <i>50%</i> | <i>52%</i> | <i>48%</i> | <i>53%</i> | <i>54%</i> | <i>58%</i> | <i>54%</i> | 4.0%p | 7.5%p | 7.8%p | 15.5%p |
| 콘텐츠플랫폼 | 76,764 | 60,404 | 69,063 | 67,391 | 273,623 | 91,588 | 190,405 | 198,365 | 221,521 | 701,879 | 223,694 | 234,394 | 261,495 | 719,583 | +27,101 | +11.6% | +63,130 | +31.8% |
| 게임 콘텐츠 | 69,991 | 53,984 | 51,383 | 57,019 | 232,378 | 70,315 | 78,293 | 78,461 | 93,186 | 320,255 | 80,288 | 78,653 | 93,947 | 252,888 | +15,294 | +19.4% | +15,486 | +19.7% |
| 뮤직 콘텐츠 | 2,367 | 2,623 | 7,066 | 3,341 | 15,397 | 3,378 | 90,501 | 95,519 | 106,940 | 296,338 | 110,324 | 117,089 | 122,067 | 349,480 | +4,978 | +4.3% | +26,548 | +27.8% |
| 기타 콘텐츠 | 4,406 | 3,797 | 10,614 | 7,031 | 25,848 | 17,895 | 21,611 | 24,385 | 21,395 | 85,286 | 33,081 | 38,653 | 45,481 | 117,215 | +6,829 | +17.7% | +21,096 | +86.5% |
| 기타 | 12,168 | 11,112 | 13,840 | 20,746 | 57,866 | 21,509 | 49,911 | 66,101 | 90,836 | 228,358 | 86,791 | 82,651 | 102,427 | 271,868 | +19,776 | +23.9% | +36,325 | +55.0% |
| 영업비용 | 194,040 | 215,049 | 213,396 | 221,079 | 843,564 | 221,394 | 349,900 | 361,136 | 415,668 | 1,348,098 | 405,453 | 423,804 | 468,047 | 1,297,304 | +44,242 | +10.4% | +106,911 | +29.6% |
| 인건비 | 52,733 | 54,914 | 56,759 | 55,980 | 220,386 | 62,282 | 75,734 | 76,716 | 83,776 | 298,507 | 84,808 | 88,064 | 84,668 | 257,540 | -3,396 | -3.9% | +7,952 | +10.4% |
| 복리후생비 | 9,970 | 17,337 | 12,813 | 10,934 | 51,054 | 10,448 | 16,001 | 12,566 | 15,085 | 54,099 | 12,757 | 12,992 | 13,499 | 39,248 | +507 | +3.9% | +933 | +7.4% |
| 감가상각비 | 11,455 | 12,333 | 12,375 | 12,937 | 49,099 | 13,005 | 14,460 | 14,317 | 14,412 | 56,195 | 14,816 | 14,919 | 15,338 | 45,073 | +419 | +2.8% | +1,022 | +7.1% |
| 지급임차료 | 5,034 | 4,363 | 4,666 | 4,491 | 18,554 | 5,340 | 7,408 | 8,059 | 8,467 | 29,274 | 8,751 | 8,886 | 9,242 | 26,879 | +355 | +4.0% | +1,183 | +14.7% |
| 지급수수료 | 54,561 | 57,780 | 65,494 | 66,001 | 243,836 | 64,923 | 142,980 | 146,618 | 161,997 | 516,517 | 160,386 | 178,765 | 189,755 | 528,907 | +10,990 | +6.1% | +43,137 | +29.4% |
| 광고선전비 | 17,221 | 19,662 | 6,843 | 13,113 | 56,839 | 7,709 | 15,967 | 23,936 | 36,141 | 83,753 | 24,959 | 21,929 | 33,460 | 80,348 | +11,532 | +52.6% | +9,525 | +39.8% |
| 대손상각비 | -21 | 394 | 8 | 1,123 | 1,504 | 814 | -1,332 | -1,823 | 1,182 | -1,159 | 141 | 45 | -144 | 42 | -189 | -419.3% | +1,679 | -92.1% |
| 무형자산상각비 | 5,937 | 5,911 | 7,099 | 7,346 | 26,293 | 8,487 | 16,718 | 15,107 | 17,273 | 57,584 | 16,773 | 16,352 | 16,439 | 49,564 | +87 | +0.5% | +1,332 | +8.8% |
| 콘텐츠수수료 | 8,452 | 11,398 | 15,626 | 12,695 | 48,171 | 17,369 | 19,655 | 22,913 | 19,794 | 79,731 | 24,923 | 28,321 | 33,658 | 86,902 | +5,337 | +18.8% | +10,744 | +46.9% |
| 광고대행수수료 | 22,502 | 25,177 | 24,450 | 26,327 | 98,456 | 20,580 | 20,937 | 19,357 | 22,654 | 83,527 | 19,051 | 23,974 | 21,975 | 65,000 | -1,999 | -8.3% | +2,618 | +13.5% |
| 행사비 | 171 | 312 | 148 | 560 | 1,190 | 116 | 374 | 294 | 1,002 | 1,786 | 110 | 327 | 407 | 844 | +80 | +24.5% | +113 | +38.4% |
| 기타 | 6,025 | 5,470 | 7,116 | 9,572 | 28,182 | 10,323 | 20,999 | 23,076 | 33,885 | 88,284 | 37,978 | 29,229 | 49,749 | 116,957 | +20,520 | +70.2% | +26,674 | +115.6% |
| 영업이익 | 40,352 | 11,434 | 16,184 | 20,619 | 88,588 | 21,090 | 26,619 | 30,256 | 38,171 | 116,135 | 38,333 | 44,638 | 47,366 | 130,338 | +2,727 | +6.1% | +17,110 | +56.6% |
| <i>영업이익률(%)</i> | <i>17.2%</i> | <i>5.0%</i> | <i>7.0%</i> | <i>8.5%</i> | <i>9.5%</i> | <i>8.7%</i> | <i>7.1%</i> | <i>7.7%</i> | <i>8.4%</i> | <i>7.9%</i> | <i>8.6%</i> | <i>9.5%</i> | <i>9.2%</i> | <i>9.1%</i> | -0.3%p | | 1.5%p | |
| 기타수익 | 1,339 | 9,822 | 6,707 | 7,331 | 25,198 | 3,438 | 2,206 | 3,744 | 15,869 | 25,257 | 2,388 | 3,784 | 16,148 | 22,320 | +12,364 | +326.7% | +12,404 | +331.3% |
| 대손충당금환입 | 1 | -1 | 0 | 582 | 582 | 0 | 0 | 0 | 0 | 0 | 3 | 0 | 3 | 3 | +0 | - | +0 | - |
| 유형자산처분이익 | 24 | 47 | 233 | 19 | 324 | 546 | 35 | 99 | 682 | 1,363 | 19 | 332 | 103 | 455 | -230 | -69.1% | +4 | +3.7% |
| 지분법주식처분이익 | 109 | 9,112 | 5,379 | 2,645 | 17,245 | 966 | 757 | 1,496 | 9,161 | 12,380 | 267 | 527 | 11,164 | 11,958 | +10,637 | +2,019.3% | +9,668 | +646.4% |
| 잡이익 | 1,133 | 519 | 738 | 3,802 | 6,193 | 1,737 | 861 | 1,581 | 2,048 | 6,227 | 1,848 | 2,266 | 2,943 | 7,056 | +677 | +29.9% | +1,361 | +86.1% |
| 기타 | 72 | 144 | 357 | 282 | 855 | 189 | 552 | 567 | 3,978 | 5,288 | 252 | 659 | 1,938 | 2,849 | +1,279 | +194.1% | +1,371 | +241.6% |
| 기타비용 | 2,715 | 12,925 | 4,611 | 5,727 | 25,978 | 5,839 | 5,179 | 6,329 | 14,059 | 31,406 | 14,952 | 9,878 | 6,181 | 31,011 | -3,696 | -37.4% | -148 | -2.3% |
| 무형자산처분손실 | 2 | 1,038 | 0 | 154 | 1,194 | 0 | 0 | 12 | -6 | 7 | 2 | 0 | 58 | 59 | +58 | +5,756,561.8% | +45 | +363.7% |
| 무형자산손상차손 | 141 | 7,110 | 0 | 1,708 | 8,959 | 590 | 1,548 | -32 | 8,087 | 10,193 | 3,963 | 4,205 | 24 | 8,192 | -4,181 | -99.4% | +56 | -175.1% |
| 지분법주식처분손실 | 111 | -111 | 0 | 0 | 0 | 0 | 27 | 295 | 0 | 322 | 0 | 10 | -10 | 0 | -20 | -203.5% | -305 | -103.4% |
| 지분법주식손상차손 | 0 | 0 | 0 | 2,341 | 2,341 | 261 | 7 | 0 | 1,936 | 2,203 | 7,170 | 0 | 545 | 7,715 | +545 | - | +545 | - |
| 지급수수료 | 330 | 1,968 | 1,148 | 71 | 3,516 | 131 | 836 | 383 | 536 | 1,886 | 917 | 809 | 1,401 | 3,126 | +592 | +73.2% | +1,018 | +266.1% |
| 기부금 | 1,231 | 1,744 | 2,376 | 569 | 5,920 | 691 | 379 | 1,650 | 1,345 | 4,065 | 523 | 1,639 | 1,802 | 3,964 | +163 | +9.9% | +153 | +9.2% |
| 잡손실 | 432 | 660 | 991 | 320 | 2,403 | 2,450 | 1,444 | 1,703 | 857 | 6,454 | 787 | 1,219 | 529 | 2,535 | -691 | -56.6% | -1,175 | -69.0% |
| 기타 | 468 | 516 | 96 | 564 | 1,644 | 1,716 | 939 | 2,318 | 1,305 | 6,278 | 1,591 | 1,995 | 1,834 | 5,419 | -161 | -8.1% | -485 | -20.9% |
| 금융수익 | 3,252 | 18,240 | 3,543 | 4,870 | 29,904 | 3,756 | 9,081 | 2,648 | 9,187 | 24,673 | 4,737 | 4,585 | 11,390 | 20,713 | +6,806 | +148.4% | +8,743 | +330.2% |
| 이자수익 | 3,217 | 3,420 | 2,088 | 2,229 | 10,953 | 2,737 | 2,565 | 1,966 | 2,224 | 9,492 | 2,319 | 3,122 | 3,256 | 8,697 | +134 | +4.3% | +1,289 | +65.6% |
| 배당금수익 | 0 | 0 | 0 | 83 | 83 | 413 | 246 | 0 | 0 | 659 | 0 | 78 | 81 | 159 | +3 | +3.2% | +81 | - |
| 외환차익 | 9 | 16 | 1 | -7 | 18 | 82 | 4,879 | 205 | 687 | 5,852 | 204 | 105 | 251 | 561 | +146 | +138.3% | +46 | +22.2% |
| 외화환산이익 | 26 | 250 | 1,216 | 154 | 1,646 | 503 | 1,137 | 449 | 6,258 | 8,347 | 116 | 1,237 | 1,009 | 2,362 | -229 | -18.5% | +559 | +124.5% |
| 파생상품평가이익 | 0 | 0 | 0 | 2,412 | 2,412 | -2 | 23 | 3 | -1 | 22 | -22 | 0 | 0 | -22 | +0 | - | -3 | -100.0% |
| 파생상품거래이익 | 0 | 0 | 0 | 0 | 0 | 24 | 0 | 24 | 20 | 69 | 30 | 0 | 0 | 30 | +0 | - | -24 | -100.0% |
| 매도가능증권처분이익 | 0 | 14,555 | 238 | 0 | 14,792 | 0 | 231 | 0 | 0 | 231 | 2,090 | 42 | 6,795 | 8,927 | +6,752 | +15,930.1% | +6,795 | - |
| 기타채권처분이익 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | +0 | - | +0 | - |
| 금융비용 | 330 | 951 | 325 | 2,090 | 3,697 | 3,276 | 9,351 | 7,106 | 4,246 | 23,979 | 9,895 | 3,540 | 3,116 | 16,551 | -424 | -12.0% | -3,990 | -56.2% |
| 이자비용 | 45 | 42 | 33 | 717 | 836 | 1,942 | 5,487 | 3,500 | 3,379 | 14,308 | 3,081 | 2,918 | 3,018 | 9,017 | +101 | +3.4% | -482 | -13.8% |
| 외환차손 | 36 | 4 | 110 | 129 | 278 | 237 | 527 | 151 | 645 | 1,560 | 205 | 60 | 250 | 515 | +190 | +317.8% | +99 | +65.8% |
| 외화환산손실 | 2 | 14 | 42 | 183 | 241 | 1,097 | 763 | 3,455 | -393 | 4,921 | 6,268 | 562 | -169 | 6,661 | -731 | -130.1% | -3,624 | -104.9% |
| 사채상환손실 | 0 | 0 | 0 | 0 | 0 | 0 | 2,575 | 0 | 0 | 2,575 | 0 | 0 | 0 | 0 | +0 | - | +0 | - |
| 만기보유증권평가손실 | 0 | 0 | 0 | 34 | 34 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | +0 | - | | |

연결재무상태표(K-IFRS)

(단위: 백만원)

| 계정과목 | 2015.03.31 | 2015.06.30 | 2015.09.30 | 2015.12.31 | 2016.03.31 | 2016.06.30 | 2016.09.30 | 2016.12.31 | 2017.03.31 | 2017.06.30 | 2017.09.30 |
|----------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| 자 산 | | | | | | | | | | | |
| 유동자산 | 841,003 | 763,404 | 765,548 | 970,067 | 1,199,871 | 998,303 | 1,007,494 | 1,216,958 | 1,234,450 | 1,520,075 | 2,143,548 |
| 현금및현금성자산 | 474,733 | 328,641 | 307,643 | 397,177 | 661,677 | 473,466 | 472,701 | 641,644 | 618,541 | 744,582 | 953,532 |
| 단기금융상품 | 200,350 | 263,452 | 266,912 | 373,389 | 225,969 | 208,740 | 196,350 | 236,748 | 273,176 | 372,168 | 440,407 |
| 파생상품자산 | 1,269 | 377 | 237 | 5,241 | 5,239 | 6,917 | 8,920 | 3,942 | 1,919 | 1,919 | 1,919 |
| 매출채권 | 109,699 | 97,957 | 100,208 | 88,822 | 149,137 | 148,952 | 155,886 | 173,853 | 166,003 | 177,099 | 185,940 |
| 기타금융자산 | 20,858 | 29,754 | 50,199 | 59,619 | 63,880 | 69,473 | 80,551 | 83,340 | 84,597 | 91,965 | 301,392 |
| 재고자산 | 2,062 | 2,167 | 3,342 | 5,353 | 5,189 | 6,167 | 8,103 | 12,555 | 12,691 | 15,526 | 15,173 |
| 기타유동자산 | 32,033 | 41,056 | 37,006 | 40,465 | 88,780 | 84,589 | 84,982 | 64,876 | 77,522 | 116,816 | 245,184 |
| 비유동자산 | 2,012,217 | 2,124,466 | 2,160,868 | 2,218,411 | 3,989,828 | 4,216,525 | 4,213,302 | 4,267,159 | 4,260,188 | 4,289,978 | 4,350,550 |
| 장기금융상품 | 10,000 | 10,160 | 10,182 | 10,193 | 10,001 | 10,000 | 10,000 | 10,000 | 10,000 | 10,559 | 10,508 |
| 장기매도가능증권 | 42,285 | 20,302 | 23,512 | 30,892 | 53,843 | 63,256 | 57,810 | 93,182 | 106,633 | 116,231 | 172,651 |
| 관계기업투자 | 29,102 | 57,576 | 87,815 | 68,704 | 70,919 | 81,403 | 100,675 | 117,076 | 98,155 | 120,928 | 134,655 |
| 기타비유동금융자산 | 34,163 | 35,164 | 26,710 | 23,040 | 32,286 | 37,012 | 37,568 | 35,269 | 37,567 | 36,670 | 34,535 |
| 유형자산 | 204,469 | 215,198 | 220,897 | 219,052 | 229,745 | 250,108 | 246,581 | 253,854 | 263,425 | 267,044 | 264,623 |
| 무형자산 | 1,685,639 | 1,777,945 | 1,786,790 | 1,855,604 | 3,576,620 | 3,752,056 | 3,737,301 | 3,733,166 | 3,719,432 | 3,713,619 | 3,703,579 |
| 기타비유동자산 | 3,607 | 5,154 | 4,444 | 9,592 | 7,820 | 10,255 | 9,944 | 6,585 | 6,706 | 6,451 | 9,436 |
| 이연법인세자산 | 2,952 | 2,967 | 519 | 1,334 | 8,594 | 12,434 | 13,422 | 18,028 | 18,270 | 18,475 | 20,563 |
| 자 산 총 계 | 2,853,220 | 2,887,870 | 2,926,416 | 3,188,478 | 5,189,699 | 5,214,829 | 5,220,796 | 5,484,117 | 5,494,638 | 5,810,052 | 6,494,098 |
| 부 채 | | | | | | | | | | | |
| 유동부채 | 252,419 | 267,517 | 281,096 | 316,078 | 1,410,405 | 715,677 | 710,851 | 806,020 | 770,121 | 832,658 | 1,060,838 |
| 매입채무및기타채무 | 104,611 | 140,811 | 146,859 | 89,506 | 181,807 | 186,158 | 198,197 | 263,130 | 247,581 | 256,083 | 264,211 |
| 기타유동금융부채 | 5,581 | 6,492 | 10,325 | 3,673 | 9,832 | 12,344 | 13,351 | 17,228 | 10,783 | 16,275 | 17,511 |
| 미지급법인세 | 34,545 | 21,911 | 25,957 | 29,448 | 47,336 | 20,877 | 14,192 | 30,944 | 34,482 | 40,950 | 114,476 |
| 충당부채 | 826 | 475 | 330 | 1,149 | 873 | 885 | 1,173 | 1,350 | 1,325 | 1,179 | 586 |
| 기타유동부채 | 96,826 | 95,331 | 94,122 | 179,939 | 420,773 | 256,430 | 276,452 | 285,577 | 252,335 | 358,720 | 502,031 |
| 단기차입금 | 0 | 133 | 1,162 | 3,759 | 731,170 | 231,845 | 200,374 | 200,374 | 200,224 | 152,075 | 154,197 |
| 미지급배당금 | 10,030 | 0 | 0 | 0 | 10,035 | 0 | 0 | 0 | 16,000 | 0 | 0 |
| 유동성장기차입금 | 0 | 50 | 25 | 100 | 75 | 50 | 25 | 42 | 17 | 0 | 452 |
| 파생상품부채 | 0 | 2,314 | 2,314 | 8,504 | 8,504 | 7,087 | 7,087 | 7,375 | 7,375 | 7,375 | 7,375 |
| 비유동부채 | 83,508 | 83,006 | 87,869 | 286,925 | 362,567 | 987,714 | 989,489 | 975,153 | 977,551 | 985,241 | 988,035 |
| 비유동매입채무 및 기타채무 | 1,700 | 2,273 | 2,275 | 611 | 3,360 | 3,238 | 3,240 | 2,396 | 2,440 | 1,987 | 2,487 |
| 장기차입금 | 250 | 392 | 2,822 | 292 | 292 | 292 | 292 | 250 | 250 | 0 | 0 |
| 회사채 | 0 | 0 | 0 | 199,383 | 269,120 | 319,114 | 319,182 | 319,255 | 319,329 | 319,449 | 319,527 |
| 전환사채 | 0 | 0 | 0 | 0 | 0 | 475,674 | 476,198 | 476,422 | 476,341 | 476,563 | 474,794 |
| 비유동충당부채 | 3,227 | 2,866 | 3,220 | 3,402 | 3,724 | 3,745 | 3,868 | 4,099 | 4,227 | 4,353 | 4,037 |
| 순확정급여부채 | 7,137 | 10,993 | 14,939 | 8,311 | 13,010 | 9,427 | 14,183 | 1,440 | 6,967 | 12,203 | 17,220 |
| 기타장기종업원급여부채 | 21,590 | 23,310 | 24,923 | 24,968 | 26,747 | 30,702 | 30,366 | 28,373 | 30,021 | 31,618 | 33,064 |
| 이연법인세부채 | 49,547 | 42,204 | 38,576 | 48,636 | 46,084 | 145,359 | 141,970 | 142,919 | 137,839 | 138,929 | 136,387 |
| 기타비유동금융부채 | 58 | 967 | 1,114 | 1,321 | 230 | 164 | 191 | 0 | 138 | 139 | 518 |
| 부 채 총 계 | 335,927 | 350,523 | 368,965 | 603,003 | 1,772,972 | 1,703,391 | 1,700,340 | 1,781,173 | 1,747,672 | 1,817,899 | 2,048,873 |
| 자 본 | | | | | | | | | | | |
| 자본금 | 29,714 | 30,004 | 30,057 | 30,098 | 33,770 | 33,805 | 33,813 | 33,858 | 33,908 | 33,941 | 33,970 |
| 자본잉여금 | 2,264,694 | 2,257,707 | 2,259,578 | 2,274,186 | 3,035,853 | 3,024,611 | 3,025,417 | 3,105,014 | 3,103,430 | 3,235,681 | 3,552,564 |
| 기타자본항목 | -27,258 | -8,787 | -8,960 | -9,032 | -10,887 | -11,050 | -11,083 | -11,232 | -10,935 | -9,446 | -7,827 |
| 기타포괄손익누계액 | 12,786 | -13 | 1,526 | 829 | 1,920 | 1,619 | -4,557 | 920 | -3,006 | -1,335 | 8,084 |
| 이익잉여금 | 211,744 | 232,300 | 245,304 | 256,313 | 259,454 | 268,288 | 280,503 | 303,952 | 347,660 | 358,964 | 391,019 |
| 비지배지분 | 25,614 | 26,136 | 29,946 | 33,081 | 96,617 | 194,165 | 196,364 | 270,432 | 275,908 | 374,349 | 467,416 |
| 자 본 총 계 | 2,517,293 | 2,537,347 | 2,557,451 | 2,585,475 | 3,416,726 | 3,511,438 | 3,520,456 | 3,702,944 | 3,746,966 | 3,992,153 | 4,445,225 |
| 부채와자본총계 | 2,853,220 | 2,887,870 | 2,926,416 | 3,188,478 | 5,189,699 | 5,214,829 | 5,220,796 | 5,484,117 | 5,494,638 | 5,810,052 | 6,494,098 |

별도손익계산서 (K-IFRS)

| (단위: 백만원) | 1Q15 | 2Q15 | 3Q15 | 4Q15 | 2015 | 1Q16 | 2Q16 | 3Q16 | 4Q16 | 2016 | 1Q17 | 2Q17 | 3Q17 | 2017 | QoQ | QoQ(%) | YoY | YoY(%) |
|----------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|-----------------|------------------|-----------------|-------------------|
| 매출액 | 220,303 | 210,648 | 211,516 | 219,619 | 862,085 | 203,027 | 206,774 | 210,165 | 241,239 | 861,205 | 225,889 | 244,545 | 257,994 | 728,428 | +13,449 | +5.5% | +47,829 | +22.8% |
| 광고플랫폼 | 142,070 | 150,392 | 140,376 | 148,492 | 581,330 | 124,481 | 130,580 | 120,915 | 136,054 | 512,030 | 125,076 | 143,128 | 141,496 | 409,701 | -1,632 | -1.1% | +20,581 | +17.0% |
| 콘텐츠플랫폼 | 66,141 | 50,115 | 60,917 | 57,435 | 234,609 | 63,958 | 56,644 | 63,996 | 72,499 | 257,098 | 64,333 | 65,746 | 79,128 | 209,207 | +13,381 | +20.4% | +15,132 | +23.6% |
| 게임 콘텐츠 | 59,368 | 43,695 | 43,238 | 47,063 | 193,364 | 51,562 | 42,726 | 48,570 | 56,091 | 198,949 | 46,720 | 46,522 | 59,270 | 152,512 | +12,748 | +27.4% | +10,700 | +22.0% |
| 뮤직 콘텐츠 | 2,367 | 2,623 | 7,066 | 3,341 | 15,397 | 3,378 | 2,991 | 3,155 | 3,369 | 12,893 | 2,938 | 2,669 | 2,600 | 8,207 | -68 | -2.6% | -555 | -17.6% |
| 기타 콘텐츠 | 4,406 | 3,797 | 10,614 | 7,031 | 25,848 | 9,018 | 10,928 | 12,270 | 13,040 | 45,256 | 14,675 | 16,555 | 17,257 | 48,487 | +702 | +4.2% | +4,986 | +40.6% |
| 기타 | 12,092 | 10,140 | 10,223 | 13,692 | 46,146 | 14,588 | 19,550 | 25,254 | 32,685 | 92,077 | 36,479 | 35,671 | 37,370 | 109,520 | +1,699 | +4.8% | +12,116 | +48.0% |
| 영업비용 | 175,907 | 194,802 | 185,369 | 185,416 | 741,495 | 173,069 | 191,670 | 199,705 | 225,767 | 790,211 | 209,397 | 216,952 | 228,439 | 654,788 | +11,487 | +5.3% | +28,734 | +14.4% |
| 인건비 | 42,588 | 43,925 | 46,369 | 42,455 | 175,337 | 45,349 | 48,830 | 49,214 | 52,044 | 195,438 | 51,811 | 50,796 | 49,161 | 151,768 | -1,636 | -3.2% | -54 | -0.1% |
| 복리후생비 | 8,111 | 15,166 | 10,642 | 8,550 | 42,468 | 7,927 | 11,693 | 8,421 | 10,596 | 38,637 | 8,414 | 7,885 | 7,625 | 23,923 | -260 | -3.3% | -796 | -9.5% |
| 감가상각비 | 11,135 | 11,969 | 12,012 | 12,219 | 47,334 | 12,354 | 12,793 | 12,491 | 12,276 | 49,915 | 12,477 | 12,344 | 12,370 | 37,192 | +26 | +0.2% | -121 | -1.0% |
| 지급임차료 | 2,417 | 1,916 | 1,977 | 1,816 | 8,126 | 2,205 | 2,525 | 2,396 | 2,616 | 9,741 | 2,480 | 2,308 | 2,273 | 7,062 | -36 | -1.5% | -123 | -5.1% |
| 지급수수료 | 52,616 | 55,045 | 58,018 | 57,930 | 223,609 | 55,595 | 57,520 | 64,514 | 72,184 | 249,814 | 73,040 | 78,828 | 89,740 | 241,608 | +10,913 | +13.8% | +25,226 | +39.1% |
| 광고선전비 | 16,262 | 18,813 | 4,954 | 10,716 | 50,745 | 3,885 | 8,418 | 13,858 | 22,248 | 48,410 | 9,014 | 8,347 | 9,390 | 26,750 | +1,043 | +12.5% | -4,468 | -32.2% |
| 대손상각비 | -14 | 408 | -23 | 1,034 | 1,405 | 908 | 116 | -320 | -216 | 489 | 82 | -28 | 62 | 115 | +90 | -316.7% | +381 | -119.2% |
| 무형자산상각비 | 5,233 | 5,129 | 5,378 | 5,338 | 21,079 | 5,800 | 5,906 | 5,708 | 5,561 | 22,975 | 5,417 | 5,277 | 4,821 | 15,515 | -456 | -8.6% | -887 | -15.5% |
| 콘텐츠수수료 | 8,396 | 11,266 | 15,476 | 12,489 | 47,627 | 10,863 | 11,722 | 13,438 | 11,646 | 47,669 | 11,062 | 12,728 | 13,091 | 36,881 | +363 | +2.9% | -347 | -2.6% |
| 광고대행수수료 | 22,064 | 24,687 | 23,676 | 25,767 | 96,195 | 20,012 | 21,152 | 19,281 | 22,562 | 83,007 | 18,987 | 23,910 | 21,843 | 64,739 | -2,067 | -8.6% | +2,562 | +13.3% |
| 행사비 | 154 | 304 | 134 | 492 | 1,085 | 110 | 359 | 242 | 693 | 1,404 | 120 | 299 | 372 | 792 | +73 | +24.2% | +129 | +53.4% |
| 기타 | 6,946 | 6,173 | 6,756 | 6,611 | 26,485 | 8,061 | 10,635 | 10,462 | 13,556 | 42,714 | 16,493 | 14,259 | 17,693 | 48,445 | +3,434 | +24.1% | +7,231 | +69.1% |
| 영업이익 | 44,395 | 15,846 | 26,147 | 34,203 | 120,591 | 29,958 | 15,105 | 10,460 | 15,472 | 70,995 | 16,492 | 27,593 | 29,555 | 73,640 | +1,962 | +7.1% | +19,095 | +182.5% |
| 영업이익률(%) | 20.2% | 7.5% | 12.4% | 15.6% | 14.0% | 14.8% | 7.3% | 5.0% | 6.4% | 8.2% | 7.3% | 11.3% | 11.5% | 10.1% | 0.2%p | | 6.5%p | |
| 기타수익 | 476 | 1,287 | 1,109 | 3,632 | 6,504 | 1,660 | 960 | 1,780 | 2,082 | 6,482 | 1,460 | 2,445 | 240,651 | 244,555 | +238,206 | +9,742.7% | +238,870 | +13,418.6% |
| 대손충당금환입 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | +0 | - | +0 | - |
| 유형자산처분이익 | 20 | 45 | 73 | 17 | 156 | 46 | 35 | 91 | 24 | 196 | 1 | 325 | 92 | 417 | -233 | -71.7% | +1 | +1.1% |
| 기타자산처분이익 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1,598 | 1,598 | +1,598 | - | +1,598 | - |
| 지분법주식처분이익 | 0 | 605 | 0 | 0 | 605 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 236,883 | 236,885 | +236,880 | +9,598,660.1% | +236,883 | - |
| 잡이익 | 373 | 479 | 655 | 3,721 | 5,229 | 1,488 | 685 | 1,385 | 1,453 | 5,011 | 1,385 | 1,840 | 1,513 | 4,738 | -327 | -17.7% | +129 | +9.3% |
| 기타 | 83 | 158 | 380 | -107 | 515 | 127 | 240 | 304 | 605 | 1,275 | 74 | 278 | 564 | 917 | +287 | +103.3% | +260 | +85.5% |
| 기타비용 | 2,201 | 4,863 | 21,425 | 5,418 | 33,907 | 2,980 | 6,197 | 4,203 | 19,712 | 33,092 | 3,123 | 13,814 | 4,430 | 21,368 | -9,384 | -67.9% | +227 | +5.4% |
| 무형자산처분손실 | 5 | 1,034 | 0 | 154 | 1,192 | 0 | 0 | 12 | -12 | 0 | 0 | 0 | 0 | 0 | +0 | - | -12 | -100.0% |
| 무형자산손상차손 | 0 | 0 | 0 | 0 | 0 | 590 | 0 | 0 | 882 | 1,472 | 0 | 0 | 19 | 19 | +19 | - | +19 | - |
| 지분법주식손상차손 | 0 | 0 | 16,975 | 4,009 | 20,984 | 0 | 4,235 | 0 | 16,298 | 20,533 | 0 | 10,997 | 0 | 10,997 | -10,997 | -100.0% | +0 | - |
| 지분법적용투자주식처분손실 | 0 | 79 | 0 | 359 | 438 | 0 | 26 | 12 | 0 | 38 | 0 | 10 | 24 | 34 | +15 | +148.3% | +12 | +95.3% |
| 지급수수료 | 257 | 1,373 | 1,094 | 40 | 2,764 | 131 | 1,165 | 331 | 292 | 1,919 | 843 | 402 | 1,255 | 2,500 | +853 | +212.2% | +924 | +278.7% |
| 기부금 | 1,224 | 1,739 | 2,376 | 560 | 5,900 | 691 | 377 | 1,649 | 1,326 | 4,043 | 481 | 1,620 | 1,784 | 3,886 | +164 | +10.1% | +136 | +8.2% |
| 잡손실 | 298 | 291 | 906 | 21 | 1,517 | 44 | 32 | 62 | 674 | 812 | 631 | 685 | 346 | 1,661 | -339 | -49.5% | +284 | +457.8% |
| 기타 | 416 | 348 | 73 | 276 | 1,112 | 1,524 | 362 | 2,135 | 253 | 4,275 | 1,169 | 100 | 1,001 | 2,270 | +901 | +898.4% | -1,134 | -53.1% |
| 금융수익 | 2,722 | 2,759 | 3,842 | 1,780 | 11,103 | 3,557 | 6,427 | 517 | 19,246 | 29,747 | 35,067 | 2,037 | 1,671 | 38,775 | -367 | -18.0% | +1,154 | +223.4% |
| 이자수익 | 2,694 | 2,593 | 1,481 | 1,698 | 8,465 | 1,882 | 1,146 | 517 | 672 | 4,217 | 667 | 861 | 551 | 2,079 | -310 | -36.0% | +34 | +6.6% |
| 배당금수익 | 0 | 0 | 1,723 | 83 | 1,805 | 1,674 | 246 | 0 | 0 | 1,921 | 34,400 | 78 | 78 | 34,556 | +0 | +0.3% | +78 | - |
| 외환차익 | 2 | 0 | 0 | 0 | 2 | 0 | 4,623 | 0 | 0 | 4,623 | 0 | 0 | 74 | 74 | +74 | - | +74 | - |
| 외화환산이익 | 26 | 166 | 639 | 0 | 831 | 1 | 181 | 0 | 5,045 | 5,227 | 0 | 1,098 | 968 | 2,066 | -130 | -11.9% | +968 | - |
| 매도가능증권처분이익 | 0 | 0 | 0 | 0 | 0 | 0 | 231 | 0 | 0 | 231 | 0 | 0 | 0 | 0 | +0 | - | +0 | - |
| 파생상품평가이익 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 13,528 | 13,528 | 0 | 0 | 0 | 0 | +0 | - | +0 | - |
| 금융비용 | 284 | 929 | 178 | 1,696 | 3,087 | 1,788 | 8,510 | 6,974 | 4,234 | 21,507 | 23,399 | -1,018 | 1,741 | 24,122 | +2,759 | -271.1% | -5,233 | -75.0% |
| 이자비용 | 36 | 37 | 37 | 457 | 568 | 1,383 | 5,672 | 4,336 | 4,233 | 15,623 | 4,034 | 4,136 | 4,123 | 12,293 | -13 | -0.3% | -213 | -4.9% |
| 외환차손 | 3 | 0 | 0 | 0 | 3 | 0 | 201 | 0 | 0 | 201 | 0 | 0 | 158 | 158 | +158 | - | +158 | - |
| 외화환산손실 | -3 | 0 | 0 | 211 | 208 | 406 | 62 | 2,639 | 1 | 3,107 | 4,861 | 503 | -409 | 4,954 | -912 | -181.5% | -3,048 | -115.5% |
| 사채상환손실 | 0 | 0 | 0 | 0 | 0 | 0 | 2,575 | 0 | 0 | 2,575 | 0 | 0 | 0 | 0 | +0 | - | +0 | - |
| 매도가능증권처분손실 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | +0 | - | +0 | - |
| 매도가능증권손상차손 | 0 | 0 | 0 | 1,009 | 1,009 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | +0 | - | +0 | - |
| 파생상품평가손실 | 248 | 891 | 140 | 20 | 1,299 | 0 | 0 | 0 | 0 | 0 | 14,503 | -5,656 | -2,130 | 6,717 | +3,526 | -62.3% | -2,130 | - |
| 계속사업법인세차감전순이익 | 45,109 | 14,101 | 9,495 | 32,500 | 101,204 | 30,407 | 7,784 | 1,580 | 12,853 | 52,625 | 26,497 | 19,278 | 265,705 | 311,480 | +246,427 | +1,278.3% | +264,124 | +16,712.5% |
| 계속사업법인세비용 | 9,858 | -1,148 | 8,251 | 11,346 | 28,306 | 7,054 | 4,628 | -100 | 2,872 | 14,453 | -48,911 | 10,690 | 60,826 | 22,605 | +50,136 | +469.0% | +60,926 | -60,871.4% |
| 중단사업순이익 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | +0 | - | +0 | - |
| 당기순이익 | 35,251 | 15,249 | 1,244 | 21,154 | 72,898 | 23,353 | 3,157 | 1,680 | 9,981 | 38,171 | 75,408 | 8,588 | 204,879 | 288,875 | | | | |

별도재무상태표(K-IFRS)

(단위: 백만원)

| 계정과목 | 2015.03.31 | 2015.06.30 | 2015.09.30 | 2015.12.31 | 2016.03.31 | 2016.06.30 | 2016.09.30 | 2016.12.31 | 2017.03.31 | 2017.06.30 | 2017.09.30 |
|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| 자 산 | | | | | | | | | | | |
| 유동자산 | 624,623 | 539,497 | 553,384 | 718,533 | 605,891 | 425,410 | 413,120 | 511,067 | 493,467 | 519,002 | 870,913 |
| 현금및현금성자산 | 277,103 | 137,443 | 145,356 | 190,785 | 373,662 | 204,013 | 206,327 | 279,217 | 261,861 | 187,675 | 417,539 |
| 단기금융상품 | 191,590 | 243,648 | 237,609 | 361,809 | 70,614 | 57,090 | 37,190 | 37,190 | 16,899 | 118,695 | 98,223 |
| 파생상품자산 | 1,949 | 4,284 | 4,144 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 매출채권 | 106,105 | 93,861 | 94,005 | 87,162 | 83,093 | 78,672 | 78,262 | 95,980 | 77,233 | 80,744 | 83,978 |
| 기타금융자산 | 19,340 | 30,427 | 49,563 | 57,498 | 54,672 | 58,117 | 67,455 | 73,826 | 109,965 | 103,587 | 236,590 |
| 재고자산 | 2,062 | 1,345 | 659 | 643 | 976 | 1,782 | 3,009 | 3,483 | 3,647 | 6,431 | 8,033 |
| 기타유동자산 | 26,474 | 28,491 | 22,048 | 20,637 | 22,875 | 25,736 | 20,878 | 21,371 | 23,862 | 21,869 | 26,549 |
| 비유동자산 | 2,185,106 | 2,317,273 | 2,315,067 | 2,398,531 | 4,302,455 | 4,320,305 | 4,320,529 | 4,318,230 | 4,345,826 | 4,343,702 | 4,404,420 |
| 장기금융상품 | 10,000 | 10,000 | 10,000 | 10,000 | 10,000 | 10,000 | 10,000 | 10,000 | 10,000 | 10,000 | 10,000 |
| 장기매도가능증권 | 16,451 | 17,969 | 18,573 | 24,402 | 34,561 | 34,351 | 33,911 | 55,437 | 54,948 | 57,583 | 108,975 |
| 종속기업,공동기업및관계기업투자 | 281,877 | 393,607 | 397,287 | 474,327 | 2,314,900 | 2,340,016 | 2,352,267 | 2,337,040 | 2,368,459 | 2,368,945 | 2,442,759 |
| 기타비유동금융자산 | 28,007 | 27,760 | 19,142 | 17,212 | 14,295 | 13,488 | 12,259 | 10,442 | 9,849 | 9,289 | 8,851 |
| 유형자산 | 200,691 | 210,665 | 213,328 | 210,393 | 212,336 | 207,762 | 202,499 | 203,866 | 206,547 | 207,211 | 203,381 |
| 무형자산 | 1,647,829 | 1,655,325 | 1,652,295 | 1,652,605 | 1,708,591 | 1,705,271 | 1,700,485 | 1,694,581 | 1,689,813 | 1,684,701 | 1,624,592 |
| 이연법인세자산 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 기타비유동자산 | 251 | 1,948 | 4,442 | 9,591 | 7,773 | 9,418 | 9,109 | 6,865 | 6,210 | 5,973 | 5,861 |
| 자 산 총 계 | 2,809,729 | 2,856,770 | 2,868,451 | 3,117,064 | 4,908,346 | 4,745,715 | 4,733,649 | 4,829,297 | 4,839,293 | 4,862,703 | 5,275,333 |
| 부 채 | | | | | | | | | | | |
| 유동부채 | 239,183 | 243,841 | 251,481 | 265,747 | 1,202,571 | 541,632 | 522,910 | 813,859 | 760,308 | 768,571 | 972,057 |
| 매입채무및기타채무 | 106,173 | 140,236 | 145,065 | 91,748 | 103,845 | 112,297 | 116,741 | 174,592 | 148,533 | 133,333 | 146,400 |
| 기타금융부채 | 4,553 | 5,240 | 7,498 | 2,719 | 2,215 | 2,441 | 2,734 | 2,400 | 2,610 | 3,441 | 2,756 |
| 미지급법인세 | 33,531 | 16,129 | 21,349 | 24,581 | 31,081 | 9,785 | 2,959 | 7,168 | 6,646 | 14,477 | 73,666 |
| 충당부채 | 483 | 160 | 5 | 713 | 306 | 305 | 320 | 279 | 173 | 0 | 0 |
| 단기차입금 | 0 | 0 | 0 | 0 | 730,041 | 230,942 | 200,000 | 200,000 | 150,000 | 150,000 | 150,000 |
| 미지급배당금 | 10,030 | 0 | 0 | 0 | 10,035 | 0 | 0 | 0 | 10,006 | 0 | 0 |
| 기타유동부채 | 84,413 | 82,077 | 77,565 | 145,987 | 325,048 | 185,862 | 200,156 | 429,420 | 442,339 | 467,319 | 599,235 |
| 비유동부채 | 79,100 | 76,765 | 78,251 | 276,435 | 351,836 | 846,564 | 851,017 | 640,280 | 637,236 | 642,516 | 640,879 |
| 비유동매입채무 및 기타채무 | 1,794 | 1,823 | 1,823 | 150 | 157 | 104 | 118 | 118 | 118 | 240 | 165 |
| 장기차입금 | 250 | 250 | 250 | 250 | 250 | 250 | 250 | 250 | 250 | 0 | 0 |
| 회사채 | 0 | 0 | 0 | 199,383 | 269,120 | 319,114 | 319,182 | 319,255 | 319,329 | 319,449 | 319,527 |
| 전환사채 | 0 | 0 | 0 | 0 | 0 | 248,803 | 248,865 | 248,928 | 248,990 | 249,052 | 247,122 |
| 교환사채 | 0 | 0 | 0 | 0 | 0 | 199,209 | 200,698 | 0 | 0 | 0 | 0 |
| 비유동충당부채 | 3,235 | 2,805 | 3,158 | 3,174 | 3,495 | 3,513 | 3,531 | 3,549 | 3,567 | 3,585 | 3,267 |
| 순확정급여부채 | 5,649 | 8,775 | 11,909 | 5,551 | 9,206 | 3,550 | 7,179 | 0 | 2,709 | 6,125 | 8,465 |
| 기타장기종업원급여부채 | 20,741 | 22,247 | 23,711 | 23,533 | 24,958 | 26,318 | 27,648 | 24,913 | 26,327 | 27,672 | 29,004 |
| 기타비유동금융부채 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 55 |
| 이연법인세부채 | 47,432 | 40,865 | 37,401 | 44,394 | 44,649 | 45,704 | 43,546 | 43,266 | 35,947 | 36,392 | 33,275 |
| 부 채 총 계 | 318,283 | 320,606 | 329,732 | 542,182 | 1,554,407 | 1,388,196 | 1,373,927 | 1,454,139 | 1,397,544 | 1,411,087 | 1,612,936 |
| 자 본 | | | | | | | | | | | |
| 자본금 | 29,714 | 30,004 | 30,057 | 30,098 | 33,770 | 33,805 | 33,813 | 33,858 | 33,908 | 33,941 | 33,970 |
| 자본잉여금 | 2,264,694 | 2,275,487 | 2,276,818 | 2,291,486 | 3,055,341 | 3,056,102 | 3,056,580 | 3,057,264 | 3,058,151 | 3,058,510 | 3,061,268 |
| 자본조정 | -27,258 | -8,787 | -8,960 | -9,032 | -10,887 | -11,050 | -11,083 | -11,232 | -10,935 | -9,446 | -7,827 |
| 기타포괄손익누계액 | -143 | -227 | -129 | 244 | 312 | 101 | 172 | 5,046 | 5,001 | 4,400 | 5,895 |
| 이익잉여금 | 224,438 | 239,687 | 240,931 | 262,086 | 275,404 | 278,560 | 280,241 | 290,222 | 355,623 | 364,212 | 569,091 |
| 자 본 총 계 | 2,491,445 | 2,536,164 | 2,538,719 | 2,574,882 | 3,353,939 | 3,357,519 | 3,359,722 | 3,375,158 | 3,441,749 | 3,451,616 | 3,662,397 |
| 부채와자본총계 | 2,809,729 | 2,856,770 | 2,868,451 | 3,117,064 | 4,908,346 | 4,745,715 | 4,733,649 | 4,829,297 | 4,839,293 | 4,862,703 | 5,275,333 |

카카오 연결인원현황

| Name | 2Q15 | 3Q15 | 4Q15 | 1Q16 | 2Q16 | 3Q16 | 4Q16 | 1Q17 | 2Q17 | 3Q17 | QoQ | YoY |
|----------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------|------|
| 카카오 | 2,271 | 2,299 | 2,375 | 2,469 | 2,541 | 2,655 | 2,630 | 2,627 | 2,603 | 2,538 | ▽65 | ▽117 |
| 카카오 종속회사 | 1,413 | 1,447 | 1,725 | 1,812 | 2,403 | 2,501 | 2,529 | 2,637 | 2,798 | 3,102 | ▲304 | ▲601 |
| 인원수 계 | 3,684 | 3,746 | 4,100 | 4,281 | 4,944 | 5,156 | 5,159 | 5,264 | 5,401 | 5,640 | ▲239 | ▲484 |

* 상기 숫자에는 정규직 및 계약직 사원이 포함되어 있으며, 어시스턴트와 인턴은 포함되어있지 않습니다.

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* 3Q17 로엔 및 그 종속회사의 총 인원수는 591명 입니다.